

LIFE



GRADUATION

JUNE 25, 1945 **10** CENTS
BY SUBSCRIPTION: TWO YEARS \$8.50



"Look where my magic carpet landed!"

"Right spang in one of those 'tomorrow rooms' you read about!

With lighting fixtures camouflaged, and placed so you can really see . . . with color smiling out from every corner . . . and, oh bliss, cabinets and shelves to keep my prize things on display.

"It's world-of-the-future, all right. But there's one old friend I recognize . . . that Cannon label on those stacks of downy-soft, smart new towels.

Too wonderful to be real . . . just yet. But they will be some day WHEN.

Meanwhile, I can let my mind go sailing off on a magic carpet . . . to a bathroom like this, perfection down to the toe-cozy Cannon mats on the floor.

"Wishful thinking? It won't cost much. Cannon prices will scarcely dent the pile of War Bonds we're storing up!"

Paint your own picture of that dream bathroom! Cannon will fill your special new shelves with towels in sumptuous textures, matched sets and exciting shades. From the world's largest towel mills, expect some miracles in maximum quality at minimum cost. But all this must wait till war's end, when Cannon again can loom loveliness for you.



Cannon Towels

CANNON SHEETS

CANNON HOSIERY

Copyrighted material



"Oook Dad—what you just did!"

DAD: All right. All right. What's so terrible? Brushed my teeth, didn't I? Used Ipana, too.

BUSTER: Oh, it isn't *that*, Dad—

SISTER: No, what we mean is...

TOGETHER: ... *You brushed your teeth without massaging your gums!*

DAD: And that's *bad*?

BUS: Why, Pop, and you a college man! Even third graders are taught that if you don't massage your gums every time you brush your teeth, gums are apt to get tender and sensitive.

SIS: Yep, 'cause the soft, creamy foods we eat don't give gums the chewy exercise they need to help keep them firm and healthy. See, Popsy?

DAD: Hmmmmmm. Maybe that has some connection with this "pink" on my tooth brush.

BUS: Could be, Dad, could be. And the best connection you can make for "pink tooth brush" is a date with your dentist!



Product of Bristol-Myers

DESPITE the fact that a national survey shows 7 out of 10 dentists recommend regular gum massage, many parents still know less about this dental health routine than their children.

This is because gum massage and its relation to healthy gums and sparkling teeth is being taught today in thousands of the nation's schools.

If you have received a warning signal from *your* gums in the form of a tinge of "pink" on your tooth brush, *see your dentist right away*. He may merely suggest, as so many do, "the helpful stimulation of Ipana and massage."

For Ipana Tooth Paste is especially designed, with massage, to protect the health of the gums. One reason why more than twice as many dentists use Ipana *for their own teeth*... as any other dentifrice.

Guard against "Pink Tooth Brush"
with **IPANA** and **MASSAGE!**

This One



E511-YN2-J0ZU

WE WILL DO OUR BEST, BUT
MADAME WILL REALIZE ZAT
HER BRISTLES ARE NOT SO
GOOD AS PROLON!



For years only hog bristle made
fine tooth brushes. Then Science
made round-end **PROLON**



PROLON "ROUND-END"



ORDINARY BRISTLE

Actual Photomicrographs

Bonded Pro-phy-lac-tic

WITH PROLON BRISTLES
A PRODUCT OF DUPONT CHEMISTRY

Far and away the best of the new
synthetic tooth brush bristles, being
marketed under various trade names,
are those made by duPont.

"Prolon" is our trade name for the very
finest grade of this duPont synthetic
bristle.

PROLON—no finer bristle made

So, when you read or hear competitive
tooth brush claims, ask yourself this:
*How can the same duPont bristle, in
another brush under another name, last
longer or clean better than under the
name "Prolon" in a Pro-phy-lac-tic
Tooth Brush? You know the answer
... it can't!*

Only PROLON has "round ends"

Pro-phy-lac-tic's big plus is that Prolon
is the only synthetic bristle that is
rounded at the ends.

It's a fact! Under a special patented

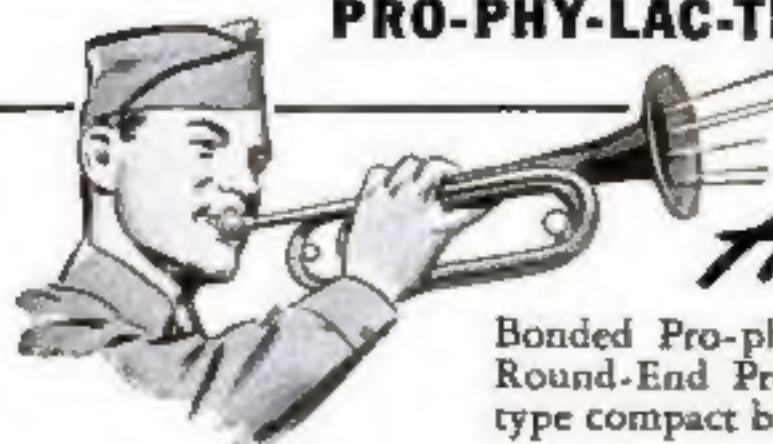
process, exclusive with Pro-phy-lac-tic,
we smooth and round the end of each
and every Prolon bristle in the Bonded
Pro-phy-lac-tic Tooth Brush. See for
yourself how much gentler these round
ends are on tender gums!

And with PROLON these other "extras"

In addition to Round-End Prolon, the
Bonded Pro-phy-lac-tic Tooth Brush
gives you these three important "ex-
tras": 1. The famous Pro-phy-lac-tic
end tuft, for ease in reaching hard-to-
get-at back teeth. 2. Scientific grouping
of bristles to permit thorough cleansing
of brush after using. 3. A written guar-
antee for six full months of use.

Next time, get the most for your money
... get the Bonded Pro-phy-lac-tic
Tooth Brush.

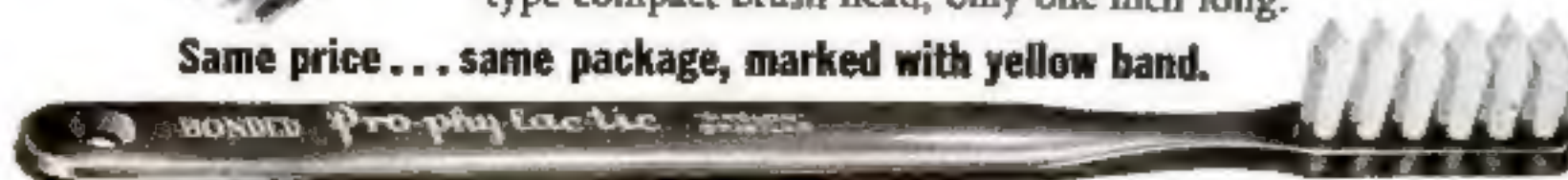
PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.



Attention! Users of
Smaller Brushes

Bonded Pro-phy-lac-tic 2-ROW PROFESSIONAL has
Round-End Prolon plus extra agility of professional-
type compact brush head, only one inch long.

Same price ... same package, marked with yellow band.



LETTERS TO THE EDITORS

"MONKEY SUITS"

Sirs:

I have nothing but commendation
for the article "No More Monkey
Suits?" (LIFE, June 4).

The article expressed my feelings
completely. I wonder how many other
Navy men feel like Little Boy Blue.

SAILOR'S NAME WITHHELD
New York, N. Y.

Sirs:

... He's 100% right.

SPC1/C Robert P. Woltjer, USNR
Grand Rapids, Mich.

Sirs:

... Worth more to me than the extra
pay, the prestige of advancement, was
the shedding of the monkey suit.

CSP(R) H. W. PARKER, USNR
Grand Rapids, Mich.

Sirs:

Evidently the Navy Uniform Board
is a tough nut to crack. I wonder if the
House and Senate Naval Affairs Com-
mittees couldn't give this matter some
consideration. ...

J. T. DUNNE

Chicago, Ill.

Sirs:

... Why not take the matter up with
President Truman?

T. E. OBERDORFER

Jacksonville, Fla.

Sirs:

... GET ME THE HELL OUT OF
THIS MONKEY SUIT!

SI/C LOUIS DOODIAN, USCG
Washington, D. C.

Sirs:

Please, if it is within your power, try
to convince the Navy that we need
those suits for morale. Personally, and
I think I speak for every American girl,
those "suggested uniforms" which you
printed are drab.

Their present suits, to us, make them
something special and outstanding. No
kidding, they really click-up-to-date. ...

Why, sailors wouldn't be sailors with-
out them!

KITTY BALDWIN

Lansing, Mich.

"BLACK BOY"

Sirs:

Allow me to congratulate you on the
excellent photographic essay on Rich-
ard Wright's *Black Boy* in the June 4
issue. It takes courage to print a story
that will be unpopular with so many of
your readers. ...

MRS. F. GERARD LAKE

New York, N. Y.

Sirs:

The South has no caste problem—the
Lord made some of us white and some
of us black. Could you improve His
work? The Southern people, Negroes
and whites, are satisfied with their own
unwritten laws and agreements. What
is it to anyone else, anyway?

RUBY LEAPARD

Durant, Miss.

"MALE CALL"

Sirs:

The *Male Call* story in the June 4
LIFE was beautifully handled and will
certainly do much to assure a heavy re-
turn for Army Emergency Relief. ...

MILTON CANIFF

New City, N. Y.

● All profits from Cartoonist Caniff's
book *Male Call* are being donated to
the Army Emergency Relief.—ED.

Sirs:

I should like to make a point that is
often forgotten when people at home

think of servicemen and pin-up girls.
The fact is simply that many service-
men are married. Most of them there-
fore prefer pictures of their wives and



are quite willing to leave such ladies as
Miss Lane to the unmarried wolves.
That I may be a little more fortunate,
however, than some servicemen-hus-
bands might be indicated by this pic-
ture of my wife.

A/C K. E. HUFF

Camp Mystic
Hunt, Texas

CONNECTICUT COLLEGE

Sirs:

... We think it outrageous that Con-
necticut College, one of the leading wom-
en's colleges in the country, has been
portrayed as nothing more than a dabb-
ing bureau (LIFE, June 4) ...

JULIA COOPER
PHOEBE BLANK
MARY EASTBURN

Connecticut College
New London, Conn.

Sirs:

Three cheers for your article "LIFE
Visits Connecticut College!" I am glad
to know there is at least one girls' school
(continued on p. 4)

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as the new one.

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Programs Department, Frank Norris.

LIFE
June 25, 1945

Volume 18
Number 26



"We'll be helping to bring you Television"

"We in the Bell System now furnish the networks for radio and we'll be on the job with networks for the transmission of television, too.

"Those networks may be of wire or coaxial cable or microwave radio-relays.

"Networks and transmission are the Bell System's part of television's future. They are right down our alley."

BELL TELEPHONE SYSTEM



LISTEN TO "THE TELEPHONE HOUR" EVERY MONDAY EVENING OVER NBC



... Protect it Regularly with Mobil Upperlube!

- 1. PROTECTS THE "HOT SPOTS":**
Mobil Upperlube puts a protective film on upper cylinder walls—helps prevent the "dry starts" that mean scuffing and wear.
- 2. GUARDS AGAINST INTERNAL CORROSION:**
When your engine cools, rust and corroding moisture may form on vital parts. Mobil Upperlube coats and protects those parts. Add to gas tank at rate of 4 ounces to 10 gallons of gasoline.
- 3. FIGHTS GUM, CARBON DEPOSITS:**
As you drive, Mobil Upperlube enters cylinders along with gasoline. Its special solvent action helps soften gum that binds rings, valves. Gives a smoother, cleaner motor.

Want to restore "new car pep" to a surprising degree? Then ask your Mobilgas dealer about a special Mobil Upperlube Tonic Treatment.



ADD IT TO
YOUR GAS TANK
REGULARLY

Mobil Upperlube



Also: Mobilgloss, Mobilwax, Mobil Handy Oil, Mobil Radiator Flush, Mobil Window Spray, Mobil Hydrotone, Mobil Spot Remover, Mobil Stop-Leak

TUNE IN "INFORMATION PLEASE"—MONDAY EVENINGS, 9:30 E.W.T.—NBC

LETTERS TO THE EDITORS CONTINUED

in our U. S. which allows its students a chance for a normal and happy college life. It's deplorable that there are still so-called "finishing schools" that are run by a standard of thwarted freedom which went out with the last century. ... I speak from personal experience.

MRS. M. W. STRANCH
Memphis, Tenn.

"YOU'RE WELCOME"

Sirs:

This is a thank-you note. A thank you for the June 10 cover of *This Week Magazine*. We first ran across young George Thomas Morton III of Sioux City, Iowa, in your Letters column (LIFE, March 10). We were intrigued with his amazing resemblance to General Eisenhower and decided to find out more about him. So we ended up with our cover of General Ike's "stand-in" and a story about him. Probably our most interesting discovery: George looks like "Ike" all the time.

JERRY MASON
Executive Editor

This Week Magazine
New York, N. Y.



"LIFE'S" GEORGE



"THIS WEEK'S" GEORGE

(continued on p. 7)

Time, LIFE, Fortune and the Architectural Forum have been cooperating with the War Production Board ever since Jan., 1943, on the conservation of paper. During the year 1945 these four publications of the Time group are budgeted to use 73,000,000 pounds (1,450 freight carloads) less paper than in 1942. In view of resulting shortages of copies, please share your copy of LIFE with your friends.

FOR YOUR CASUAL HAIR-DO



Ribbon adds Charm

A few pennies worth of ribbon—a twist of your wrist—and zingo!—you have a rosette halo...a pixie bow...or a sleek head-band. But be sure to ask for Royal Swan Ribbons for irresistible beauty and long-lasting quality.

ROYAL & SWAN
RIBBONS

The Sugar-n-Spice of Fashion

STARK BROTHERS RIBBON CO.
26 WEST 40TH STREET, NEW YORK 18, N. Y.

The Perfect Candy for Children



PURE CANE SUGAR
for Quick Energy

Natural MINT for Flavor

U-ALL-NO
Richardson's
AFTER DINNER
MINT

ALSO OTHER FLAVORS



Richardson's Quality Remains the Finest
THOS. D. RICHARDSON CO., Philadelphia 34, U. S. A.

Mass-produced by **CHEVROLET**

14- AND 18-CYLINDER
AIRCRAFT ENGINES
FOR MANY OF AMERICA'S
MIGHTIEST WARPLANES



THE "R-2800" . . .
18 CYLINDERS—
OVER 2100 HORSEPOWER . . .
BUILT IN VOLUME FOR VICTORY

Here is the latest model of the Pratt & Whitney "R-2800" aircraft engine, mass-produced by Chevrolet. It is the most powerful model of this famous series of aviation power plants. In all, as of this date, Chevrolet has produced more than 60,000 Pratt & Whitney 14- and 18-cylinder aircraft engines—powered many of America's most famous fighters, bombers and cargo planes—and will continue to build Volume for Victory until the war is definitely and conclusively won.



BUY MORE
WAR BONDS

CHEVROLET DIVISION OF **GENERAL MOTORS**



U.S. ROYAL
De Luxe

The Quality of Leadership

The quality of leadership is built into the American way of life. It has inspired Americans to do the job needed to win this war. It has caused us to accept as our personal responsibility the protection of every ounce of rubber, every mile of service in the tires on our cars.

This quality of leadership has created U. S. Tires that make every mile count—toward victory. Developed by American ingenuity with American materials, the quality of leadership is built into every U. S. Royal for war and for peace.



*To make every tire mile count,
stop at the sign of skilled service.*

*It identifies a local, independent
business built on experience, knowl-
edge and products of quality.*

IN EVERY SERVICE, U. S. TIRES EXCEL



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Listen to "Science Looks Forward"—new series of talks by the great scientists of America—on the Philharmonic-Symphony program. CBS network, Sunday afternoon, 3:00 to 4:30 E.W.T.

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JOHN RISSMAN & SON

LOOK FOR THIS LABEL

BUY WAR BONDS

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4 to 10 12 to 20 36 to 46

A MASTERPIECE OF CRAFTSMANSHIP
WHITMAN SHOWER-PROOF GABARDINE
LUXURIOUS RAYON LININGS
SOLD EVERYWHERE
JOHN RISSMAN & SON • MAKERS • CHICAGO

NEW! SULFA DRUG FORMULA USED FOR ATHLETE'S FOOT

Itching Feet, Red, Raw, Cracked, Peeling Or Soggy Skin Between Toes Or On Feet



Noted Doctor's New Powder Preparation

Danger lurks on every surface not hygienically clean. Don't let your and your family's feet be infected by the spores of this invisible enemy!

Use Dr. Scholl's Sulfa Solvex to help prevent Athlete's Foot and fight it if you have it. This remarkable new powder preparation of America's noted authority on diseases and deformities of the feet, contains the miracle drug, Sulfathiazole, so helpful in preventing as well as fighting secondary infections, frequently occurring in Athlete's Foot.

Dr. Scholl's Sulfa Solvex quickly relieves intense itching; kills the fungi in contact. Helps heal red, raw, cracked or peeling skin between toes and on feet. 30¢ at Drug, Shoe, Dept. Stores and by prescription in states requiring it. Use exactly as directed.

Dr. Scholl's SULFA SOLVEX

Also for Athlete's Foot—Dr. Scholl's SOLVEX Liquid or Ointment. 50¢

LETTERS TO THE EDITORS

CONTINUED

"BOGEY," PRO AND CON

Sirs:

Your June 4 issue's Picture of the Week, Lauren Bacall feeding wedding cake to Humphrey Bogart, her "tough-guy groom" as you phrase it, makes us wonder. . . . What would a fighter on Okinawa think of your tough guy in mufti? . . . Our idea of a 44-year-old tough guy is Major General Maxwell D. Taylor, commander of the 101st Airborne, who parachuted with his troops into Normandy on D-day. . . .

LIEUT. WILLIAM J. HENRY
CAPTAIN JIM MORTON
LIEUT. JACK BRUENIG

Woodrow Wilson General Hospital
Staunton, Va.



REAL TOUGH GUY

Sirs:

I would like to thank you very much for your picture of Mr. and Mrs. Bogart. "Boggy" is a great favorite of mine. In fact, he is so much of a favorite of mine that I rather resent your stating that he is 46. Humphrey Bogart was born on Dec. 26, 1900. That makes him only 45. . . .

JANIS TYLER

Scituate, Mass.

● That makes us both wrong.—ED.

CHURCHILL

Sirs:

In giving to the people of the world "The Lives of Winston Churchill" (LIFE, May 21, 28, June 4), LIFE has not only produced its greatest publication but also has crowned in his climactic hour the brilliant and eloquent career of that indomitable English gentleman, of whom I am proudly one of the earliest and most ardent admirers. Carry on, Churchill, to the mission of destiny!

DAWSON MCGOUGH JR.

Pittsview, Ala.

Sirs:

. . . No hero worshiper, I nevertheless have long felt something approaching reverence for this superb character, indomitable, lovable, utterly decent—a statesman and a soldier who has placed all civilization in timeless, immeasurable debt to him.

If ever one man picked up a stricken nation and threw it back, fighting, into the fray, Churchill did it. . . .

A. S. FROHMAN

Portland, Ore.

Sirs:

So it was Mr. Churchill who "rallied civilization!" Which part of it? What one nation outside the Commonwealth? Not one, and you know it. . . .

JEFF LAZARUS

Hollywood, Calif.

WIN THIS 2 to 1 Bet

Accept A SPORTING Wager
on Your Next Shave, Sir!

PROPOSITION. Instead of fancy claims . . . we're making a proposition that will appeal to fair-minded men. We're betting actually 2 to 1 that you'll prefer Mennen Shave Cream — or we'll send you a handsome necktie which actually costs us \$1.

PROOF. On your own face! Try Mennen Shave Cream — Lather or Brushless! See how it actually gives you a cleaner shave that keeps you presentable longer. Let your own mirror (or the lady in your life) testify to that!



PAY-OFF. Either Mennen Shave Cream does everything we say — OR simply mail us the empty carton with a letter of explanation and you'll get the necktie. Here's a bet you simply cannot lose.

Accept this sensational 2 to 1 bet. Get Mennen Shave Cream — Lather or Brushless — today.

Bet expires Aug. 25, 1945

Your Best Bet
MENNEN Shave Cream

- Lather Shave (Plain)
- Lather Shave (Menthol-Iced)
- Brushless (Tube or Jar)



Try Mennen TALCUM for men . . . kills face shine and doesn't show. America's favorite men's talcum.

SPEAKING OF PICTURES...


... OIL COMPANY POSTERS TEACH ARABS SAFETY ON THE JOB

حافظ على عينيك
PROTECT YOUR EYES



النظارات الملبوسة خلف جبهتك لن تحمي عيونك
البس نظارتك تزامناً
GOGGLES WORN ON YOUR FOREHEAD
WILL NOT PROTECT YOUR EYES
WEAR YOUR GOGGLES PROPERLY

POSTER ADVOCATES GOGGLES EVEN IN HEAT. ENGLISH TEXT IS FOR AMERICANS




العمال الذين لا يهتمون جيداً بالمشاة
التي يحملونها
ACCIDENTS WILL NOT TAKE A FIVE MIN
IN THE WORKING PLACE

في الغالب تسقط سلعهم على أقدامهم
ACCIDENTS DROP THEM ON THEIR FEET

أما ربع الإصابات التي تصيب عمال الشركة فهي
في المشاة والحقائب التي يحملونها. وفي الغالب يمكن تجنب
كثير من هذه الإصابات عن طريق العمال
الذين يبدون الحساسية والانتباه لعملهم.

ONE FOURTH OF THE INJURES TO COMPANY WORKMEN
ARE FOOT AND TOE INJURES. MANY OF THESE CAN
BE PREVENTED BY THE WORKMEN GIVING CAREFUL
ATTENTION TO THEIR WORK.




العمال الذين يهتمون بالمشاة التي يحملونها
تجنبوا الحوادث واهتموا بالعمل الذي هم مسؤولون عنه

CAREFUL WORKMEN HOLD FIRMLY THE THINGS THEY
CARRY AND GIVE ATTENTION TO WHAT THEY ARE
DOING.

ANDERSON'S ARTISTS MANAGED EXPRESSION EVEN IN "STICK MAN" DRAWINGS

لا تلبس القميص والأكمام المتهللة (الواسعة التي تتدلى
من المرفاع) حول الآلات وغيرها من الآلات المتحركة
لقد أصيب العمال بأصابات خطيرة عندما التفت
البسهم الواسعة بالقميص المتحرك



DON'T WEAR LOOSE HEADCLOTHS OR LOOSE CLOTHING
AROUND DRILL PRESSES AND OTHER MOVING MACHINERY
WORKMEN HAVE BEEN INJURED SERIOUSLY WHEN THEIR
LOOSE CLOTHING CAUGHT IN MOVING
MACHINERY

LOOSE-CLOTHING POSTER IS ESPECIALLY AIMED AT THE BETURBANED WORKMEN

العدد لا يتب
الأصابع
TOOLS DON'T
CAUSE
ACCIDENTS
IT'S THE
PEOPLE
WHO MISUSE
THEM.

وانما
يسببها
الناس الذين
يسيئون
استعمالها.



بما أن هذه الحادثة ليست
تعمل هكذا
SHOULD SOMEONE SHAKE THE
LADDER LIKE THIS.



لماذا لا تترك المطرقة في
مكان آمن بدلاً من تركها على
الطابق؟
SO WHY LEAVE A HAMMER
WHERE IT MIGHT FALL ON A
FELLOW WORKMAN?

THE POSTERS ARE NUMBERED RIGHT TO LEFT FOR ARABIAN READING HABITS

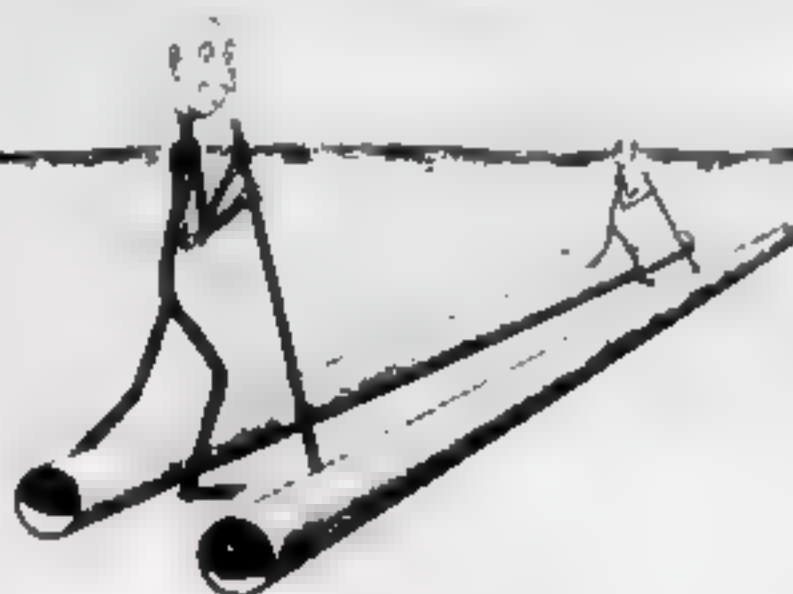
American factory bosses have found that a good way to help their workers reduce accidents is to cover the place with posters. In Saudi Arabia, however, it is not that simple. Most of the workers are Arabs who hardly know what pictures are, much less what posters are. At least 90% of them cannot even read Arabic. And even if they could,

there is unfortunately no Arabic word for "safety." But A. L. Anderson, safety engineer for the Arabian American Oil Co., which has the Saudi Arabia oil concession, tried a poster campaign for his oil workers. He used the primitive "stick man" drawing, tried the nearest Arabic equivalent for "safety," which is *bi' al-bayn al-shatur*, meaning "be far away

from danger." These pictures, brought back by LIFE Photographer Dmitri Kessel from the Middle East (LIFE, June 11), show the posters Anderson devised. They have forced the accident frequency rate from 88 to 59. They have also made art lovers of the Arabs, who now want to take the posters home and hang them up in the living room.

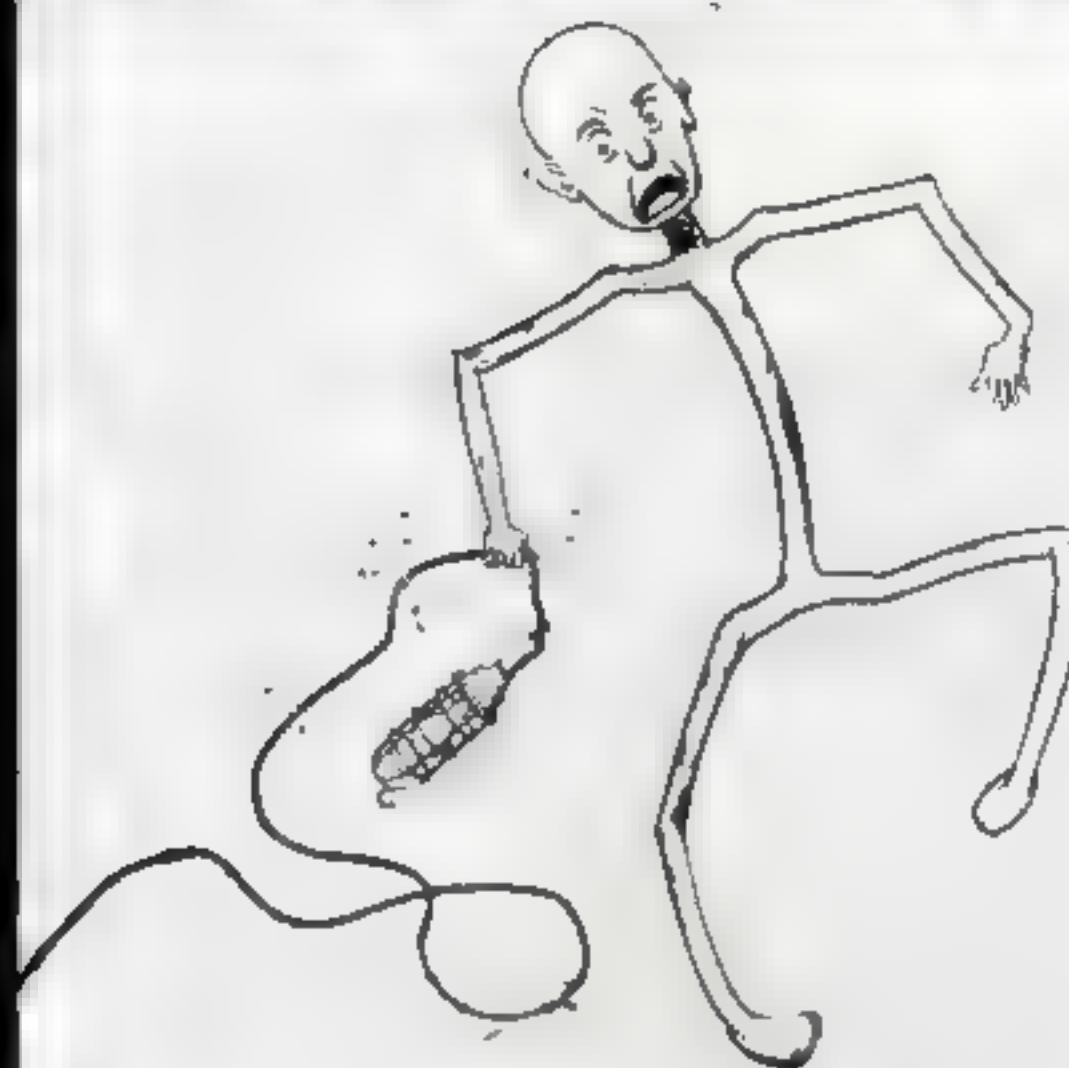


لا تخرج الأنبوب الى تجاه اقدامك
NEVER ROLL PIPE TOWARD YOUR FEET



لا تخرجها دائما في اتجاه يبعدها عنك
ALWAYS ROLL PIPE AWAY FROM YOU

HAPPY AND UNHAPPY PIPE ROLLERS ARE AN EXAMPLE OF POSTERS' SIMPLICITY



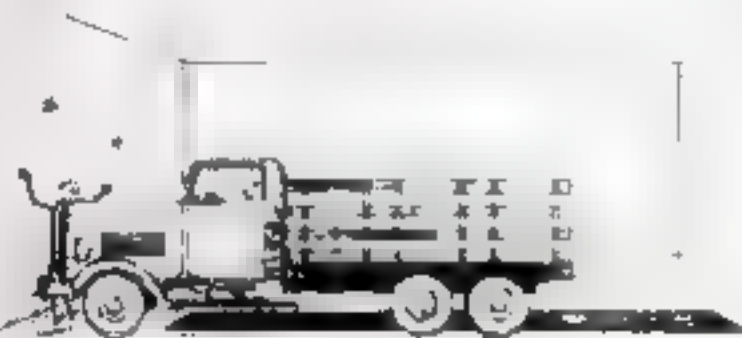
احفظ الأسلاك الكهربائية في حالة جيدة
من الممكن أن تسبب الأسلاك التالفة والقدح حرائق، وصدمات، وجروح، وإصابات، وأضرار شديدة من جميع الأسلاك التي في حاجة لأخذ علاج. يجب أن تجري الإصلاحات سريع قبل كهربائي ماهر.
KEEP ELECTRICAL CORDS IN GOOD CONDITION
WORN AND DAMAGED CORDS MAY BE THE CAUSE OF FIRES, BURNS, SHOCKS AND INJURIES. REPORT ALL CORDS NEEDING REPAIR TO YOUR FOREMAN. REPAIRS SHOULD BE MADE BY A QUALIFIED ELECTRICIAN

ELECTRICITY IS GREAT MYSTERY TO MIDDLE EAST, BUT POSTER GETS IDEA ACROSS



THE DRIVER'S FOOT MAY SLIP TO THE SIDE OF A MOVING TRUCK. IF HE FALLS, HE WILL BE KILLED. ALWAYS "STAY AWAY" FROM TRUCKS.

خطرك ان تصطدم في طريق سيارتك
ان تصطدم في الطريق سيارتك وتكون

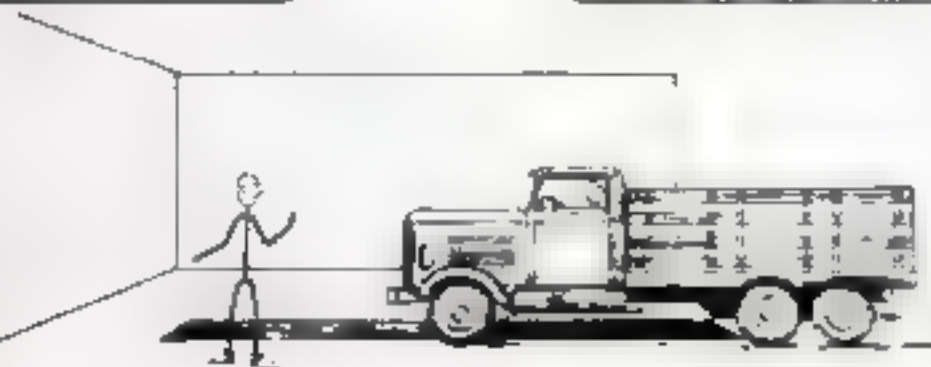


THE DRIVER'S FOOT MAY SLIP TO THE SIDE OF A MOVING TRUCK. IF HE FALLS, HE WILL BE KILLED. ALWAYS "STAY AWAY" FROM TRUCKS.

خطرك ان تصطدم في طريق سيارتك
ان تصطدم في الطريق سيارتك وتكون

SAFETY FIRST

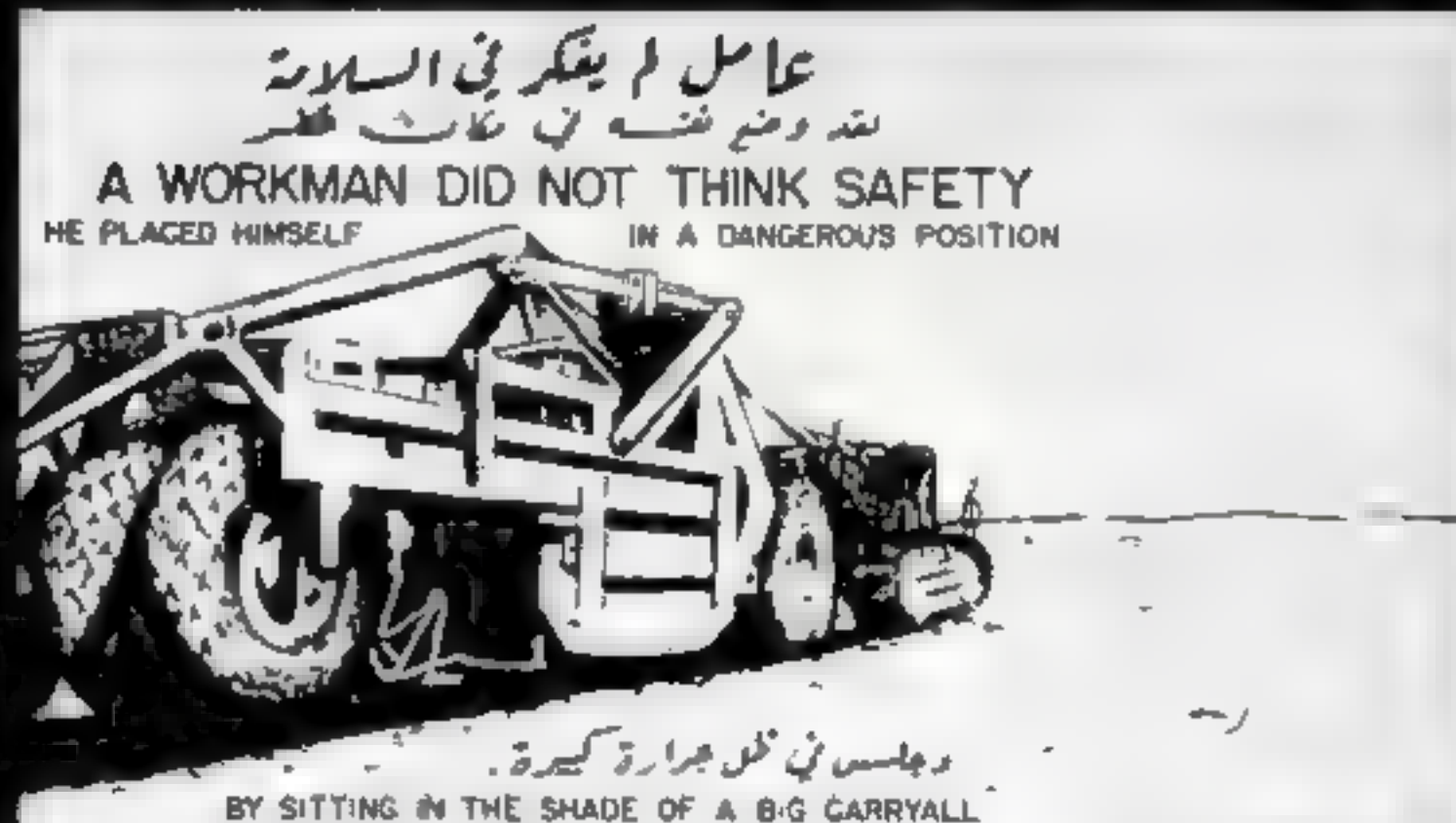
ابتعد عن الخطر اولاً



WHEN DRIVING A DRIVER INTO A GARAGE STAND BEHIND THE VEHICLE

عندما تدير سيارتك الى داخل كراج، وقف خلف السيارة دائماً

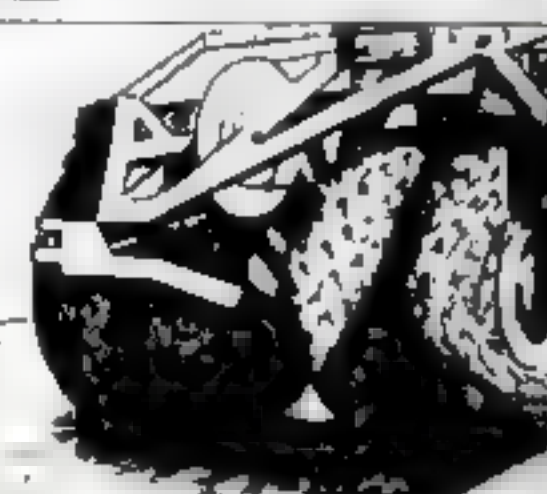
VEHICULAR POSTERS SUGGEST THAT THE ARABS ARE NOT VERY GOOD DRIVERS



عامل لم يفكر في السلامة
لقد وضع نفسه في مكان خطير
A WORKMAN DID NOT THINK SAFETY
HE PLACED HIMSELF IN A DANGEROUS POSITION

وجلس في ظل جرارة كبيرة
BY SITTING IN THE SHADE OF A B-G CARRYALL

وفقد حياته
عندما سار السائق بالجرارة ولم يره
شخصه الجالس تحت
AND LOST HIS LIFE
WHEN THE DRIVER WHO COULDN'T SEE HIM DROVE THE TRACTOR-CARRYALL AWAY, AND THE WHEELS CRUSHED HIM



تفكر في السلامة
لا تقم بأمر هام في وقت النوم
أو الجرارة أو سيارتك طرف
THINK SAFETY
DO NOT SIT OR SLEEP UNDER TRUCKS.

THIS POSTER WARNS AGAINST SLEEPING ON JOB, ESPECIALLY UNDER VEHICLE

Are you worth dying for?

They land on the rocky islands of the Setting Sun.

And they fight. And they win. And some

of them die. For you.

Are you worth dying for? Don't try to answer.

Your conscience will do that for you when it sees

what you do in the 7th War Loan.

Stay in the fight to the finish

**BUY MORE BONDS IN
THE 7TH WAR LOAN**



CONTRIBUTED BY THE CHESEBROUGH MANUFACTURING COMPANY, CONS'D,
MAKERS OF 'VASELINE' BRAND PRODUCTS.

SPEAKING OF PICTURES

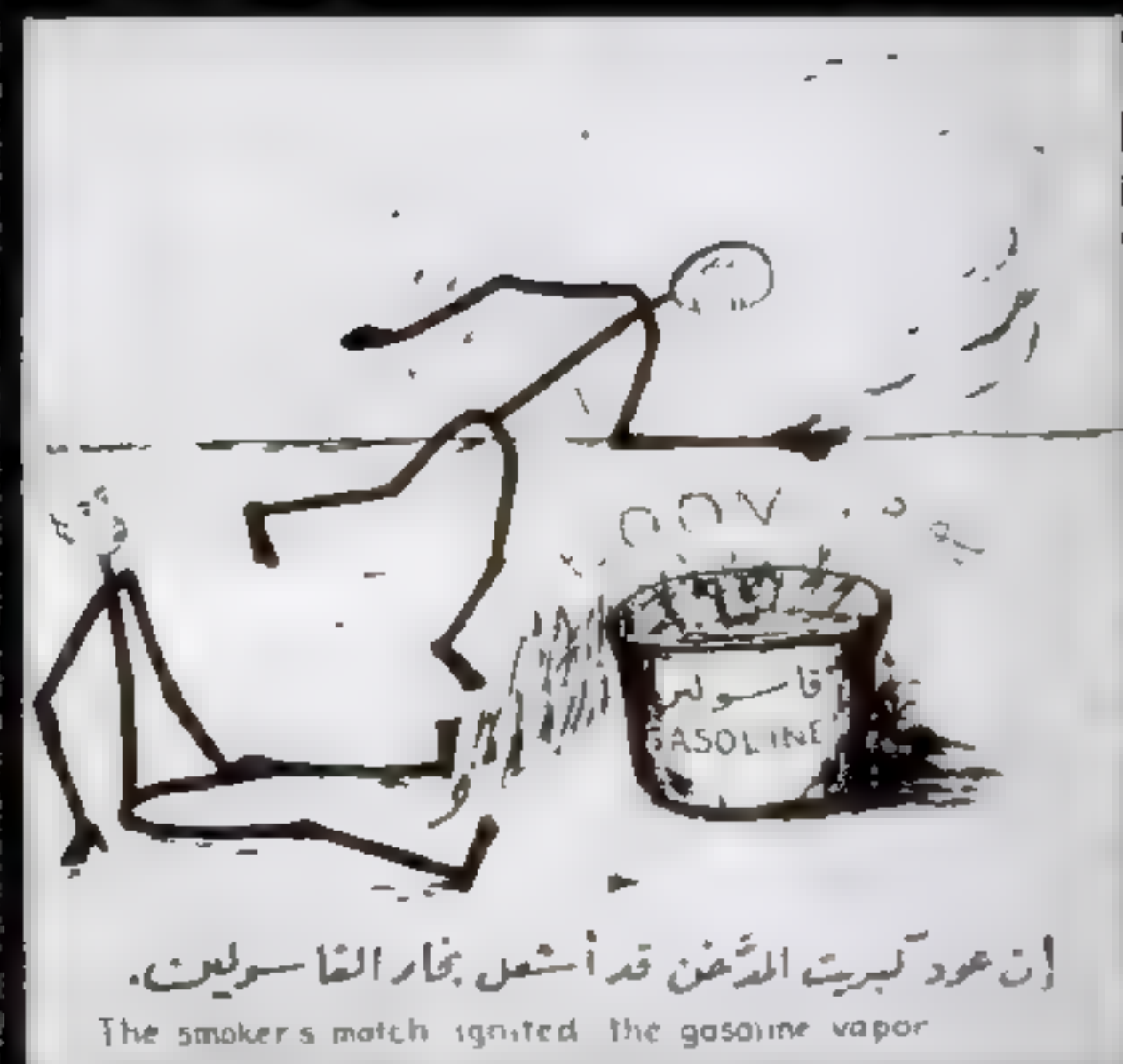
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A WISE ARAB WARNS ANOTHER AGAINST GASOLINE FOR CLEANING



CARELESS ARAB HAPPENS ALONG AND TOSSES A MATCH NEAR BY

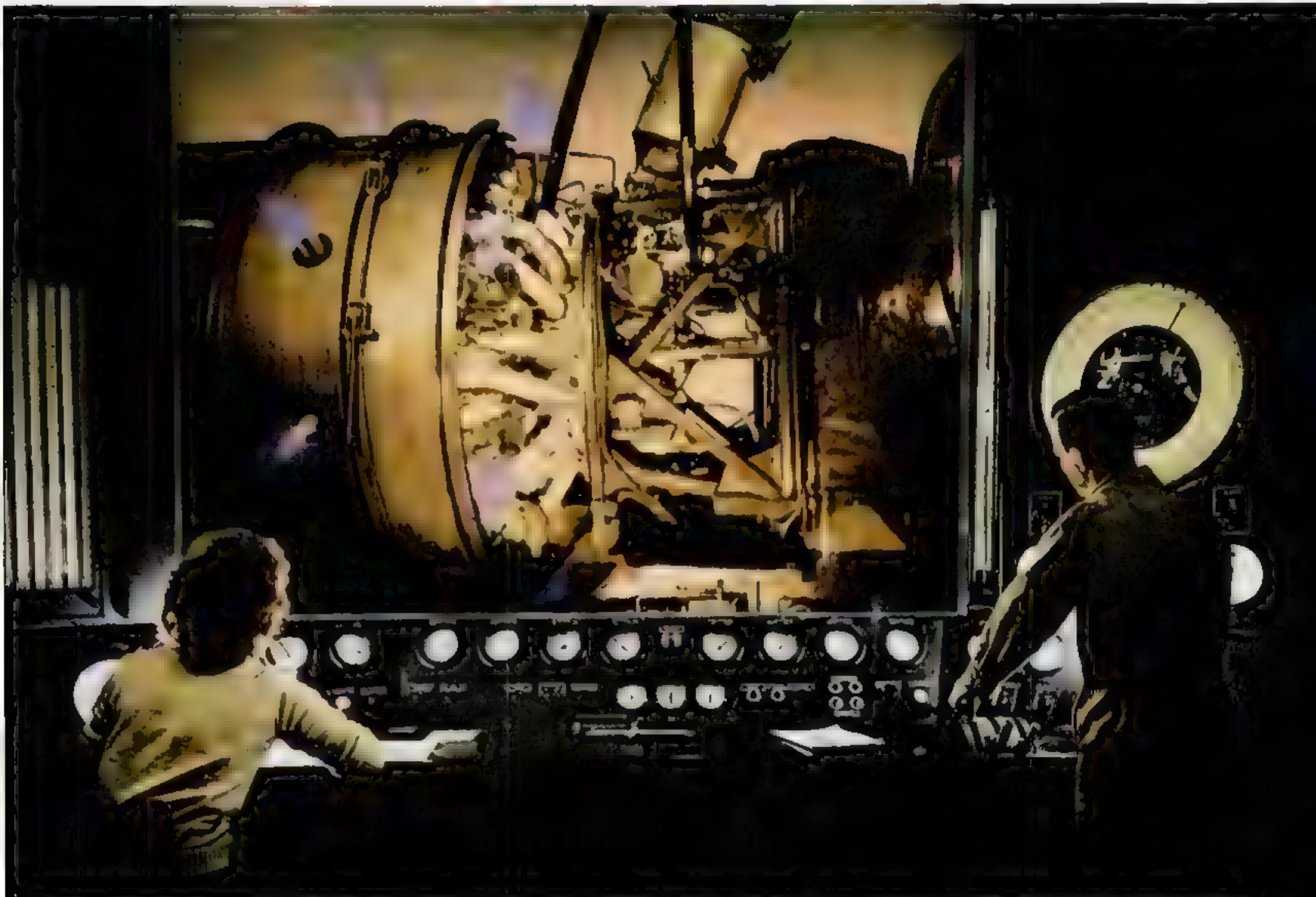


AND RESULT IS ENOUGH TO CONVINCE EVEN A SKEPTICAL ARAB

IMAGINATION IS THE DIRECTING FORCE AT CHRYSLER

IMAGINATION AND SCIENCE

HOW THEY BENEFIT YOU—IN WAR—IN PEACE



Pre-flight test of a Chrysler-built Wright engine for the Boeing Superfortress in the Dodge Chicago plant

BUY MORE WAR BONDS!

Imagination puts science to work to make sure that B-29 engines won't fail their crews over Japan — or that your car won't fail you on the road.

When no known measuring devices could check the quality of B-29 engine gears, our scientists developed a way to make chemicals do the measuring!

Strange chemicals — invisible atoms — sounds you can't hear — light you can't see — science and imagination turn these curiosities to use at Chrysler Corporation, to improve products or reduce costs.

Applied with *imagination*, our practical research in chemistry, physics or metallurgy pays off in better war materials — or more useful and serviceable cars and trucks.

This inventive *imagination* leads us to many car improvements — the combination of Fluid Drive and Floating Power, for example, that brings

you such smooth performance and economical maintenance.

Such useful *imagination* is the directing force at Chrysler Corporation. Its influence, like all our methods and experience, is applied to all our products.

Today, practical imagination is at work on guns, tanks, rockets, B-29 engines and other war products we build in large quantity. When peace comes, it will again improve the comfort, service and performance of the cars and trucks we make for you.

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IN FRUIT COCKTAIL IT'S FINE FRUITS THAT COUNT!

Five-times perfect is this fruit cocktail . . . made from the **SAME QUALITY FRUITS** . . . **LIBBY PACKS INDIVIDUALLY**. Whole, ripe Yellow Cling peaches . . . wonderful Bartlett pears . . . extra-tender seedless grapes. At the "ripe season" the field-boxes are hurried into Libby's famous Fruit Cocktail Kitchen **AT SUNNYVALE**, California! To this luscious trio are added Libby's own Hawaiian pineapple and Royal Anne cherries, maraschino-style. Your grocer may be temporarily out of Libby's sometimes . . . but watch for this special Fruit Cocktail. **ITS EXTRA GOODNESS** tells you why it's wise to look to Libby's for perfection!

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Pears Apricots and others



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LIFE'S REPORTS

THE PEOPLE OF PILSEN

Czechs are already rebuilding their republic
by WILLIAM WALTON

PILSEN, CZECHOSLOVAKIA

Ella Malec, the American-born daughter of a Czech emigre to Chicago, was wearing a broad-brimmed felt hat and tailored suit as she sat at a table in Pilsen, Czechoslovakia, chain-smoking Chesterfields and reveling in her American accent. Since American soldiers had come to Pilsen she had talked with many of them. To each new one she delighted in sounding so Chicagoan that she might have left the Middle West two weeks ago instead of 15 years ago. The German occupation, she said, was "damned uncomfortable but something you could live through." "Except," she added, "for those brave resistance people. They were the ones who really suffered. It was a nightmare."

Life for Ella Malec and her husband Svatoslav, a supervising engineer in the Skoda iron and steel works, went on almost unchanged at first. The Germans rounded up all liberal politicians, Communists and Jews and hauled them off. Anyone with underground connections was likely to disappear. Changes came almost imperceptibly. In 1940 the Germans drafted the Malecs' maid to do factory work. As usual a black market developed and as usual it was the poor who were hungry, though in Czechoslovakia, a nation without slums, there was little starvation. The Czechs took care of one another.

By the summer of 1943 labor grew scarcer. To keep out of German hands Ella took a clerkship at Skoda, which had been a prime objective of the Wehrmacht when it first surged in. Close behind had come technical experts and plant managers who moved into plants at Prague, Bratislava and Brno, as well as the big mother plant in Pilsen.

Ella's husband and most Czech workers stayed at their jobs under strict surveillance. The only weapon they had was the slowdown and that had to be used sparingly. Wages under the Germans were higher than before the war but not enough to counterbalance the higher cost of living. The Germans were generous in the matter of declaring dividends because they had taken over the 51% of the company which had been owned by the Czech government.

The plant employed some 25,000 workers turning out 88-mm. guns, locomotive tanks, landing gear for aircraft, trucks and numerous small truck and weapon parts. But by midsummer of 1944 the effects of Allied strategic bombing in Germany began to be felt at Skoda. Some Czech workers, confident now that the Allies would win, were daring to stay away from work. The slowdown cut a monthly goal of 500 tank-destroying vehicles to 145 at a peak month.

When spring of 1945 came the Czech committees of liberation sprang into activity throughout the republic. The Russians already

CONTINUED ON NEXT PAGE



CZECHS CHEER HOME-COMING PARADE OF BRITISH ARMY'S CZECH BRIGADE

"Extra!
Good News about
Prickly Heat!"



"R-r-read all about it...!"

"Us babies are spreadin' the news fast—about the better baby powder that helps keep our skins smo-o-oth as satin, just glowin' with health. And we do mean Mennen Antiseptic Baby Powder. It's antiseptic, mild and soothing—sure helps to prevent prickly heat, diaper rash, chafing and urine irritation!"

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2. Mennen is smoothest—shown in microscopic tests of leading baby powders. Only Mennen powder is "cloud-spun" for extra smoothness, extra comfort.
3. Makes baby smell so sweet... new, mild flower-fresh scent!

"Buy me the
best...
Mennen!"



Also... 4 times as many doctors prefer MENNEN ANTISEPTIC BABY OIL as any other baby oil or lotion*



BERRY ICE CREAM

that's smoother, smoother, smoother!



QUICK! EASY! FOOLPROOF RECIPE! STRAWBERRY ICE CREAM

$\frac{2}{3}$ cup Eagle Brand Sweetened
Condensed Milk
 $\frac{1}{2}$ cup water
1 cup crushed strawberries
 $\frac{1}{4}$ cup sugar
1 cup chilled light cream

Set refrigerator control at coldest point. Mix Eagle Brand Sweetened Condensed Milk and water. Add strawberries, sweetened with sugar. Chill. Add cream. Mix well. Freeze rapidly in freezing unit of refrigerator until half frozen. Scrape from freezing tray into chilled bowl. Beat until smooth but not melted. Replace in freezing unit. Before mixture is completely frozen, beat again until smooth. Finish freezing. Serve.



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PIE FILLINGS!

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LIFE'S REPORTS CONTINUED

were in Ruthenia while the Western Allies were thrusting into Germany. A Czech government had been set up in the eastern liberated zone under the Russians. Skoda could only round up 8,000 workers.

On April 17 Allied bombers hit Pilsen's marshaling yards. Then at 9:10 on the morning of the 25th the daily BBC broadcast in Czech warned, "American bombers are in the air, probably heading for your factory." Though listening to foreign broadcasts was strictly forbidden, the word spread quickly throughout the city. Farmers even came pedaling madly into town to spread the warning. At 10:20 the bombers appeared overhead and circled to give the Czechs time to seek their shelters. At 10:40 the first bombs struck. Twenty-five minutes later more than one third of Skoda was left in smoking ruins.

More than a week later when American troops came they found some bitterness among the Pilseners, who said, "If you were going to bomb Skoda why didn't you do it earlier in the war? Why wait until one week before liberation?" Actually many months earlier the RAF had attempted to put Skoda out of operation but unfortunately they had bombed an elaborate dummy plant 18 miles outside of town.

But any bitterness over the bombings disappeared quickly. Pilsen blossomed with a rash of American, Czech and red Soviet banners. Collaborationists were rounded up. The local Committee of National Resistance, already in communication with the Beneš government, came into the open and with the help of the American Military Government authorities started organizing the city.

Americans pushing beyond the German-sympathizing Sudeten region found each village had erected triumphal arches of crudely lettered signs. Most were in Russian welcoming the Red Army which had been expected, but some villages had printed their signs "Welcome to our Liberators," so they would do for whoever came along.

Most Czechs like Ella and Svatoslav Malec believe Russia will exert strong influence over Czech policy but they do not want their country to become a Soviet Republic. American influence, dating back to the Pittsburgh roots of the Czech Republic before it was actually declared in 1918, is still strong. Czechs worship all things American, including our democratic traditions and our technical skills. The Czechs are also realistic enough to know they must place some faith and dependence upon their powerful next-door neighbor. They believe U. S. policy will be wise enough in Europe so that they will never have to choose between their two greatest friendships.

President Eduard Beneš, who hopes for the same thing, is back in Prague and has come out of the war with heightened prestige. Events proved he could do more outside than inside, where his successor, Doctor Hácha, became the Pétain of Czechoslovakia.

The greatest problem he and his people face is in the Sudetenland. Here live some three million Germans whose pull is stronger toward Berlin than toward Prague. The majority are unreconstructed Nazis who openly declare they prefer union with Germany. This time the Czechs propose to solve the problem with extirpation from the body politic—by moving more than 2,000,000 Sudetens lock, stock and barrel over into Germany.

Sudetens are sure to fight back. Rumors now spread out from the Sudeten regions with such regularity and careful transmission that they apparently are Nazi plants. One day it is a report that the Americans have broken off diplomatic relations with the Russians. Next day it is that the Americans are conniving with the Sudetens.

The problem is complicated because between the Russian and American-occupied zones there is scant travel except by Czech officials on government business. Along such a sealed frontier rumors are bound to flourish—rumors of dissension, shooting, plundering and rape. Some perhaps are true, but in the main, Czechoslovakia gives a remarkable picture of unity, industry and accomplishment. The German army, tired and dirty in defeat, is heading home. Skoda is being rebuilt. Czechs have set up their own town, district and national governments which are trying to rectify the errors of the past and prepare for a better future. The nightmare is ended.



PRESIDENT BENEŠ, RETURNING FROM EXILE, IS STILL NATION'S LEADER

These scientists are working for you



A G-E scientist, winner of the Nobel prize, studies oil films in a pan of water. And out of this research comes a clue to make glass invisible, to make metals stronger, to create a fog by machine.

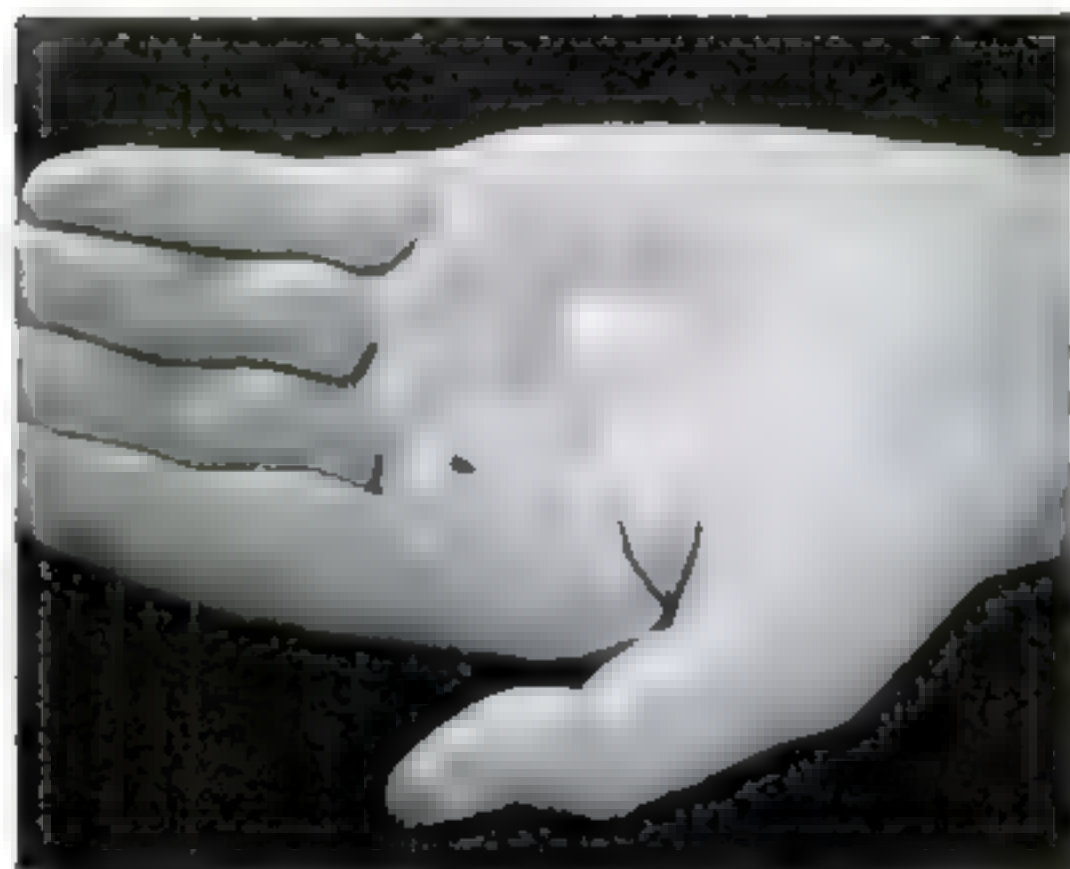
Engineers working with certain kinds of radio waves run a temperature. A G-E fever machine utilizes this principle, so doctors can treat patients with artificially created fevers.

This page of pictures isn't one-hundredth part of what is going on at General Electric. But you will see a few ways in which life can be made easier, healthier, and happier. And that's what we are trying to do. *General Electric Company, Schenectady, New York.*

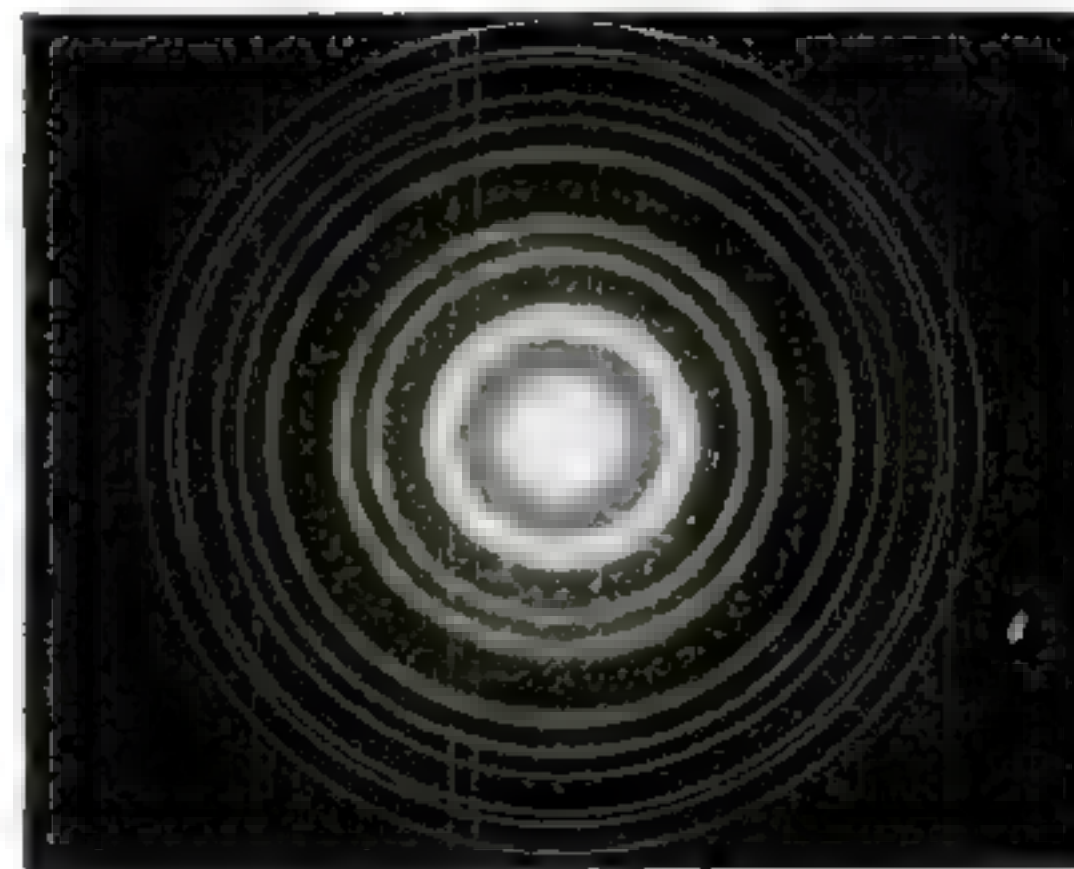


Worst weather in the world is found atop Mt. Washington, N.H., where ice feathers like these sometimes grow three feet in a single night, and where G-E scientists are conducting cold weather research for the

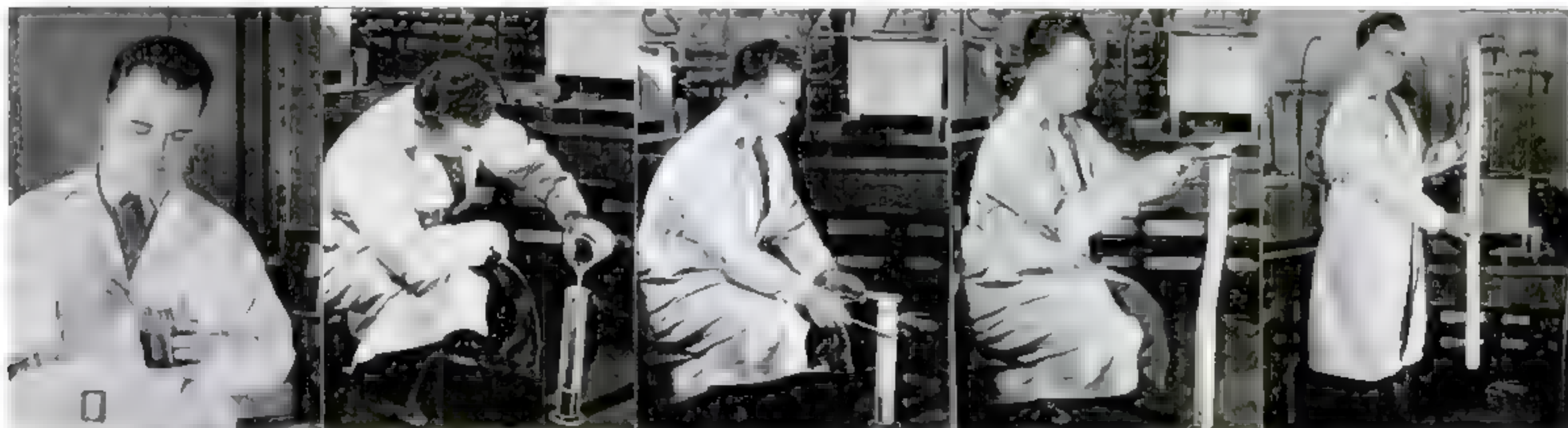
Air Forces. General Electric devices are helping the Signal Corps, the Weather Bureau, and the Air Forces predict the weather all over the world. Accurate weather prediction aids troop movements, saves crops, protects you.



Ever see pure vitamins? These three pinches of vitamin crystals in the hand of a G-E scientist are enough carotene, vitamin C, and thiamin to supply the average man for one day. Research in foods at the General Electric Consumers Institute is helping to improve diet and make food taste better.



Electrons took this photo. This is a picture of gold, made by shooting electrons through a thin gold sheet less than one-millionth of an inch thick. Photo was made in the General Electric Research Laboratory, where scientists are studying how metals are made to make new combinations stronger than any known today.



You can actually see it grow. New G-E foam plastic grows like magic at the rate of an inch a second

from a liquid resembling molasses. When it stops growing, it's ready for use. Lighter for its size than a

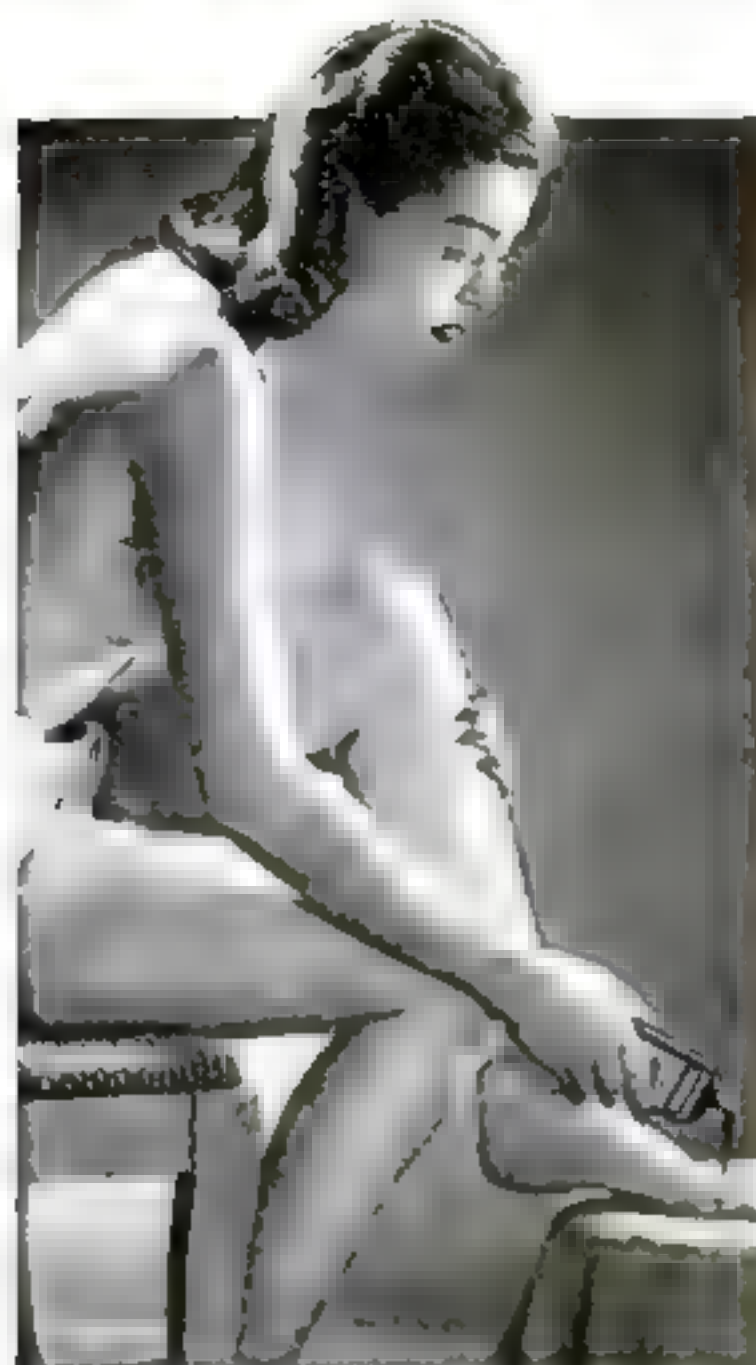
loaf of bread, it promises to have many uses after the war, particularly for insulation.

Hear the G-E radio programs: *The G-E All-girl Orchestra*, Sunday 10 p.m. EWT, NBC. *The World Today news*, Monday through Friday 6:45 p.m. EWT, CBS. *The G-E House Party*, Monday through Friday 4:00 p.m. EWT, CBS.

FOR VICTORY—BUY AND HOLD WAR BONDS

GENERAL ELECTRIC

10-DAY SORETONE TREATMENT



works wonders for ATHLETE'S FOOT

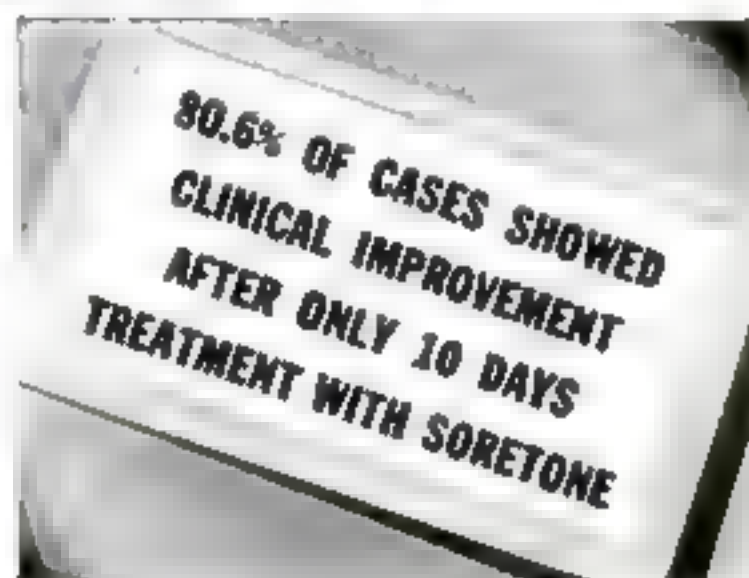
Athlete's Foot weather is here...and nobody is immune to this itching, burning infection.

But you don't have to suffer without help, because the 10-day SORETONE treatment brings effective relief in a large majority of cases. That's not just a vague claim. It's a fact. And

Here's the Proof . . . Impartial and Scientific



A group of people suffering from Athlete's Foot (as certified by a bacteriologist and a physician) treated the infection with SORETONE. The entire test was under the supervision of Foster D. Snell, Inc., well-known consulting chemists.



This is an actual quotation from the chemists' report! And they added this significant statement: "In our opinion, SORETONE is of very definite benefit in the treatment of this disease, which is known as Athlete's Foot."

Here's exactly what you can expect from SORETONE:

- (1) Immediate relief of itching, burning, cracks between toes.
- (2) After only 10 days of treatment according to the directions on the label, a

definite improvement in the Athlete's Foot condition.

Remember, this is backed by the impartial evidence of the Snell Report!

Here's why SORETONE is so effective!



It kills on contact all five of the fungi which usually cause Athlete's Foot.

The culture plate shows the action of four different Athlete's Foot preparations. The one at the right is SORETONE. Note the complete absence of fungi growth!

SORETONE is the only known Athlete's Foot preparation which contains the powerful antiseptic 4-Beta-Ethyl-Hexyl-Phenol.

Be prepared for Athlete's Foot...keep a bottle of SORETONE handy! Made by McKesson & Robbins, Bridgeport, Conn.

LIFE

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LIFE'S COVER

The three small scholars shown on LIFE's cover are Mary Anne Lienweaver, Dennis Herbert and Frances Muccio, all aged 5½. They are just graduating from kindergarten at Our Lady of Sorrows School in Corona, N.Y. (see p. 70). After four months of studying blocks and crayons these children and their 38 fellow students are awarded diplomas with full academic ceremonies, including caps and gowns whose use has now spread through the U.S. educational system all the way down to kindergarten.

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GATOR ROACH HIVES

Famous Ford "Firsts"

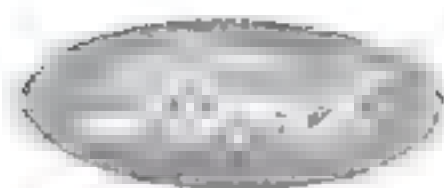
SHIFTING ENTIRE FACTORY DEPARTMENTS TO THE COUNTRY FOR WORKERS SECURITY AND EFFICIENCY



Nankin Mills—one of the first Ford Village Industries

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to demonstrate true decentralization



At waterpower sites in Michigan, along the Huron, Rouge and Raisin rivers, you see them—18 "Village Industries" established by Ford.

Here work nearly 5000 men and women who know the peace and security of having "one foot on the soil . . . and one in industry." Many live on their own farms nearby. They earn good cash incomes from their shopwork.

These busy little industries, since 1921, have been setting an example of true decentralization. They are not "branches." They do not duplicate the work of main plants. They are complete production departments which do specific jobs from start to finish.

Such true decentralization, made possible by methods developed in big city shops, spreads its

benefits widely. It distributes purchasing power. It assures finer precision workmanship on small items like gages, lamps, and carburetors. And it eliminates power waste.

Mr. Ford visions the time when industry will be made up of "a lot of little centers." And by proving the economic possibilities of this type of decentralization, he has established another in the long line of Ford "firsts."

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LIFE'S PICTURES

Most of the photographs which make up LIFE's pictorial coverage of Britain's election campaign (pp. 21-25) were taken by 24-year-old Ian Smith, a member of LIFE's London Bureau. Born in Edinburgh, of Scottish parentage, Smith was educated in England and taught English, French and history at a private school for two years, then turned to photography as a career. Before joining LIFE in September of last year, he worked as a still photographer for a British motion-picture company.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left in right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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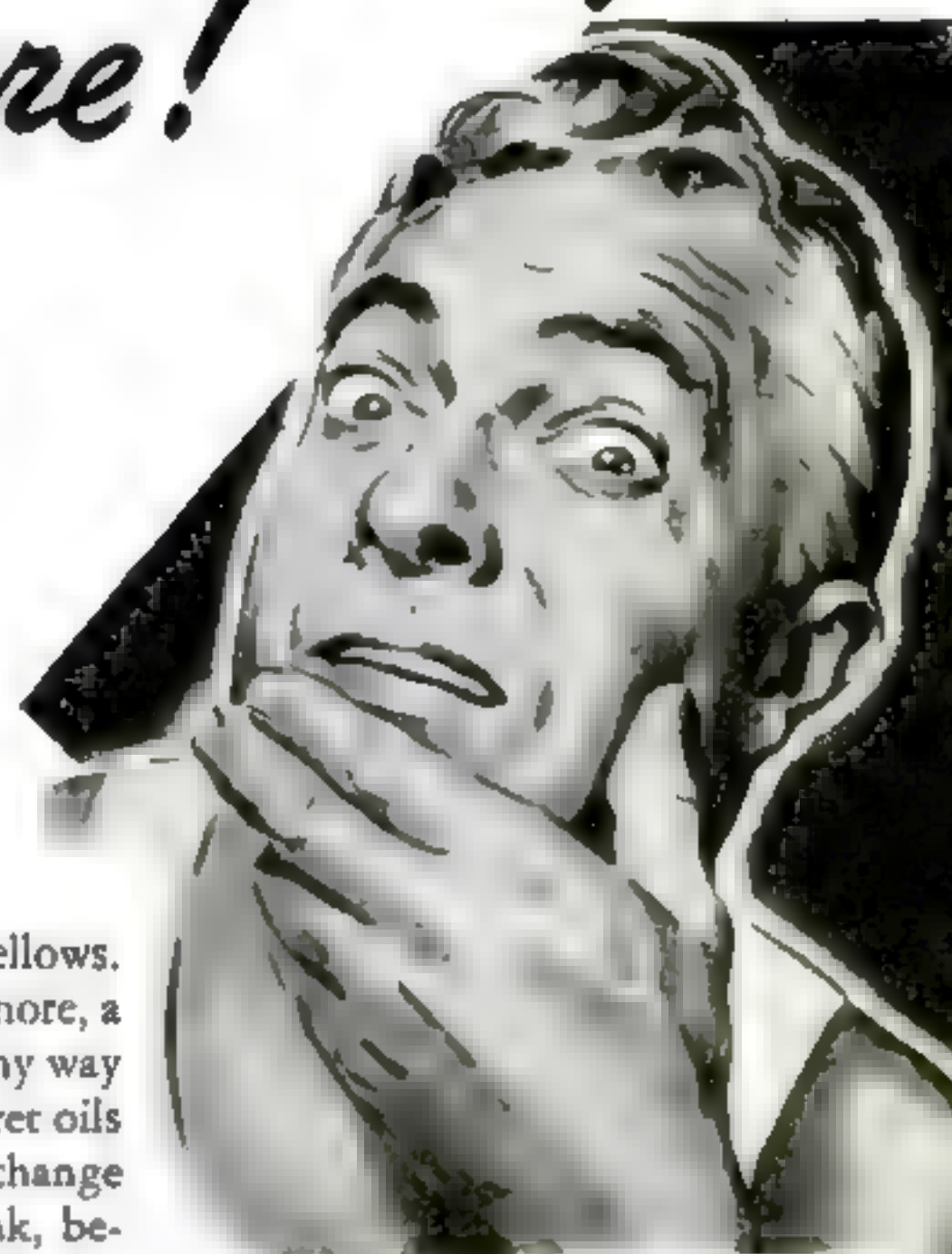
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Can you believe it—this SHAVING CREAM is Guaranteed not to make shaving a pleasure!

Some refreshingly
straight talk on a
very boresome
subject



Let's not fool ourselves, fellows. This business of shaving is a chore, a bore, and a matutinal misery any way you look at it. And all the secret oils of the Orient aren't going to change it! We know whereof we speak, because we learned the *hard* way!

You see, we were pretty starry-eyed when we started out. We weren't going to be satisfied with anything less than a cream that would make shaving a positive joy and delight. Yep, we intended to put into tubes the greatest boon to shavers since the invention of the mustache-cup!

Well, we missed. Shaving is *still* a pain-in-the-chin. But our efforts weren't all in vain—not by any means!

What we finally came up with is a sensible, efficient aid to shaving. There's nothing super-colossal about it. But there's an awful lot of good old-fashioned *quality* packed into that tube! Just a tiny fraction of an inch of Listerine Shaving Cream produces the

kind of rich, billowy lather usually found in a movie-star's bubble-bath! And as long as we're talking straight-from-the-shoulder, here's another tip: use *plenty* of water, because it's the water that plays the major part in beard softening.

Find this kind of talk refreshing? Then you're probably the kind of man who will find a change to Listerine Shaving Cream refreshing, too. It's sold at most drug counters. The price is low, the tube lasts long; so it is just as smart to buy as it is smart-less to use.

LAMBERT PHARMACAL COMPANY
St. Louis, Mo.



REMEMBER, THERE ARE 2 TYPES
OF LISTERINE SHAVING CREAM

Listerine *Brushless* is

25¢



EATING HABITS CHANGE . . .



Should she eat meat on a hot day? Yes—this young lady has the right idea! Contrary to popular opinion, protein foods (meats, cheese, eggs) are not necessarily heating. Moderate amounts of such foods should be included in the diet of normal children and adults every day of the year . . . according to studies published by Heinz

Nutritional Research Division . . . Meat loaf—served hot or cold—rates high as a summertime favorite. A little meat makes a lot of loaf, takes on savor when combined, before baking, with Heinz Condensed Cream of Tomato Soup—the one and only, made from Heinz "Aristocrat" tomatoes and rich cream.

In grandfather's day, it was customary to eat as much and as heavy foods in summer as in winter. During the past few decades, hot-weather diets have grown sketchier. The phrase "it's too hot to eat" has become current. Now scientists insist that diets must be nutritionally adequate in all weathers—stressing at least one hot dish for every meal.



Picnic in the game room when it rains. Indoors or outdoors a fine dish for picnic meals is Tomato Chowder—put together in no-time flat. Combine two cans Heinz Condensed Cream of Tomato Soup, two cans milk, two cups cooked shrimp, salmon or tuna fish. Heat. Fall to!



Started at top-flight restaurants, the vogue for cold soup has now caught on in private homes. Delectable Frosty Curried Tomato Soup is a delightful first course for a festive meal and so easy to make! Add one can water, ½ teaspoon curry powder, to Heinz Condensed Cream of Tomato Soup. Chill. Serve.



Supper on the terrace and . . . "Some good hot soup to cool you off" sounds strange! It's true. The rosy, creamy glow of Heinz Condensed Cream of Tomato Soup—its delicate, spicy fragrance, full-bodied, tempting flavor—sur the appetite, stimulate digestion, and give a delightful new zest to living as well as eating.

JULY			
FOURTH OF JULY			
BREAKFAST		DINNER	
Red Raspberries and Cream		Clam Soup	
Fried Chicken	Scrambled Tomatoes	Boiled Cod with Lobster Sauce	
Warm Potatoes	Tennessee Muffins	Roast Lamb	Mint Sauce
Toast	Coffee	New Potatoes Boiled	
SUPPER		Green Peas	Spinach with Eggs
Cold Sliced Lamb		Cucumbers Sliced	
Crab Pie	Water-cress Salad 168	Chicken Patties	
Graham Bread	Cheese Toast	Naple Biscuits	Vanilla Ice-cream
Blackberries	Sponge Cake	Chocolate Macaroons	Strawberries
	Tea	Coffee	

These menu suggestions for the Fourth of July are reproduced from the famous White House Cookbook (an edition published in 1903—34 years after founding of

H. J. Heinz Co.) Note variety of foods: fried chicken for breakfast—fish and chicken patties with roast lamb for dinner—four desserts.



PRIME MINISTER CHURCHILL SPEAKS IN RAIN TO HIS OWN CONSTITUENTS IN WOODFORD WHILE MRS. CHURCHILL PROTECTS HALF HIS HEAD WITH UMBRELLA

THE BRITISH BEGIN ELECTION BATTLE

For the first time in ten years the British Isles rocked with the storm, stress and political strife of a general election. Voting day was set for July 5. The Members of Parliament who last week went back to their constituencies had been elected in 1935 to impose sanctions on Italy. They had accepted Munich. They had won one war. They had sat longer than any British Parliament in 300 years. Six of them were 78 years old. Of the 610, 385 were Conservatives or their allies, 169 were Labor, 19 were Liberals, one was a Communist. To win the war, they had united in a "National" government, under Prime Minister Winston Churchill. Churchill had wanted to keep them united until the defeat of Japan. But the Labor Party had wanted to hold an election in October.

Churchill's reply was to dissolve the long Parliament and force an immediate election.

At that, the fight was on. The wartime truce which had kept a lid on differences within the coalition cabinet ended in an explosion of long-pent animosity. "Blackmailer" and "gas bag" were epithets aired in the House of Commons and "Fascist" became a favorite insult.

The great issue of the campaign was Britain's domestic economy: free enterprise with the Tories or a sharp turn toward socialism with Labor. With public opinion running to the left, Labor was trying hard to fight the election on this issue. But there was something even bigger than this tremendous issue: the personality of Winston Churchill. He was the lead-

er who had won one war and knew how to win another, who had built up friendship with the U. S., who could stand up and talk to Stalin. He was a Conservative candidate whom the Conservative leaders never liked nor thought "reliable." Though most voters might not be in favor of returning the Conservatives to power, they seemed to want to keep Churchill there.

The two previous "khaki" elections, in 1900 and 1918, had returned the existing government to power. This time nobody in England under 30 had ever voted in a general election. Many candidates were under 30 and nearly half of them were servicemen. With Churchill the Tories expected to win by at least 60 votes in Parliament. The polls said so. So, according to report, did Labor leader Clement Attlee.



Big guns of Labor are Ernest Bevin (*left*) and Herbert Morrison, here seen looking grim at the Labor Party Conference at Blackpool May 21. Bevin's power comes from the labor unions, through which he usually dominates Labor Party votes. The son of farm workers, he worked

as a beer truckman and was unemployed for five years. He dislikes politics. Morrison, son of a policeman and a housemaid, is a born politician. He controls the city administration of London. Says he, "Labor must attract the black-coated worker" (*i.e.*, white-collar worker).

LABOR VS. TORIES

Laborites are for socialism, Conservatives against it

The Labor Party's election program is socialism, but a socialism very different from Russia's. It would nationalize (i.e., have the government own and operate) coal, iron, steel and inland transport. It would control rents. In times of shortage it would also control most consumer goods, labor, agriculture and the use of the land. The Laborites call for "a new industrial revolution" and would indeed supply a regime far more radical than the New Deal was ever imagined to be.

The ex-truckmen, boilermakers and clerks who lead Labor, though perhaps shorter on breeding than the Tories, are not short on brains or gumption. The two big leaders, Bevin and Morrison, have done huge jobs in the war, though neither is a match for Churchill as a national leader. They control an organization of 3,000,000 enrolled party members whose roots lie in the trade unions and cooperative societies. Labor has a left-wing brain trust including such intellectuals as Sir Stafford Cripps and Harold J. Laski. It is also supported by the Communists who withdrew 30 of their 52 candidates to avoid opposing Labor candidates. The Labor objective, as expressed by one candidate, is "the complete extinction of the Tory Party."

The reply of Mr. Churchill to Labor was at first to predict a Labor regime as "a sort of Gestapo," then more soberly to promise a social policy of "daring," not "docility." He, too, promises employment, the building of 420,000 homes in two years, stable prices, compulsory national insurance, education reform, "a guard against monopolies" and special attention for small businessmen. But he would produce all this by the abolition of nearly all wartime controls and a system of free enterprise. The Beaverbrook wing of his party also demands imperial preference, i.e., tariffs protecting Empire goods.

But Churchill's chief appeal is his proved ability to handle Britain's business as a member of the Big Three—although he will take Clement Attlee, who will be prime minister if Labor wins, to Berlin or Vienna for coming Big Three parley. Dropping the word "Tory" as far as possible, he appeals to the British people to "vote national." His party is, of course, largely led by aristocrats. Most of its members in the House of Commons have hereditary titles, the modern equivalent of the medieval "knights and burgesses," which may include baronets, Irish peers and sons of peers. They include a group of young men who have the courage to tell the trade unions ingratiatingly, "The Tory Party is a typical British institution and so are you."



Labor's titular leader is Clement Attlee, compromise choice over Bevin and Morrison, both stronger men. With him is Ellen Wilkinson, former party chairman. Below: on Blackpool beach is Communist Secretary Harry Pollitt (right), who has been beaten five times for Parliament



The Tory machine is headed by austere Sir Robert Topping who as General Director controls the Tory selection of candidates, campaign tactics, long-range political strategy. Born in Dublin, he is a member of the Carlton and Constitutional Clubs, scares young Tory candidates.



CONTINUED ON NEXT PAGE

POLITICIANS

There are all sorts, but a few
Liberals may hold power balance

A tradition of aristocracy and responsibility is more apparent in British politics than in America. British candidates often are "Sirs" and "Ladies" (see below), but Britain's political parties have their normal quota of eccentrics and intra-party divisions. If the margin of victory by Tories or Labor in the election is narrow, the actual balance of power in Parliament may rest with a small third party, the Liberals.

The Liberals, who were in power during the last war, now oppose Conservative efforts to balk free trade.

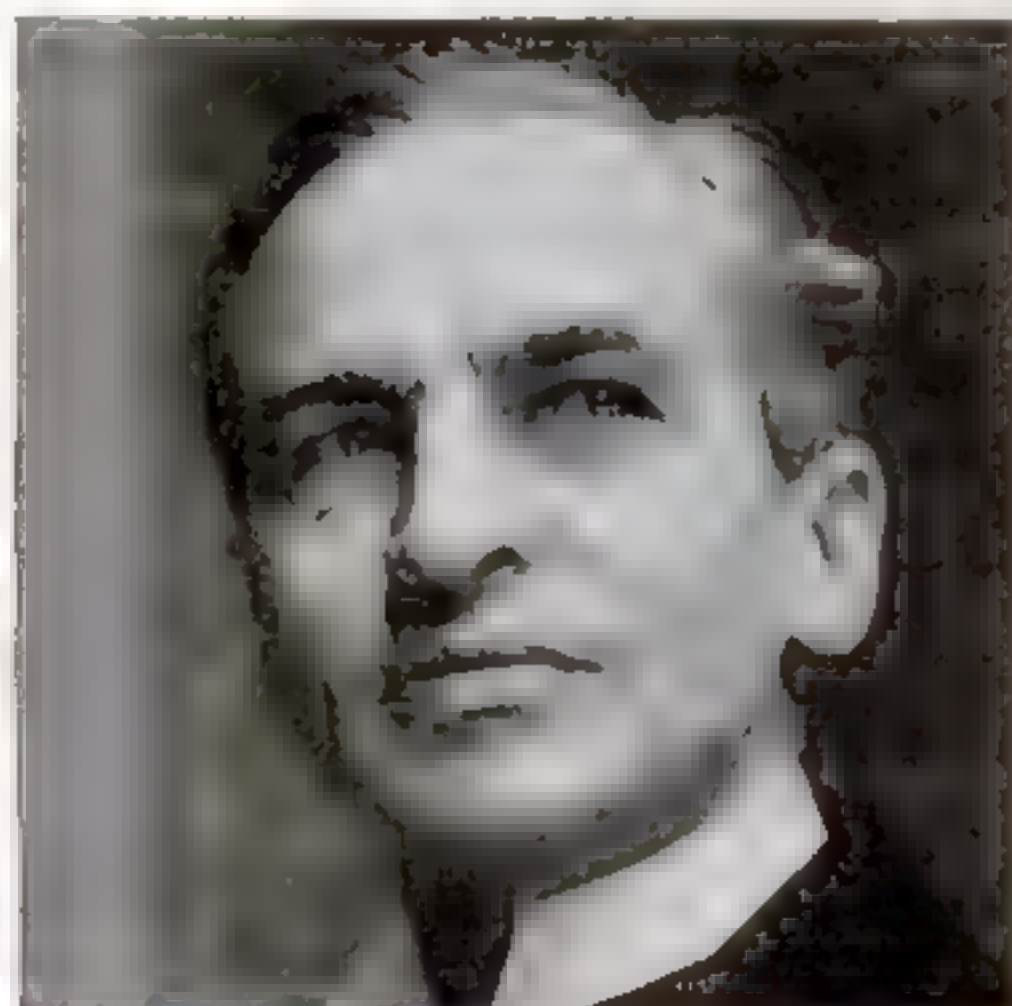
On the other hand, they favor socialism only where it seems necessary. Their leading light is Sir William Beveridge, whose "cradle to grave" security plan has already been partly taken over by the Conservatives. In many ways Churchill himself is closer to the Liberals than to the Tories and the Liberals shy away from attacking him. Their pet target is Lord Beaverbrook who, as a target for all anti-Tories, is drawing personal attacks away from Churchill much as Hethman in the last American election drew them away from Roosevelt.



Sir William Henry Beveridge wrote the famous Beveridge Plan of social insurance, which Britain hopes it can afford after war. He is scholar y Oxford Master, an M.P. since 1944.



Lady Violet Bonham Carter, daughter and closest friend of the late Liberal Prime Minister Asquith, is herself a power in Liberal Party. As a child she once lunched with Gladstone.



Sir Archibald Sinclair was one of the few who remained loyal to Churchill when he did not have six votes in Commons. A Scottish baronet, Sinclair was 1940-45 Secretary for Air.



Captain John H. F. McEwan is chairman of the renegade "Right Committee" which was formed then to get rid of late Lloyd George. Now fights Beveridge Plan and land control.



Captain Peter Thorneycroft is a member of young Tories' Reform Committee, or "Grouper Group." Captured in 1942 to fight 1922 Committee. They try to win workers to Tory party.



Viscount Hinchinbrooke, heir of the ninth Earl of Sandwich, has been an M.P. since 1941. He is another Young Grouper. His late brother married Beaverbrook's daughter.



Lieut. Colonel Alfred Daniel Wintle, Liberal candidate, had a "fare-brained" plan to steal the French navy in 1940, was court-martialed. Later he got to France, was arrested, escaped.



Dr. Robert McIntyre, Scottish Nationalist M.P., wants Scotland independent of England. Of Parliament, he declares: "That's where they judicially murdered Willie Wallace."



Sir Richard Acland, 15th Baronet, ninth Liberal Acland to sit in Commons, founded the new radical Common Wealth Party in 1942, gave away his ancestral estate to the nation.



Tory general staff is headed by Brendan Bracken (*left*) and Lord Beaverbrook, owner of the *London Express* and *Evening Standard*. Here they confer on the balcony of Beaverbrook's apartment in Arlington House (his own town house was bombed out). These are Churchill's

two closest advisers. Bracken is now First Lord of the Admiralty. Beaverbrook, according to Attlee, "exercises a Machiavellian influence" on Churchill. Beaverbrook is an old crony of the Prime Minister's of many years' standing. Bracken is a long-time Churchill protégé.

GENERAL IKE

IT'S ALWAYS A PLEASURE TO WELCOME HEROES—ESPECIALLY LIKABLE HEROES

Ike is coming home for a few weeks' visit. He comes covered with more honors than any other American in our history. The British presented him with a sword of the Duke of Wellington; the French with a sword of Napoleon. He was given the freedom of the City of London and of Paris, the only man except Woodrow Wilson ever to receive both. He wears the Russian Order of Victory, a mass of rubies and diamonds; he is the eighth man and was the first non-Russian to wear it. Frenchmen and Britons by the millions cheered him through their streets. New Yorkers prepared to greet him this week in equal numbers or greater. For a triumph like Ike's you must look way past Lindbergh's, past Pershing's, past any previous American's, way back to the triumphs which conquerors were accorded by ancient Rome.

His achievement, the invasion and mastery of Hitler's Europe, is already being accounted the most difficult single undertaking in military history. Americans have a right to be at least as proud of him as the Romans were of Scipio Africanus or of Julius Caesar. But right there the Roman parallel ends.

It ends because of the character of Ike. Rome's civil institutions finally fell before her own military heroes. Ike has many qualities in common with dead heroes, even with Caesar, the "pure man of fact" (as Spengler called him), the efficiency expert with a political gift. But as Ike recently explained to *Time* and *LIFE* Correspondent Charles Christian Wertenbaker (see page 84), this war has taught him that efficiency is not the ultimate virtue. And his other virtues, which Americans are just coming to know, are the kind that soften the marble outlines of Ike's outsize personality, make him a greater human being and show clearly why militarism need not be America's fate.

The Man from Abilene

In his speech in London last week, which one London paper printed side by side with Lincoln's Gettysburg Address, General Eisenhower said, "Humility must always be the portion of any man who receives acclaim earned in the blood of his followers and the sacrifices of his friends." He went on to contrast great London, whose roots go "back into the uncertainties of unrecorded history," with his own home towns of Denison, Texas and Abilene, Kan. But they are linked: "to preserve his freedom of worship, his equality before the law, his liberty to speak and act as he sees fit, subject only to provisions that he trespass not upon similar rights of others—a Londoner will fight. So will a citizen of Abilene."

General Ike has shown from the beginning that he knew what the war against Hitler was about. Last week he called it a holy war. "More than any other war in history, this war has seen an array of the forces of evil against those of righteousness." Ike is not one to underestimate the importance of the task history assigned him. He carried it out

with perfect self-confidence. Yet he never fell into the trap which history prepares for vanity and ambition. In London, Paris, Berlin or Washington, he remains the man from Abilene—and from West Point.

West Point training and traditions are a uniquely American discipline, which fits its products superbly for soldiering and for practically nothing else. "Duty, Honor, Country"—West Point is dead serious about all three. Like absolute obedience, absolute personal honesty is drilled into every West Pointer from his first day. "Country," in practice, means a deep obligation to win every battle.

It also means staying out of politics. Few West Pointers even permit themselves to vote. Their sense of deference to the authority of Congress is almost breathless. When Roosevelt gave Eisenhower his fifth star, Ike did not sew it on for several days, because the Senate had not confirmed the promotion.

Of democratic institutions, Ike spoke the West Point mind when he said, "Look what they did for me—took me off a Kansas farm, gave me the best education in the world, gave me a chance to make a career for myself." West Pointers are drawn from every state and social stratum of the union. They therefore have a special loyalty to no region, party, class or creed. They are the highly trained average of American ability to fight. Eisenhower, himself a sort of cross section of West Point, is often characterized as being "very American." He is so American that although his whole life has been spent preparing for or conducting the most savage battles, he hates and deprecates war.

At a dinner for Marshal Zhukov last week, speaking of the American soldiers, Ike said: "I know those men. . . . They want peace. . . . They want . . . all the nations that have been engaged in this war [to] go forward together to greater prosperity—not for us sitting around this table—but for the masses that we represent."

"That means peace. Speaking for the Allied forces, I say we are going to have peace even if we have to fight for it."

Soldiering

The job of soldiering for which Ike Eisenhower was trained is the most highly organized technical job in the world. It does not call for intellectual profundity nor specialized talent; it calls rather for a strong and balanced development of all the tools a man is born with—head, hand, back and heart. Thus it is not surprising that Ike is a well-rounded man. His wife, for example, finds him a "brilliant conversationalist"; though she has listened to him for 29 years, "he still fascinates me." He is a ruthless and expert bridge player. He learned to fly at 46. He has all his own teeth. He has the memory and the appetite of an elephant. By taste, training and experience he knows more than most men about tanks, history, hydraulics, Oriental rugs and golf. And since he first landed in Britain in 1942, he has

proved to be a master of diplomacy as well.

Indeed historians may decide that his greatest achievement was diplomatic, the Allied military unity which he created. His special combination of tact, candor and firmness enabled him on occasion to overrule without alienating Winston Churchill himself. Ike's diplomacy has been straightforward and unobtrusive and therefore all the more reassuring. To the Parisians he said, "You saved your own city. . . . Let's be friends, that's all." Perhaps one reason his staff got on so well with the British is that Ike had a penalty box outside his office, into which any American saying "Cheerio" or "I say" had to drop a penny.

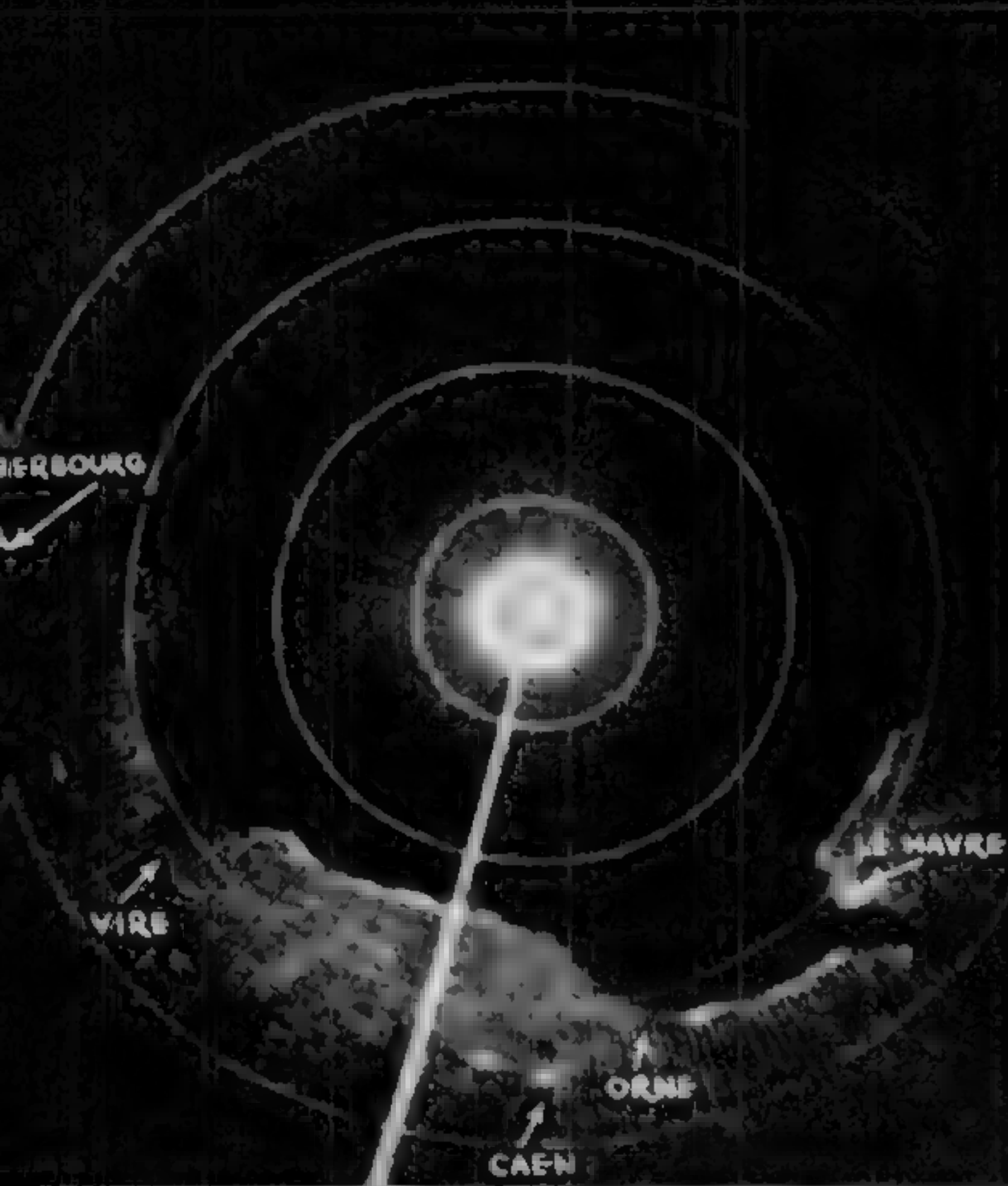
A Likable Man

Ike has a direct way of saying what he thinks, and what he thinks is usually somehow likable. In December 1942 during his African command, he said, "Never in my wildest dreams in my West Point days did I ever think that I—an American general—would ever command the British fortresses of Gibraltar." When he had his dog (Telek, a Scotty) sent to him at headquarters, he said defiantly, "Is there anything in regulations against my having a dog? I want a dog. I need somebody to talk to and I want someone who can't ask questions about the war and can't repeat what I say if I say anything."

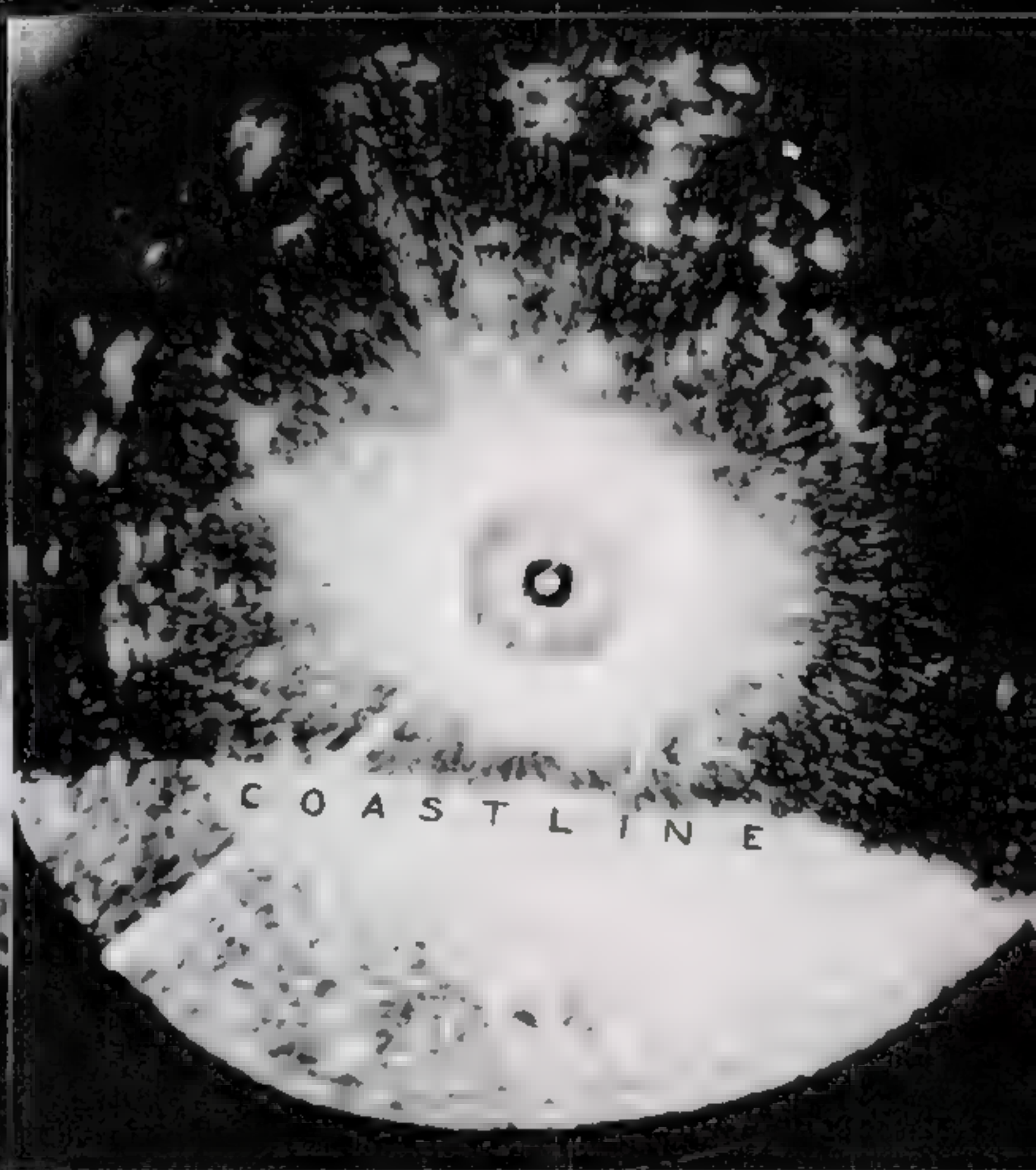
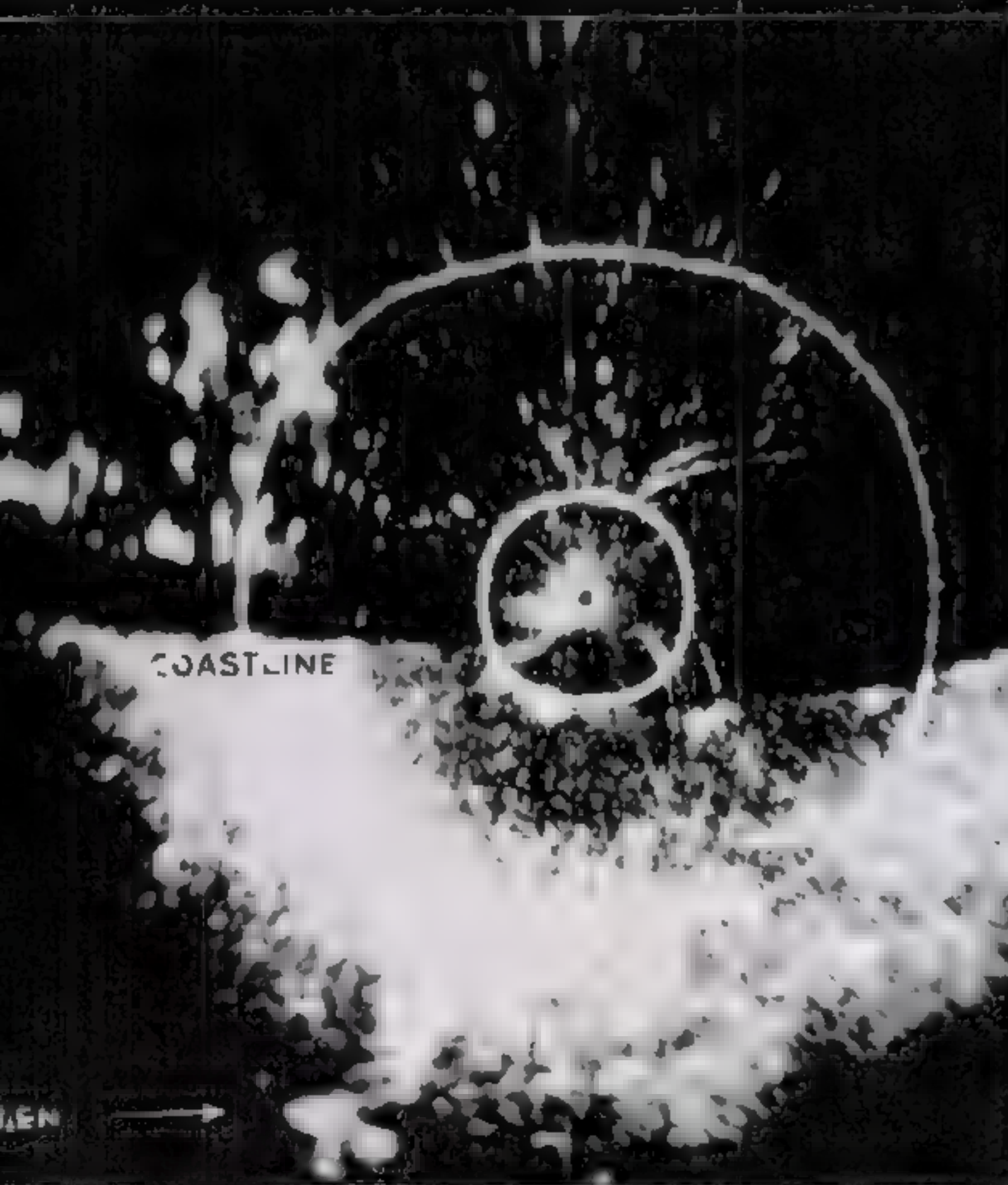
Ike once told a group of correspondents, "Fundamentally, public opinion wins wars. I take it that you are just as anxious as I am to win this war and get it done so we can all go fishing." Another time he said, "The fount and source of our success is in our homelands." Good fishing, Ike; and welcome back to your homeland. The fount and source of its success is its men, men like you.

PICTURE OF THE WEEK: ➔

Radar, a word which is an abbreviation of Radio Detecting and Ranging, has been one of the war's guarded secrets. Last week part of the secret was revealed by four pictures appearing in the first public issue of *Impact*, an Army Air Forces magazine which up to now has been limited to the Air Forces. The *Impact* pictures, which appear on the opposite page, show the radar viewing screens of planes flying over the coast of Normandy before and during the historic Allied invasion of June 6, 1944. The planes flew above thick clouds, using an advanced kind of radar which traces a dim picture of the earth below (early radar just showed wavy lines). In the picture at upper left the radar screen is clear and calm. On it appear outline of the Normandy coast, a fixed scale for measuring distance (concentric rings) and a rotating scanner beam (straight line). The succeeding pictures show scattered blobs of light, which to radar operators revealed the ships of the Allied fleet as they moved in for the landings.



NORMAN COAST IS OUTLINED ON RADAR SCREEN OF RECONNAISSANCE PLANE OVER CHANNEL. B-DAY INVASION FLEET APPEARS AS SCATTERED SPOTS OF LIGHT OFF THE COAST



FROM CLOSE UP COASTLINE APPEARS IN GREATER DETAIL TO PERMIT ACCURATE BOMBING. EVEN CLOSER, SWARMS OF SMALL CRAFT MERGE IN BLOB OF LIGHT OFFSHORE



Jinx says yes to "Tex" when he calls a second time from New York. Friends and family had not for a second off and the noise was so loud Jinx went into her room to make Tex and What Tex was a second dress.



Jinx dashes from her bedroom to learn latest news on plane reservations from Mrs. Gene Mako, talking to Jinx's mother at the airport. Right: housemaid Julia Gonzales who bore excitement with aplomb.

JINX FALKENBURG

Hollywood lives are seldom unfurried, but last week Jinx Falkenburg was at a climax of boiling tumult. Jinx, who's a dress model and magazine cover prototype of the American Girl, had decided to open a dress shop in her Hollywood garage. The opening, attended by many movie stars, was under way when Jinx was called to the phone. It was her beau, Lieut. Colonel J. Reagan "Tex" McCrary, newly returned to New York from the Mediterranean Air Force, asking her to marry him. She couldn't come.

After a sleepless night Jinx rose at 6 a.m. to find her dress shop for bride gown material, found some still unsorted, six raised off to pose for a



Jinx inspects lamé negligee, wedding dress. Pocket Goddard sent her a dress it still bore its \$125 price tag. Mistake for cheap gown, it was best put in the box.



Wedding dress is tried on with help of Margaret Lee (left) and Dorothy Campbell. Jinx, who always wears yellow, was asked to select blue at McCrary's request.

WEDS IN A FLURRY

tea advertisement while her mother, who knows Jinx's measurements by heart, started to make the cloth into a wedding dress. Sitting under a hair drier at 9 a.m., Jinx made up her mind to marry Tex. She rushed to a radio rehearsal, then home to pack.

When LIFE Photographer Peter Stackpol came around to photograph Jinx modeling her new shop's dresses she was naturally too excited to model so instead he photographed her preparing to be a bride. Late in the afternoon Jinx rushed off to do two broadcasts on *Duffy's Tavern*, rushed to the airport, rushed at 200 miles an hour to New York, got married.



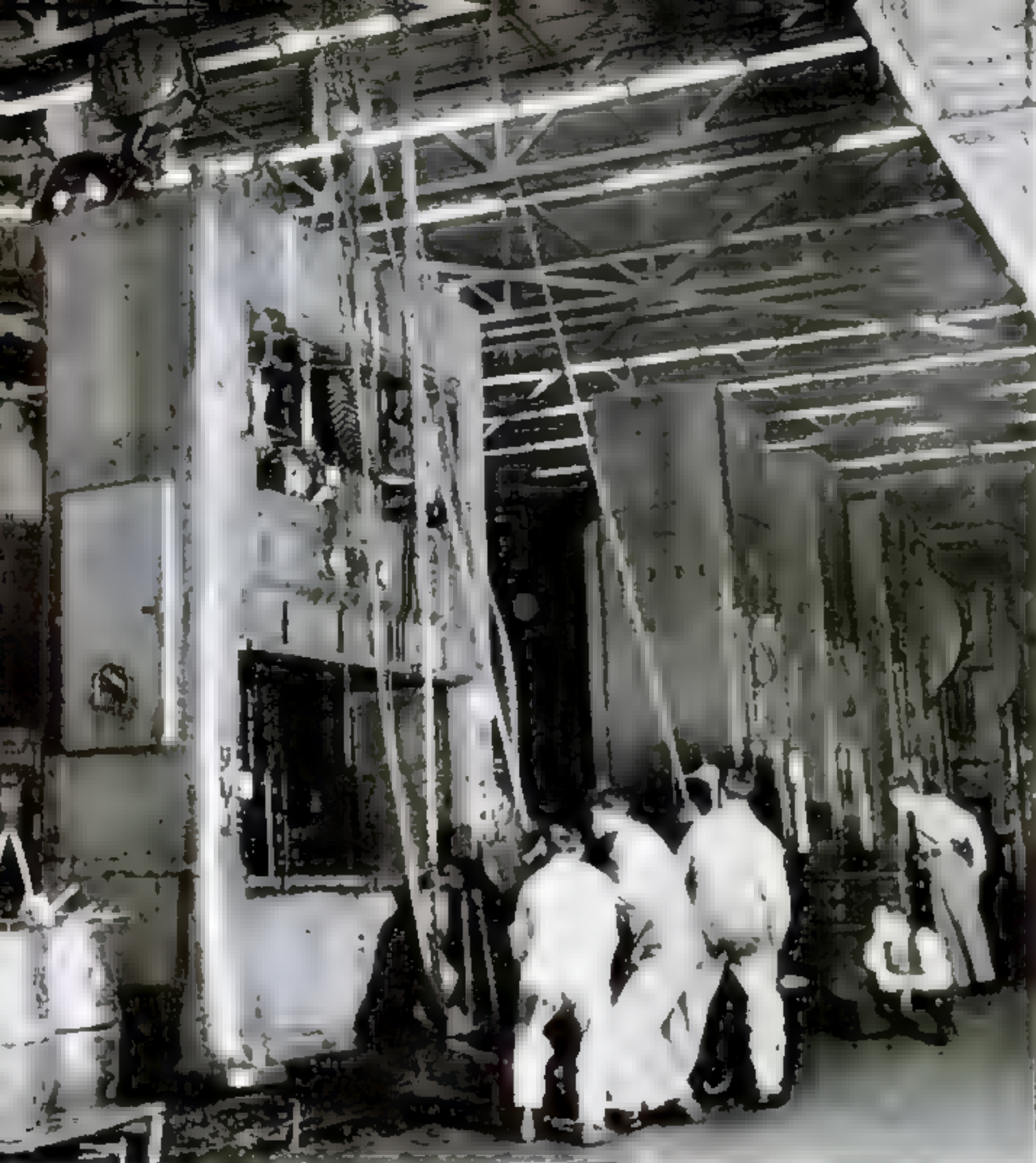
Friends toast Jinx in champagne during a hectic afternoon of fittings, telephoning, hurrying to make radio broadcasts. She was so excited she forgot to eat until evening.



In a delirium of elation the 26-year-old cover girl arrives home after the radio rehearsal. "I'm getting married," she kept repeating to herself. "I'm getting married."



In New York the colonel and his lady leave Justice Ferdinand Pecora's apartment, where they were married. A former New York editorial writer, McCrary goes soon to the Pacific. Patch covers infected eye.



Thirty-ton press, used for stamping wing sections, shifted for transport to Ford's River Rouge plant. Below: Mrs. John Casinger, dressed in street clothes, waves goodbye to two fellow workers. She has just been laid off. They are preparing to leave the plant who will be kept on until the plant is completely closed.



WILLOW RUN CLOSES

End of production at Ford's great plane plant climaxes a new series of layoffs and cutbacks

The *Lane City Ordnance Plant* near Kansas City, Mo., closed and is to release 1,000 workers by the end of September. Cutbacks at *Jack & Hart* in Cincinnati released a large part of its staff, and *St. Louis* The *Dodge Corporation* in Pittsburgh cut its last 150,000 employees from 15,000 to 14,000. The *Rochester* and *Long Island* plants in Chicago have off 1,000.

The news stories spread like an ever-spread leaf, and the land is foreboding of things to come. Yet war production was not stopping. The government's budget in 1941 against Japan was \$86,707,000 out for the next year. Workers were busy needed in West Coast repair yards. The War Manpower Commission reported that there were still 60,000 men, which acute labor shortages exist, or are anticipated, were not exceeding essential production. "Anybody who wants a job could still get one and seem likely to be able to get on for many months to come. And the pent-up demand for civilian goods was tremendous."

The biggest employment news last week was the closing of Ford's 11-month Willow Run plant near Detroit, which has been a symbol of the industrial might of wartime America. The first of the world's big factories, it was built for \$100,000,000 in 1941 to make B-24s in a mass production assembly line. In the beginning its production was slow, the nation's people had difficulty mastering the techniques of airplane construction. But in the end Willow Run more than redeemed itself, saving 9,000 big planes off to war in three years. By last week production had virtually stopped, and only 4,000 of its peak number of 12,000 workers still remained. Across the country another 100,000 employees of 1,400 Willow Run's direct factories were losing their jobs. By July 1 Willow Run will be closed.

What would happen then was anybody's guess last week. The United Automobile Workers asked Henry Kaiser to make a deal to buy the plant. The machine itself was rumored to be buying it from the government. The Army pointed temporarily to some reports that Best guess of all, Ford will eventually buy it and build houses of appliances, stoves, and refrigerators.

PAID OFF



Final pay-off comes to Oliver Hobbs. When cutbacks started in April, 21,731 workers were employed at Willow Run. By May 31 it was discharging 600 a week. Many workers laid off finish with money, plus a vacation before looking for more work.



LAST THREE PLANES GO DOWN WILLOW RUN ASSEMBLY
LINE. ALREADY MUCH OF THE BIG PLANT IS EMPTY



In Montreal's Forum King tells French Canada of the Liberal Party's traditional ties to the Province of Quebec. He started out in local French, shifted to English. Coats of arms of the provinces are behind him.



Mackenzie King, Canada's Liberal Prime Minister most of the time since 1921, works on his speech in a London, Ont., hotel room. He speaks at home to greeting people.

LIBERALS WIN IN CANADA

Mackenzie King's party wins working majority

Last week in Canada 70-year-old Prime Minister Mackenzie King, *above*, a compromiser, conciliator, statesman and politician, led his middle-of-the-road Liberal Party to victory in the country's first national election since 1940. Although the number of seats they held in the House of Commons was reduced from 156 to about 125, the Liberals still retained a working majority. The Conservatives increased their seats from 40 to about 65. Big losers were the socialists, *below*, who failed in an attempt to export their political control from the unpopulated, rural prairie-western provinces to the well-populated, industrial east. Observers thought their failure meant a return to the two-party system in Canada.

Unlike the British election, *see pp. 10-11*, the Canadian election was almost without any sharp issue. Mackenzie King himself, Prime Minister for 18 years, was the biggest issue and he sometimes seemed almost a presence in winning merely so that he could break the record of Sir John Macdonald, Prime Minister for 19 years. The socialists criticized King for lack of postwar planning. The conservatives assailed him for his halfhearted draft law. The Bloc Populaire of French Quebec—rough Canadian Head, *opposite page*—was against any tariff. It was so regrettable that war, Canada's allies and the British Empire. For 100 years, King calmly led the reform of the Liberal Party, argued that he could best represent Canada in power.



Socialists, who are young, ramblunctious Co-operative Commonwealth Federation, hold a Toronto rally. Thomas Douglas, C C F Saskatchewan premier, is speaker.



Mayor Camillien Houde of Montreal, leader of the isolationist Bloc Populaire, rails against Mackenzie King and the Liberals. In 1940 Houde was thrown into a Canadian internment camp

for urging his followers to refuse to register for the draft. When he got out, he was promptly reelected mayor of Montreal. Behind Houde: French fleur-de-lis on a Bloc Populaire flag.



EVA BRAUN POSES FOR A LEGGY, FLATTERINGLY SOFT-FOCUSED PORTRAIT, POSSIBLY BY PHOTOGRAPHER HEINRICH HOFFMAN THROUGH WHOM SHE MET HITLER

MRS. ADOLF HITLER

First good picture of the woman
Hitler reportedly wed reaches U.S.

The first good authentic photograph of Eva Helene Braun, the woman in Hitler's life, arrived in the U.S. last week. It was obtained from her sister by three correspondents, one of them *Time* and *LIFE*'s Percy Knauth. It reveals a dark blonde not averse to displaying shapely legs for a cheesecake picture.

Along with the photograph came startling news. Marshal Zhukov revealed that Russian detectives attempting to trace Hitler had found Nazi diaries which described how he and Eva Braun married 48

hours before the German capital fell. A Stockholm dispatch said that this had been no 1-leg time—a boy and girl, 5 and 4 respectively, whom Miss Braun had borne the Führer. It added that Allied investigators were looking for the children in American-occupied Austria. SHAEF would not confirm this. Of special interest to hunters of Hitler was a half-burned letter found in a secret Berlin bomb shelter. The letter hinted that writer might disappear for a time. It was in Eva Braun's handwriting.

STAR OF
INTERNATIONAL PICTURES
"It's a Pleasure"
AN RKO RELEASE

Champions Both

**Champion skater or cigarette,
it takes real quality to be a winner and Chesterfield
quality never varies.**

**Its Right Combination... World's Best Tobaccos
gives you all the benefits of smoking pleasure
REAL MILDNESS... COOLER SMOKING... BETTER TASTE**





"This is the best round we've had today!"

Your first sip of rich Paul Jones proves that authentic, hearty flavor is still the secret of a superb whiskey.

*Blended Whiskey. 86 Proof. 65% grain neutral spirits.
Frankfort Distillers Corporation, New York City.*



Paul Jones
...famous whiskey since 1865



COLONEL MATT WINN WATCHES THE DERBY FROM HIS OBSERVATION ROOM. ON THIS SPOT HE SAW THE FIRST DERBY FROM TAILBOARD OF HIS FATHER'S WAGON

HOOP JR. WINS THE DERBY

The Kentucky Derby was a month late this year. When it was held last week, in a miserable rain, it was strictly wartime. The cosmopolitan crowd was absent. There were few big parties. Worst of all, the mint juleps would not frost up.

But the "streetcar crowd" swarmed out to Churchill Downs early, watched from under umbrellas. Colonel Matt Winn, the 84-year-old man who has run the Derby for decades, watched from his special observation room (above). Some

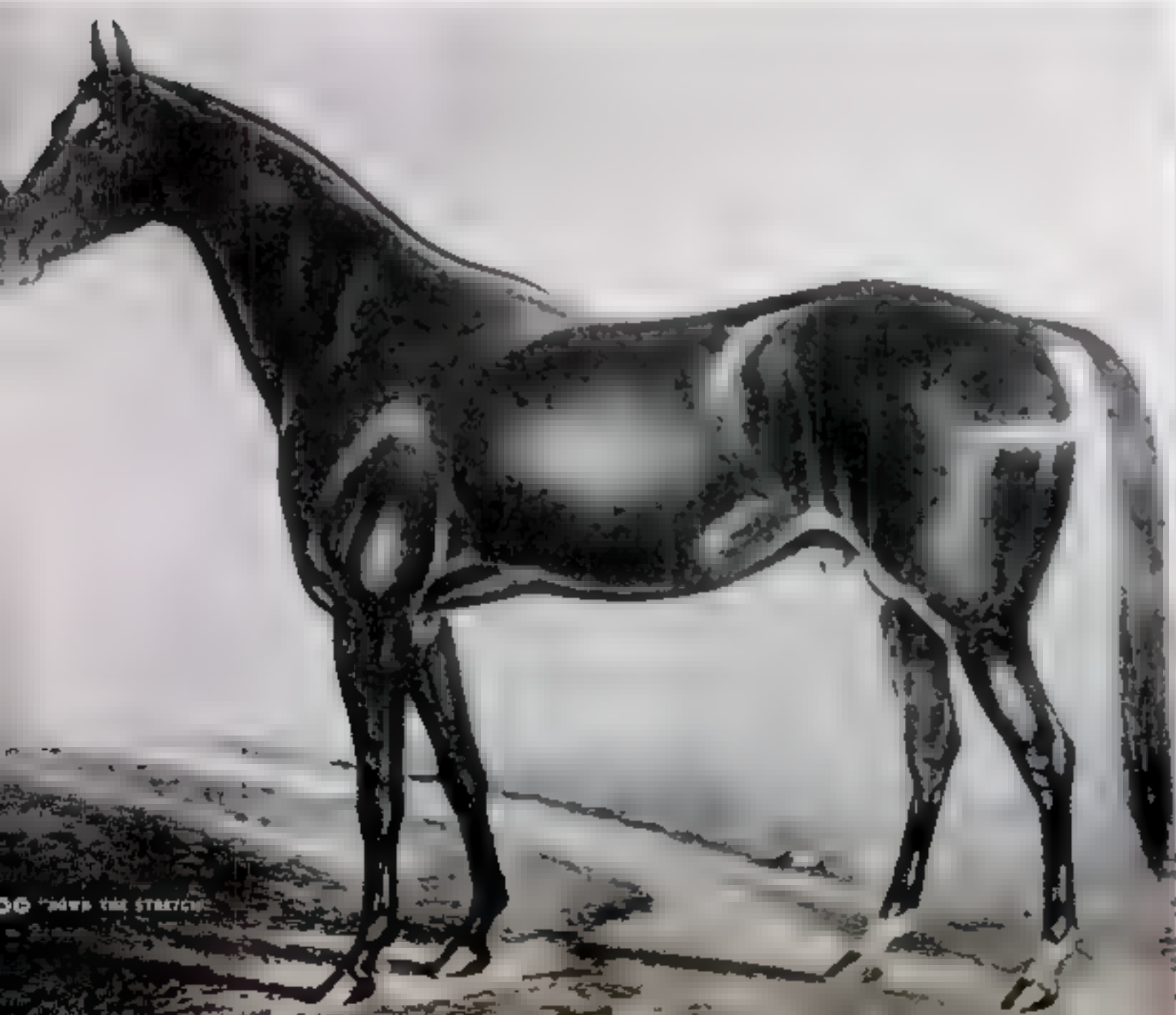
spent their time in the mysterious "Room 20" in the clubhouse (right), where legend has it that a man can cash a million-dollar check—if he can get in. Altogether, 65,000 spectators bet a new high of \$776,408 on the race, which a favorite won. He was copper-colored smooth-running, 3-year-old Hoop Jr. Ridden by Jockey Eddie Arcaro, he won the race with no trouble at all. To Kentuckians this was as it should be. Hoop Jr. is owned by F. W. Hooper, who is a Southerner.



BELLBOYS GUARD MYSTIC ROOM 20

THE WINNER OF THE FIRST KENTUCKY DERBY, RUN IN 1875, WAS ARISTIDES

WINNER OF 71ST DERBY IS THE SLEEK AND POWERFULLY MUSCLED HOOP JR.



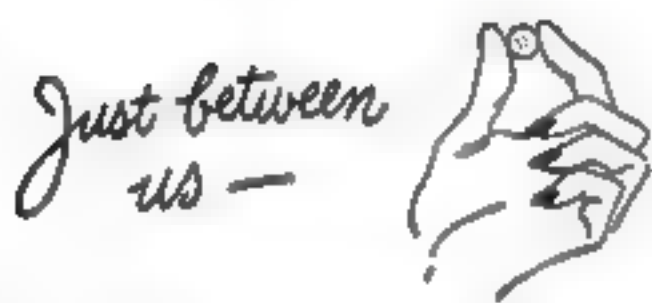
CC "DOWN THE STRETCH"



CONTINUED ON NEXT PAGE



**“What do you think
I’m doing down here?”**



Just between us, he’s looking for the button that popped off his shirt.

And if this fellow is as foxy as he looks, he’s going to have it sewed right on again—and wear the shirt instead of chucking it back into the drawer.



Idea! A swell idea for everybody these days of conservation.

Incidentally, if that were an Arrow Shirt, that button would still be grimly

hanging on. Arrow buttons don’t give up easily! What’s more, all Arrow Shirts—and only Arrow Shirts—have the perfect-



fitting Arrow Collar, the Sanforized label, and the Mitoga figure-fit.

So when you need a new shirt, visit your Arrow dealer. If he can’t satisfy you the first time, remember that much of Arrow’s production is going to Uncle Sam.

So try your Arrow dealer again. He’s doing his level best to please you in spite of wartime conditions. Cluett, Peabody & Co., Inc.

ARROW SHIRTS

BUY WAR BONDS—and hold on to them!

The Derby CONTINUED



The race starts with Hoop Jr. (second from left), 12 horses away from the rail. But Jockey Arcaro quickly pushed him into the lead, got to rail on first turn, kept there.



During the race crowd huddles under umbrellas to keep dry as possible. Although it was supposed to be a “streetcar Derby,” all parking places were full of autos.



The race ends in a muddy victory for “The Hoop,” with Pot o’ Luck second and Darby Dieppe third. Hoop Jr.’s prize of \$84,850 was biggest purse in Derby history.

CONTINUED ON PAGE 48



1. A meal is not a meal without knives, forks, and spoons . . . and plenty of them! So Statler Hotels always saw to it that each guest had set before him a full quota of glistening silver. Just the right implements for each delectable dish on our famous Statler menus!



2. Old Lady Etiquette herself couldn't have laid out a nicer place setting. Then came the war, and silver became impossible to replace. We lavished loving care on our knives, forks, and spoons, so guests could still enjoy perfect place settings.



3. Even so, tableware began to deteriorate. The silver rubbed off of spoons, fork tines got bent and broken, handles began to drop off of knives . . . until we could no longer set the perfect, gleaming places to which Statler guests had become accustomed.



4. Of course, no Statler guest has ever had to use chop sticks, or eat with his fingers. We still have an adequate supply of clean, shiny table silver, so that when you visit us, you won't have to stir your coffee with a knife handle.



5. There'll come a day when we can once again set the magnificent table of silver that you appreciate. Just as the time will come when *all* Statler services will once more be not merely good—but *out-standing*! Meanwhile, we continue to bring you the essential comforts and conveniences. And we do it so well that people tell us they scarcely notice the difference!



HOTELS STATLER IN
 BOSTON \$2.85 BUFFALO \$2.30 CLEVELAND \$3.00
 DETROIT \$3.00 ST. LOUIS \$3.00 WASHINGTON \$4.50

STATLER-OPERATED
 HOTEL PENNSYLVANIA \$3.85 HOTEL WILLIAM PENN \$3.85
 NEW YORK PITTSBURGH

Rates Begin At Prices Shown

YOUR DOLLARS ARE URGENTLY NEEDED FOR U. S. WAR BONDS



"OW—THAT HURTS!"

War Conscience: You can "OW" all you like, baby, but I'm going to keep right on digging this hoe into you till you get out and do some Victory Gardening! I'm your Warrime Conscience, lazy bones!

Woman: I have a Victory Garden, you—



War Conscience: Sure—but you're neglecting it. It's *two* weeks since you so much as nodded "Good Morning" to your garden. And there's many a string bean, and fat red tomato-to-be feeling sad about it.

Woman: Why, I thought they looked fine last time I...



War Conscience: Yeah, last time. Right *now* they're mighty peaked—all choked up with weeds, and the soil packed round 'em so hard they can't get any moisture.

The whole point of a Victory Garden, baby, is to increase our overworked supply of vegetables. And you've got to do more than *plant* the little dears if you want to see 'em at the dinner table later on!

Woman: O.K., teacher, I know, I know. I was going to tend my garden today, but... I feel kind of anemic myself. Y'see I had coffee last night—gosh I love it—but



it won't let me sleep. Keeps me jumpy as a grasshopper all night.

War Conscience: M-m-m, affected by caffeine. Well, if *that's* all that's bothering you—drink Sanka Coffee. It's *ultra* for flavor and aroma, *and* it lets you sleep.

Woman: Are you kidding? Is it *real* coffee?

War Conscience: *Real* coffee, *all* coffee! And the reason Sanka Coffee's so pleasant to have around the house evenings, is that it's 97% caffeine-free! That's why it *can't* keep you awake! So drink Sanka Coffee, and catch up on your snoozes—then I'll be giving your Victory garden a blue ribbon.

SANKA COFFEE

97% CAFFEIN-FREE... DRINK IT AND SLEEP

A product of General Foods

FOR DELICIOUS ICED COFFEE—
make Sanka Coffee double strength (2 heaping table-spoons to one cup of water).

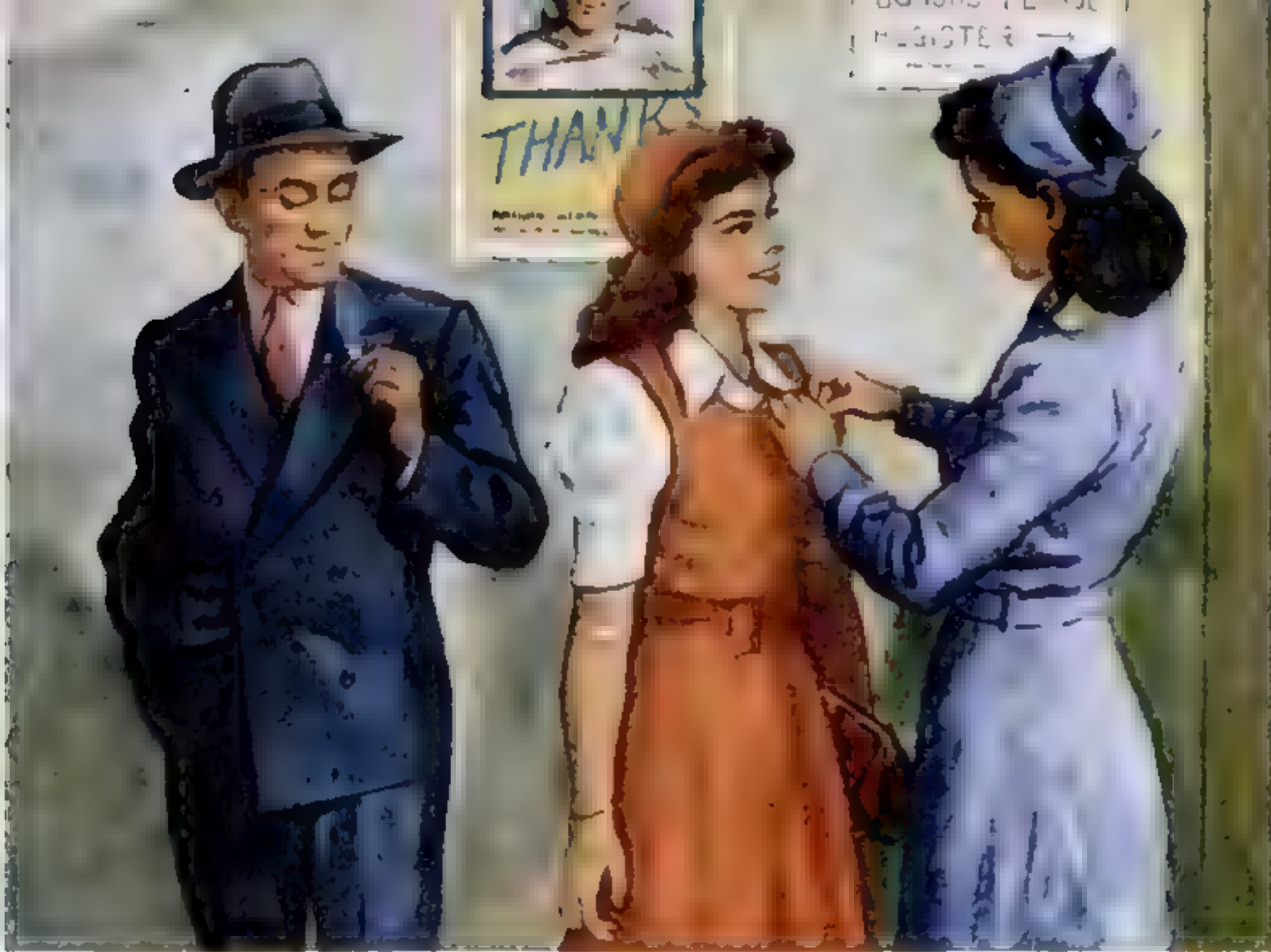
The Derby CONTINUED



The winner poses with his owner (center), Jacksonville, Fla. contractor, and Trainer Ivan Parke (right). Arcaro is one of three jockeys who have won Derby three times.



Getting his *ruhdown* after the race, "The Hoop" nuzzles his trainer. Hoop Jr. was walked 1½ hours to cool off, got one drink for each fifth lap around the stable.



Two ways to be a Patriot

1. Giving your blood to help save an American boy's life—that's one of the very finest ways to be a patriot. Won't you call up your nearest Blood Donor Center today and make an appointment?

★ ★ ★

2. There's another way to be a patriot, too. It's a way to do an important service to your country—and to yourself.

In short, be a Car patriot!

For, with cars heading for the junk pile at an alarming rate, America's transportation system is seriously threatened. And a breakdown in our transportation system would be a crippling blow to war production.

So, for your own sake, and your country's sake, do everything you can to keep your car rolling. Drive it carefully, and stretch out the mileage in your war-weary tires by staying under wartime speed limits.

Most important of all, go to your Packard dealer and have him check little mechanical troubles before they grow into big ones.

Remember—thousands of cars are joining the "ghost fleet" every week. Don't let yours be one of them!

ASK THE MAN WHO OWNS ONE



Packard

PRECISION-BUILT POWER

Over 65,000 combat engines—and still they come!

Packard-built Rolls-Royce aircraft engines for Mustangs, Mosquitoes, Lancasters, Warhawks and Hurricanes.

Packard Marine engines for PT boats and rescue craft.



Copyrighted material



HOW DO I LOOK IN Blue?

JUST FINE! And we're certainly glad to have him back!

More than 1,000 of the nearly 53,000 Pennsylvania Railroad men who entered the armed forces have returned to their old posts—having honorably fulfilled one public duty to resume another . . . the

pleasure of serving you

To those still to return, the Pennsylvania extends the hand of welcome . . . to those who have given their lives to their Country (over 800), it pauses in silent tribute. Meanwhile, 165,000 Pennsylvania Railroad men and women carry on!

PENNSYLVANIA RAILROAD

Serving the Nation

BUY U. S. WAR BONDS AND STAMPS

★ 52,700 entered the Armed Forces

82% have given their lives for their Country

RED-TAILED HAWKS

The young grow up in five weeks

To photograph these baby red-tailed hawks, Photographer Lee Jenkins climbed 40 feet to their nest in the top of a hickory tree. When first hatched the young hawks were helpless. The parent birds brought live mice to the nest, tore them apart and fed the fledglings. When the hawks were 2 weeks old they were able to help themselves, devouring bones and

all the food dropped in the nest. Their food consists of about 85% rodents and reptiles, 5% grasshoppers and other insects, and 10% birds including an occasional game bird and rarely a chicken. Although it has a bad reputation as a barnyard raider, the red-tailed hawk is a farmer's friend. A single hawk eats thousands of mice in one year, seldom steals poultry.



EGGS OF RED-TAILED HAWK ARE FOUND IN A NEST 40 FEET ABOVE THE GROUND



AT THE AGE OF 1 WEEK RED-TAILED HAWKS ARE COVERED WITH A FINE DOWN



BY THE TIME THEY ARE 2 WEEKS OLD THE YOUNGSTERS HAVE TRIPLED IN SIZE



WHEN HAWKS ARE 3 WEEKS OLD BIRD'S FEATHERS START TO REPLACE DOWN



THE YOUNG HAWKS AT 4 WEEKS ARE BEGINNING TO ASSUME A HAWKLIKE LOOK



AT THE END OF 5 WEEKS THE HAWKS ARE GROWN AND READY TO LEAVE THE NEST

Rin-so
White

Rin-so
Bright

Mrs. Mary O'Rourke says: "My twins whistle and sing about Rinso's..."

**TWIN
ADVANTAGES**
_that make
washday a joy!"



AVOID SOAP WASTE—1. Measure
Rinso carefully. Don't waste it. 2. Do a
full load of wash. 3. Use only enough
Rinso to keep 2 or 3 inches of suds.

RINSO IS ANTI-SNEEZE*
_the only granulated soap 98% free of sneezy soap-dust
(PATENTED PROCESS)

THE O'ROURKE TWINS, Mary
Ellen and Joan, are lively
thirteen year-olds. They live
in Bay side, L. I. They re-Girl
Scouts and both are good
swimmers and love animals.
The girls are studying First
Aid, and collect books to
send to boys in service.





"LITTLE FORT KNOX" IS CHICAGO HEADQUARTERS OF BRINK'S PANZER FORCE OF ARMORED CARS, LIKE ONE ABOVE, WHICH TRANSPORTS BILLIONS AROUND U. S.

BRINK'S, MOVERS OF MONEY

ITS ARMORED CARS, FORTRESS VAULTS, SHARPSHOOTERS STAND READY TO MEET POSTWAR CRIME WAVE

by FRANCES LEVISON

Early one morning last week a gray armored truck drove up to the Clark Street entrance of Chicago's First National Bank. Four men, wearing holster belts heavy with bullets, jumped out and strode into the bank in single file. Inside the truck a fifth man kept watch through small portholes in the aluminum body. A machine gun and a tear-gas gun lay by his side.

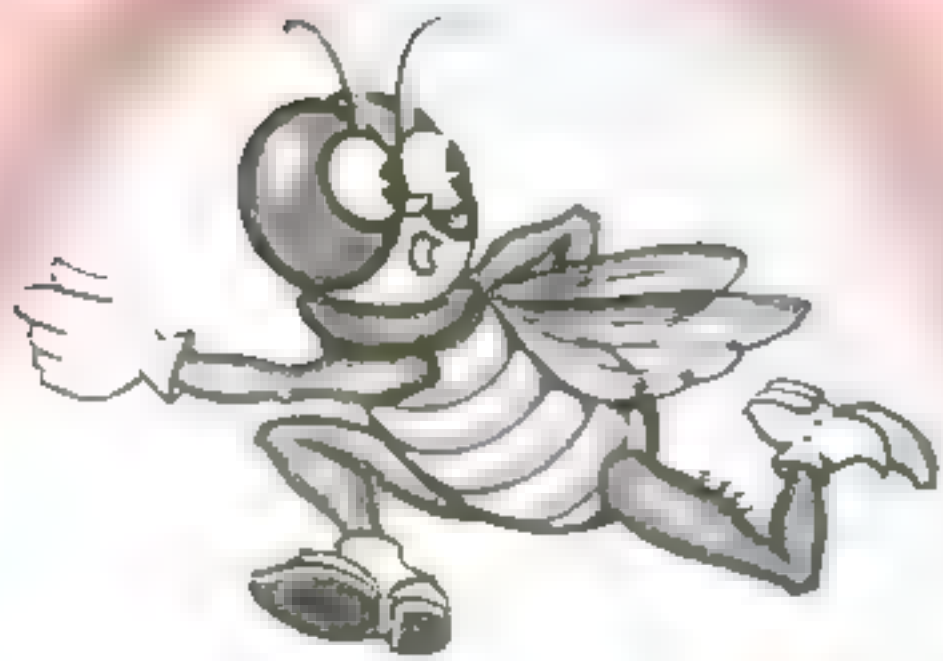
The leader of the quartet who had entered the bank approached the cashier's window, presented several checks and received a written receipt. From another window he began drawing sacks of coins—80 sacks of pennies with \$50 in each, 40 sacks of nickels with \$250 in each, 20 sacks of dimes, 20 of quarters and 20 of half dollars with \$500 in each. He loaded his \$44,000 haul onto a

hand truck and rolled it outside to the armored car. His companions gave him no assistance. Their hands rested on their pistol butts, their eyes ranged the bank, the street outside, the windows overhead. When all the sacks were stowed inside the truck, the four men re-entered the bank and collected three mail pouches containing \$1,956,000 in paper currency. Then they climbed back in the truck and drove off.

Some minutes later the gray truck turned into an alley behind a massive brick building in West Monroe Street. Over the front doorway appeared the single word "Brink's." Above the rear driveway, where the truck halted briefly, a watchman peered down from a protruding glass turret that clung like a blister to the grim wall three stories

high. He pressed a button. A door slid open. The truck drove inside with its \$2,000,000 cargo. Bank Crew No. 305 had come home safely, as usual.

To Chicagoans the frowning building which swallowed up Crew 305 and their truck is known as Little Fort Knox. It is the national headquarters of Brink's, Inc., a self-effacing but extremely tough organization which handles more money than any other institution in the world. It is, moreover, the supreme headquarters of a privately owned armored force that operates throughout the U. S. and Canada. Behind its 27-inch walls are iron-barred vaults and arsenals of machine guns, carbines and assorted small arms. The nickname Little Fort Knox is actually an



“G’BYE BOYS, IT’S

Bug-a-boo

—the Super
Insect Spray

**THAT KILLS
ALL 5**



Powerful? You bet! This Socony-Vacuum super spray is far stronger than Government requirements for a top grade insect spray. It wipes out flies, moths, mosquitoes, ants, even hard-to-kill roaches, bedbugs, silverfish! But it's safe as can be for humans and pets, when used as directed and all you have to do is just spray it as needed. Won't stain fabrics, furnishings or wallpaper. Pleasantly scented, too. Insist on Bug-a-boo!

At hardware, grocery, drug and department stores



Bug-a-boo



THE SIGN THE NATION KNOWS

KILLS FLIES • MOTHS • MOSQUITOES •
ANTS • ROACH

Plus bedbugs, silverfish and many other common household pests

ALSO: Bug-a-boo Victory Garden Spray, Bug-a-boo Moth Crystals



Treasurer Charles Allen surveys the varied weapons used to guard Brink's treasures. In Brink's arsenal are machine guns and carbines, tear-gas guns, assorted small arms.

BRINK'S CONTINUED

understatement. For whereas the inert treasure of Fort Knox in Kentucky totals a mere \$13,000,000,000, Little Fort Knox cares for hundreds of live billions yearly—sums which exceed in fact the entire national debt of \$242,000,000,000. A few of Brink's panzer units have hauled more than \$2,500,000,000 around a single city in a single day.

It is Brink's boast that in 85 years of moving money and valuables, no client has ever lost a cent. Today Brink's serves 50,000 customers in 4,000 cities in this hemisphere. It handles payrolls for corporations, transfers millions of dollars from Federal Reserve banks to member banks and shuttles huge quantities of money and securities among all kinds of business and financial institutions. It is indeed the main artery of America's monetary system. But Brink's carries other treasures too. It moves precious metals for the U. S. Treasury, ration stamps for cities and fragments of radium for hospitals.

Every day millions of U. S. workers receive their wages in the form of cash supplied by Brink's. For example, the money which Bank Crew No. 305 brought last week to Little Fort Knox included among other things the \$1,000,000 weekly payroll of the International Harvester Company. This was tucked into 25,000 brown envelopes by girls working in "cages" on an upper floor of Little Fort Knox. Next day armed Brink's messengers slung hand trays over their shoulders and personally distributed the envelopes to 25,000 Harvester employees in the company's various Chicago branches.

A notable criminologist has said, "If an act of God suddenly were to obliterate Brink's . . . the effect would be an instantaneous outburst of robbery and murder." Brink's became a national institution as a result of the crime wave which followed World War I. At the moment its forces are gathering to combat an expected outburst of larceny and violence after World War II. Brink's, unterrified, predicts that the coming crime wave will be the bloodiest ever—and that Brink's business will be the best ever.

Although Little Fort Knox is the SHAEF of Brink's motorized army, subsidiary strongholds are dispersed among 70 of the nation's more important financial centers. Little Fort Knox itself is an example of the Maginot school of design. Four separate vaults surround a solitary elevator placed squarely in the center of the building. Push buttons dot the inner walls at strategic spots. When one of these buttons is pressed, a siren screams, signaling workers to don gas masks, clear the corridors and lock themselves in the vaults. Other buttons and pedals touch off streams of tear gas aimed at doors and passageways. The only time this system went into action was one day when a nervous new employe named Sammy accidentally stepped on a tear-gas pedal. As every jet in the place began spouting, couriers hurried forth and bought up all the handkerchiefs in the neighborhood. Everyone on the first floor wept for a solid week till the fumes were cleaned out.

There is no banklike hush inside Brink's. Sacks stuffed with thousands of dollars are tossed about like bean bags. Bills lie strewn before girls in the pay-envelope department like leaves of lettuce. Yet for all this apparent unconcern with the materials of their trade, Brink's people observe a routine distinguished by infinite precaution. Whenever a package changes hands, even in the heart of Little Fort Knox, a receipt is signed. Everyone entering or leaving the vaults must fill out a time form. When guards carry money in the elevator, they ride alone. Messengers never know till they come to work each morning what calls they will make during the day. Brink's employees regard their duties with a kind of awe. Their work, involving

CONTINUED ON PAGE 48

UNFORGETTABLE SCREEN ENTERTAINMENT



It's **ERNIE PYLE'S** Human Story
of your G.I. Joe!

The real inside story of the foot-weary, fun-loving Infantry. As told by Ernie Pyle in "Brave Men" and "Here Is Your War."

More Dramatic Because It's TRUE!

Directed by **WILLIAM A. WELLMAN**

Lester Cowan *presents*

**ERNIE
PYLE'S
"STORY OF
G.I.
JOE"**

starring

**BURGESS
MEREDITH**
as **ERNIE PYLE**



"Pardon me, Miss Bandini. It's that dog-gone war again!"



"I believe in love at first sight. It saves so much time!"



"Gee! The folks at home sure have got it rugged!"



"Two minutes to lather, one to rinse. We ain't got all day!"

Released thru **UNITED ARTISTS**



Every gardener knows that the easiest crop to raise and the first to bloom is SUNBURN.

You can't garden and escape it, but you can use UNGUENTINE to help soothe and cool the burn—to relieve the pain and promote prompt healing.

FOR "SKIN INJURIES," TOO!

Use soothing, antiseptic Unguentine for all the minor cuts, scrapes, bites, scratches and other skin injuries that plague a summer.

Family size jars and handy tubes, at all drug stores.



A NORWICH PRODUCT



Trained to kill, Brink's guards practice marksmanship in pistol range in Little Fort Knox. For capturing or wounding a bandit, the men get \$500; for killing one, \$1,000.

BRINK'S CONTINUED

only the endless shifting of green paper and metal from one place to another, holds none of the creative fascination that pervades any industrial plant. But in an age of fiscal idolatry, Brink's is like a priesthood that watches over the shrine. The very presence of money endows the simplest movements of its men with the dignity of a ritual.

In its own way Brink's has met the major and minor crises of modern times. During the depression it hastily dispatched truckloads of cash to halt bank runs. In 1933, when all the banks closed, Brink's guarded, shipped and stored most of the free currency in the U. S. And when beer returned after 15 dry years, brewers called on Brink's guards to protect their precious fermenting vats against highjackers. Occasionally dedicated to less serious purposes, Brink's was once called on to transport the Navy goat from Annapolis to Franklin Field, Philadelphia, when the Army threatened larceny.

Brink's armored force—now comprising more than 600 trucks which cover 6,000,000 miles a year—grew out of a single horse and wagon purchased by a young man named Perry Brink a few years before the Civil War. A Vermonter, Brink had gone west to find adventure and a fortune and had wound up in Chicago, then a sprawling town suffering from too many people and too few services. Observing disconsolate new arrivals lugging heavy trunks and carpetbags on their own shoulders, Brink conceived a bright idea. He bought a wagon and a horse and drove to the railroad station. Brink's express service came into being on Sept. 30, 1859 when Perry Brink relieved a grateful traveler of his leather trunk and delivered it from station to hotel.

Founder Brink carried Lincoln's luggage

From the very beginning Brink's business was brisk. As operator of the only express service in town, he handled the luggage of delegates to the Republican Convention of 1860, which nominated Abraham Lincoln for President, and personally carried Lincoln's worn carpetbags up the steps of the Tremont House. Soon Brink found he needed helpers. Being a thrifty Yankee he shrewdly hired only single men who would board with him. Thus he kept tabs on his employees' habits and at the same time retrieved part of the small wages he paid them.

Before the telephone, Brink's Chicago City Express Company communicated with its customers by means of a huge blackboard erected on the busy corner of Randolph and State Streets. Here patrons chalked up requests for services, and messengers, stopping by at regular intervals, learned what jobs awaited them. Brink's early loads were baggage, beer barrels and strongboxes filled with gold and silver. Its first delivery of payday money was made for Western Electric in 1891. In time Brink's money-moving and payroll services grew to national proportions and superseded its express business entirely. Eight years ago the firm name was changed to Brink's, Inc.

For the first half century of its existence Brink's did business without bloodshed. Chicago, contrary to popular impression, was once a peaceful city, and Brink's messengers either walked the streets unarmed or drove wagons with a token gun under the seat. Cash and other valuable items were simply hidden under wrappings of old clothes and dirty newspapers. By the simple device of appearing insignificant, Brink's weathered two depressions and several periods of high prosperity without a holdup. But one August day in 1917-a

CONTINUED ON PAGE 50

The Reception Committee—

(KNOW ANYBODY HERE?)



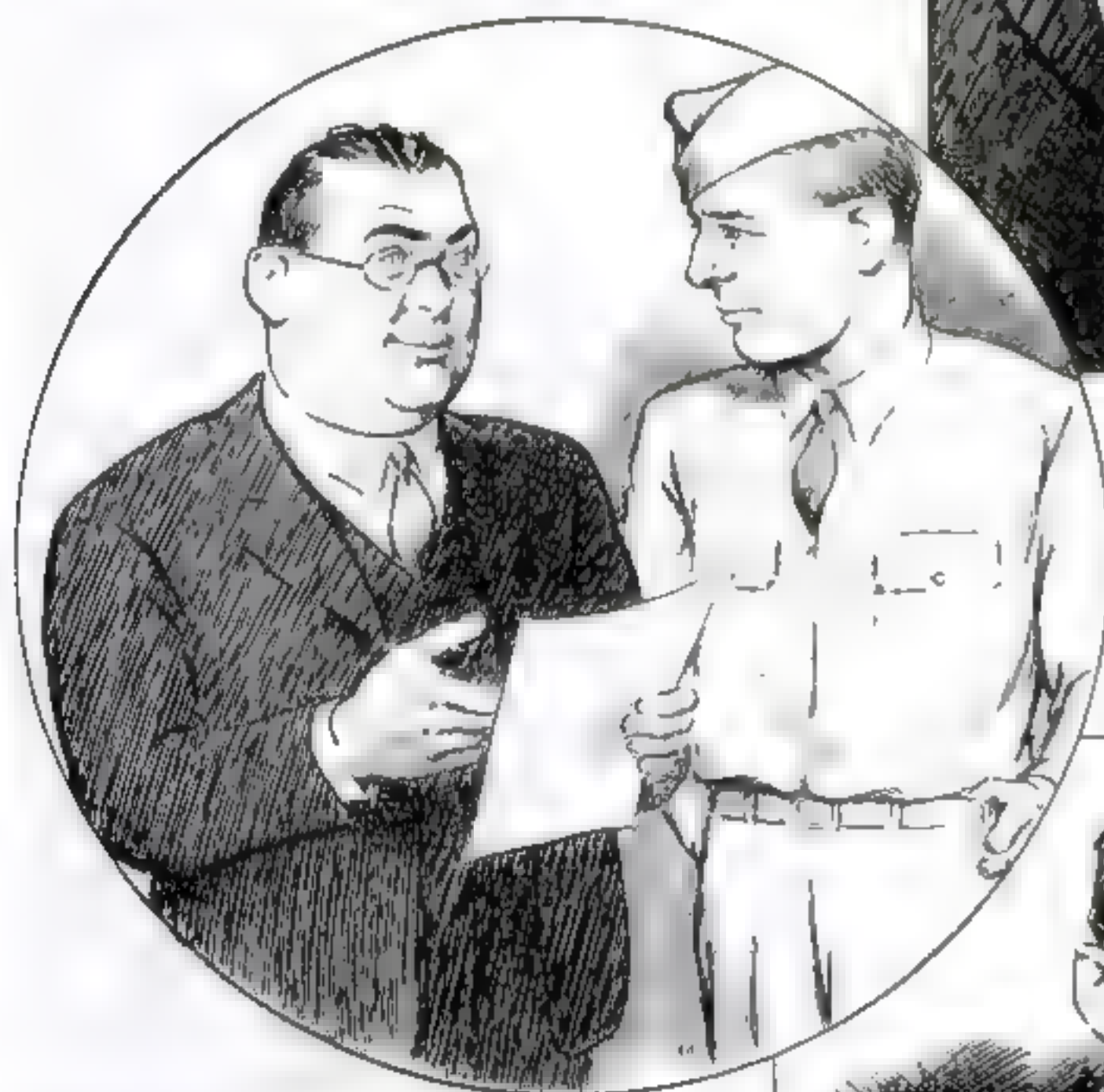
THE GREETER. He's a one-man brass band when it comes to welcoming a veteran. "Nothing's too good for Our Boys!" he always says. And that's exactly what he gives them. Nothing, except a big hello and empty words. Help? That's the Government's job. "Don't vets have bonuses?" he asks. "Pensions? Job agencies?"



THE CLUTCH. One like her in every town. Always leaping to help some disabled veteran over a pebble. Practically flubbers at him while she's doing it. Succeeds in making the veteran feel as if he's ruined for any normal life. Or career.

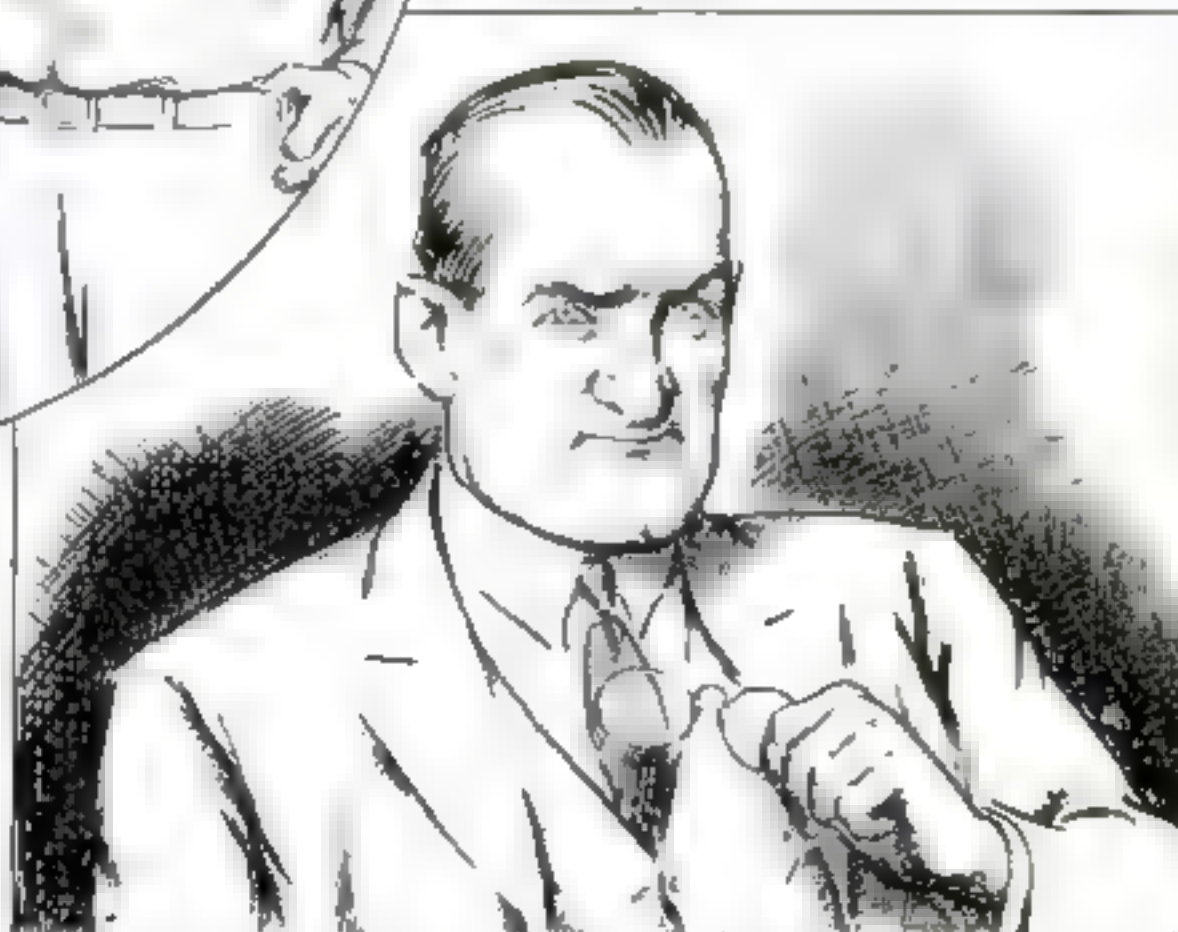


THE BLOODHOUND. "It's OK, soldier, you won't shock me!" This shock-proof stalwart is after the details. How does it feel to be bombed? Ever know a Jap? The War's just one big adventure to him. But it hasn't been for the soldier. He wants to forget it—fast. Not talk about it.



THE PATRIOT. He's practically winning the war single-handed. Always talking about all the things he goes without, and the War Bonds he buys. Talks as if he were doing the Government a favor, when he's really making the best investment in the world. Veterans (who've been buying plenty of Bonds themselves) love this kind of a.k. Makes them wonder whether we had the right people in the front lines.

Prepared by the War Advertising Council, Inc., in Cooperation with the Office of War Information and the Retraining and Reemployment Administration.



THE ROCK. He's nerveless. The Iron Man. War hasn't affected him. Can't understand why discharged veterans are allowed 90 days to relax before going back to their old jobs. Can't understand why they should need time to get over the War. He doesn't. Combat Officers would love to have this type in their care for a while.

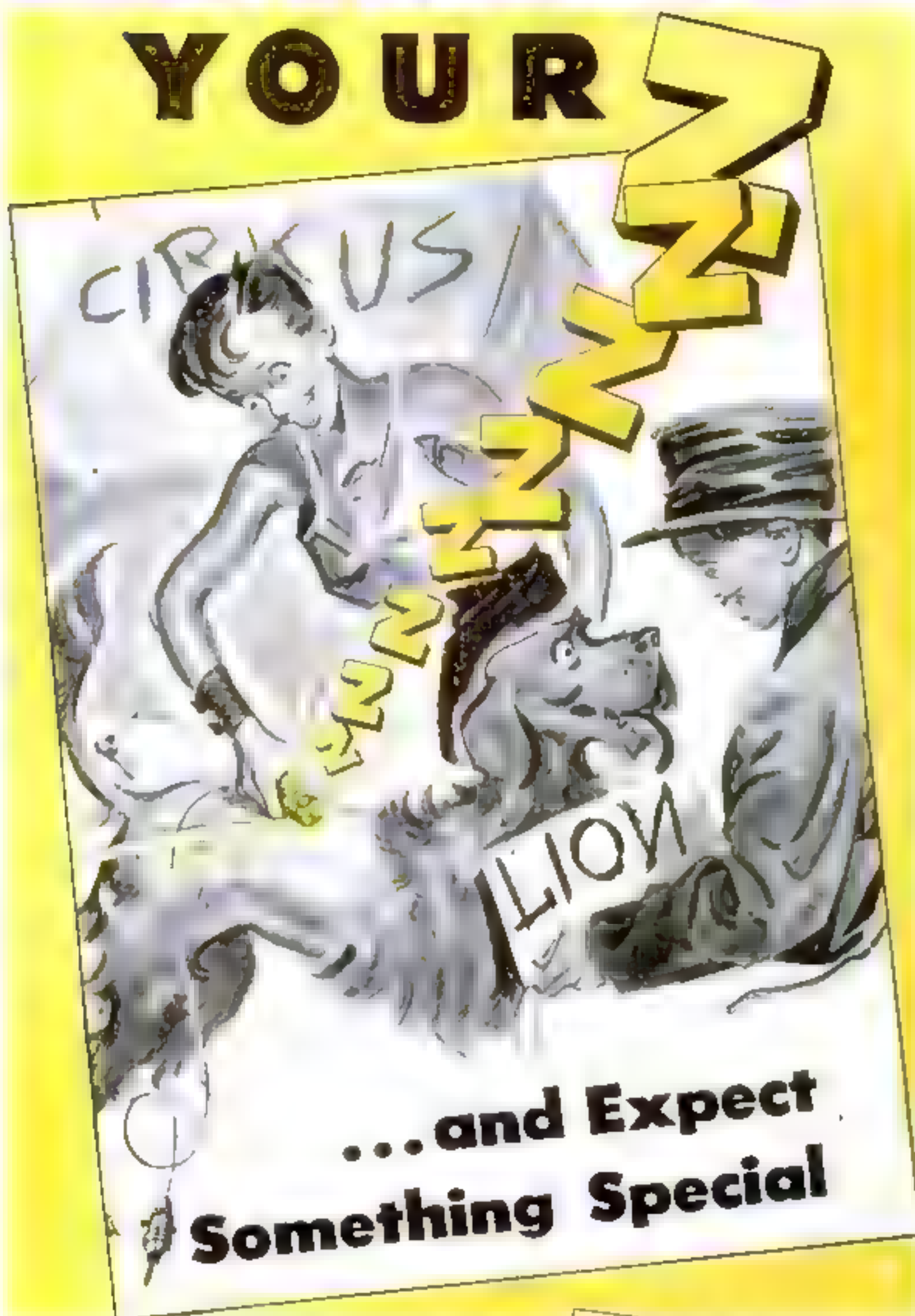


BLUE RIBBON CITIZEN. Like all good people, she asks no questions, weeps no tears, doesn't stare at disabilities. To her, a returned veteran is an abler, more aggressive and resourceful citizen than the boy who went away. She's proud of him, proud to know him. Anxious to be of real help to him. She's the kind of person we should all be.

TRUSHAY—The "Beforehand" Lotion

PRODUCT OF BRISTOL-MYERS

SOUND YOUR



...and Expect
Something Special

with PENNZOIL

You'll find you have made a change for the better when you get this Pennsylvania oil especially refined to keep your engine easy-going and full of life.

Like saving bonds, saving your car—keeping it economical, safe and usable—is a war job that pays you back with interest. So protect your engine from sludge and needless wear. Drive in at the yellow oval sign, ask for Pennzoil—and sound the Z plain to make sure you're not misunderstood.



BETTER DEALERS FROM
COAST TO COAST
DISPLAY THIS SIGN

KEEP YOUR BONDS NOW—
THEY'LL KEEP YOU LATER

Member Penn. Credit Circle Oil Ass'n Permit No. 2

PENNZOIL* GIVES ALL ENGINES AN EXTRA MARGIN OF SAFETY



Armed guards stationed outside the main vaults keep masks on hand in case alarm sets off tear-gas jets. Vaults are protected by 27-inch walls, iron bars, electric eyes.

BRINK'S CONTINUED

young Brink's messenger strolled up the front walk of a Chicago leather plant carrying two satchels filled with \$9,100 in payroll money. Suddenly men jumped from bushes beside the walk, poured slugs from sawed-off shotguns into the lone messenger and killed him on the spot. Their victim was Barton Allen, son of Brink's president, Frank Allen. The gunmen, a gang led by one "Ammunition" Wheed, were quickly caught, the money was recovered and Wheed was hanged. Brink's promptly revised its procedures. Abandoning its strategy of casual obscurity for one of invulnerability, Brink's built the first armored car in America and soon had a fleet of bullet-proof trucks for all money-moving operations. It taught its men to use the guns they carried and ordered them to shoot to kill. To its guards Brink's offered two rewards: \$500 for wounding or capturing a bandit, \$1,000 for killing one. The offers still stand.

A Brink's truck is dynamited

In the few years following World War I Brink's learned a lesson about the relationship between war and crime. Peaceful Chicago changed into a gangsters' heaven. Racketeers stalked every city in the land. And despite its new arms and armor, and its chain of fortresses that spanned the continent, Brink's did not succeed in scaring off all attack. Several trucks were held up, and four Brink's men lost their lives in action. The \$500 and \$1,000 rewards were paid out to Brink's straight-shooters several times each. Perhaps the most spectacular assault ever made upon Brink's was a high explosive job conceived by Paul Jawarski, the "cherub of the church choir"—a Pennsylvania gangster with 26 murders charged to his record. In 1927 Jawarski and friends dug a tunnel underneath a highway outside Pittsburgh and filled it with dynamite. Then they sat down beside the road and waited till a Brink's truck and escort car rolled by. Jawarski's land mine went off so violently that the truck soared into the air and crashed open. Before the stunned guards in the escort car, who had also enjoyed a high ride, regained consciousness the gangsters escaped with the truck's contents of \$103,834.38. Jawarski was ultimately captured and electrocuted. As a result of the dynamiting, Brink's trucks were redesigned. Today they cannot be blown open by anything short of a 57-mm. anti-tank gun.

Many people who have seen its uniformed troops in operation believe that Brink's is a government organization like the FBI or Secret Service. As a matter of fact Brink's men are usually deputized either under a county sheriff or a city police department. They are licensed to carry and use firearms on duty but must check their guns each night at Brink's. In emergencies they have aided the police in apprehending criminals. One alert Brink's messenger meted out quick justice when his companion was shot down by a gunman outside the Wilson Company's packing plant not long ago. Ordered at pistol point to hand over the payroll box which he carried suspended from a strap on his shoulders, the messenger said, "Here," and pushed it at the surprised bandit so quickly the latter stood helpless for a moment, both arms occupied with his clumsy box of loot. In that instant the Brink's man whipped out his revolver and shot the robber down. On another occasion an armored car crew came to the aid of Oklahoma police who had trapped a band of desperate gunmen in

CONTINUED ON PAGE 52



"Maybe I should say it with Music"

I'm a music teacher right here in the city of Detroit.

I've been watching the wheels go 'round for many years and I've learned a thing or two about this city, its events, its people, and its automobiles.

If you ask me what recent automobile event I consider the most important, I'd

tell you it was in the fall of 1940, when Dodge brought out its All-Fluid Drive.

This really separated the automobile engine from the rest of the car so that you could have all of its power and get none of the shock, strain or vibration.

This, I believe, made Dodge the greatest car ever built for a woman to own and

drive. Mine just flows along; there seems to be practically no wear to any of the machinery, and I get a much greater sense of safety and protection.

I'm certainly going to get another just as soon as the law allows.

Eleanor R. Villers
Wardell-Sheraton Hotel, Detroit 2, Mich.

DODGE Division of Chrysler Corporation • "You'll Enjoy the Music of MORTON GOULD," Thursdays, CBS, 9:00 P.M., E.W.T.



always
make a hit!



FRENCH'S WORCESTERSHIRE SAUCE gives delicious flavor!



Frankfurter Casserole

- 1/2 cup minced onion
- 2 tablesp. shortening
- 2 tablesp. flour
- 1 1/2 cups cooked tomatoes
- 1 tablesp. French's Worcestershire Sauce
- 1 1/2 cups leftover vegetables
- 4 frankfurters

Cook minced onion in shortening until tender. Stir in flour, add tomatoes and French's Worcestershire Sauce. Bring to a boil. Lightly stir in vegetables, add salt to taste. Pour over 4 split franks arranged in 1 1/2 qt. casserole. Top with bread crumbs. Bake in 350° F. oven 1/2 hour. Serves 3-4.

The blend of choice ingredients in this famous Worcestershire, aged and mellowed, gives a fine rich flavor you're sure to enjoy.

FREE! NEW RECIPE BOOK: "Mealtime Magic." Illustrated in color! For free copy, send your name and address to The R. T. French Co., 4002 Mustard St., Rochester 9, N. Y.

BRINK'S CONTINUED

a house. The gangsters had taken a stand and were blazing away fiercely in all directions. The battle ended only when Brink's men drove their armored truck up to the windows and tossed enough tear gas inside to drive the bandits into the open, where they surrendered.

Brink's trucks are completely bulletproof, from their armored gasoline tanks to their shatterproof glass windows which never open. Some have ventilating turrets on top to protect crews from tear-gas attacks. Each truck is manned by at least two armed guards. This minimum crew is augmented if the truck's contents exceed \$7,500. Three men ride with shipments of \$7,500 to \$50,000; four men go along when the truck contains between \$50,000 and \$150,000; and five men escort any treasure in excess of \$150,000. If a delivery involves more than \$1,000,000 the number of guards depends on the danger of the trip. Each Brink's truck is insured up to \$5,000,000 and no truck ever carries more than that.

None of the fabulous wealth it handles belongs to Brink's and none ever lingers in any of Brink's repositories for more than 72 hours. But before it slips through Brink's deft hand, enough of it clings to the custodial fingers to provide a substantial annual profit. Brink's charges a cigar store \$16.50 a month, for example, to collect daily receipts totaling \$1,000. It charges a bank \$25,000 to move \$1,000,000 across the street. From such fees Brink's last year netted an income approaching seven figures.

There are no longer any Brinks at Brink's, Inc. Old Perry Brink passed on the presidency to his son, but in the next generation the family faded from the scene. The president today is Frank Allen, a hearty septuagenarian who came to Brink's in 1892 as veterinary to its 150 horses. He is still called "Doc" Allen, though he has been president for the last quarter century and has had nothing to do with horses in that time.

Although Little Fort Knox is filled with old-timers from top to bottom, they are not prone to relax in their leather armchairs or to rest on Brink's tradition of invulnerability. Brink's G-2 section is already making plans to meet the expected postwar blitzkrieg of bank robbers and highwaymen. And they are preparing the public for it. Their lively sales force collects accounts of all large-scale larcenies and reprints them in a weekly bulletin designed to terrify prospective clients into a contract with Brink's. Some of their scare-heads read, "FOUR GUNMEN SEIZE \$30,000 ON WAY TO BANK," . . . "WOMAN BANK MISSING SCRAMS WITH \$2,200," . . . When a particularly big theft is reported, Brink's is likely to applaud it as "ONE SWELL HOLDUP."

In an upper story of Little Fort Knox, carefully hidden from enemy eyes, Brink's keeps a full-size model of its secret postwar weapon: a complex, hyperassault-proof, three-sealed-compartment combat truck. Reports indicate that this extraordinary vehicle is of colossal size and contains such implements of modern warfare as directional control boards and a two-way radio. It has even been hinted darkly that it may also be equipped with antiaircraft guns and radar. For, warns Brink's, "Flying bank robbers and other airborne criminals are just around the corner." Viewing the future with its own peculiar rosy glasses, Brink's cheerfully proclaims that things are bound to get worse and worse. "History reveals that war is always followed by an increase in crime. . . J. Edgar Hoover said last night that the recent wave of robberies is but the forerunner of a postwar crime wave which he expects to be the biggest in the nation's history."

Confidently Brink's goes on shuffling its billions as it arms for the fray.



Brink's spectacular deliveries have inspired many a cartoonist. *The New Yorker's* Alain to the contrary, Brink's men still carry money from armored truck to bank in bags.

*As a Wish goes
with a Rainbow*



Wine goes with Food



Quick Broiled Dinner

For four, have 4 lamb chops (and if desired, 4 thick slices liverwurst), 4 potato halves, 4 cooked potato halves, 3 cups cooked whole kernel corn. First make this wine sauce:

Heat 2 tbsps butter or margarine, 1 tbsp. flour, stir in 1 cup white table wine like California Sauterne, season with 1/2 tsp. sugar, 1 tsp. onion juice, salt, pepper and herbs. Then spread corn in shallow broiler pan; arrange meat and potatoes on rack; baste with wine sauce and broil till brown; turn, add tomatoes, and broil until chops are done, basting all foods frequently with sauce.

Add to your share
in Tomorrow...
add to your
WAR BONDS today

A GOOD MANY lovers of food share this secret: *the eating gets better when the main dish is cooked with wine.*

For example, as lamb chops and vegetables broil side-by-side in the oven, baste them with a white wine sauce. You'll find it makes a royal dish. And try beef roast that's been basted with red table wine. Or fish steaks that have been soaked in wine before they go on the fire.

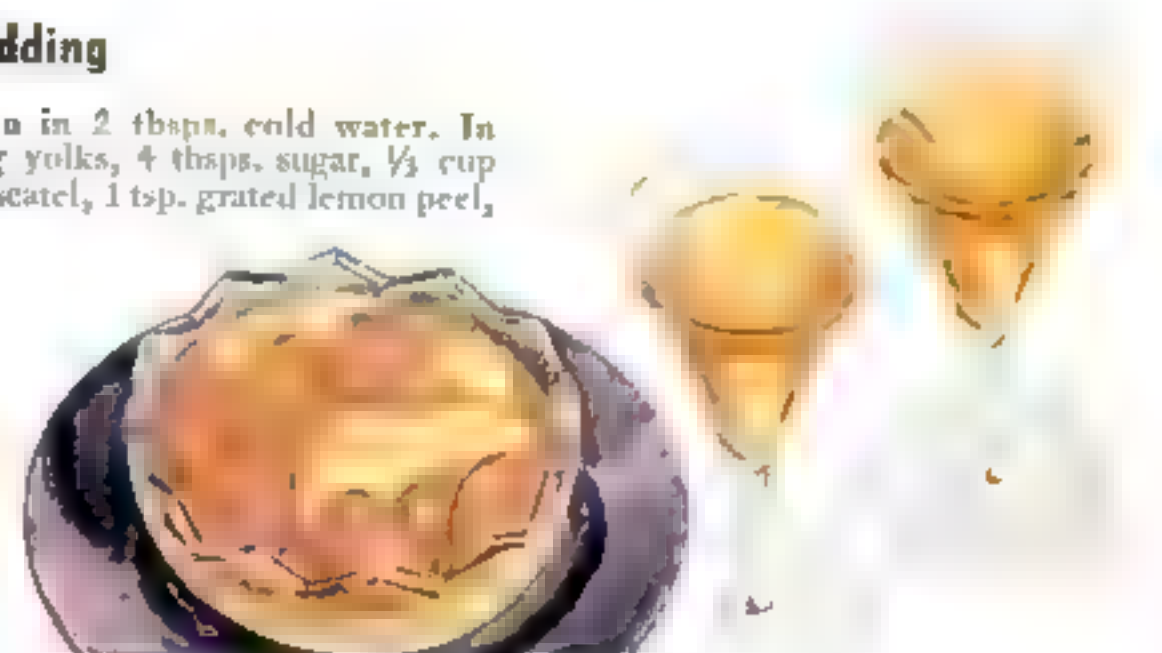
When such a dish comes to

the dinner table, serve everybody a generous glassful of the same kind of wine used in the cooking. That results in a most appetizing taste harmony. That rounds out the group of good things wine does for food.

Our new recipe booklet points the way to many another simple and palate-pleasing wine-cooked dish. Would you like a *free* copy? Just send a postcard to Wine Advisory Board, 85 Second St., San Francisco 5; California.

Sherry Sundae Pudding

Soften 1 1/2 tbsps. gelatin in 2 tbsps. cold water. In double boiler mix 4 egg yolks, 4 tbsps. sugar, 1/2 cup California Sherry or Muscatel, 1 tsp. grated lemon peel, 2 tbsps. lemon juice; cook, stirring, until thickened; add gelatin, stir until dissolved. Beat 4 egg whites stiff with dash of salt, gradually beat in 6 tbsps. sugar. Fold in hot mixture, mix well, pour into bowl and chill. Top with berries or other fruit. Serves 5 or 6.





IT WALKS—

IT SWIMS—

IT FLIES!

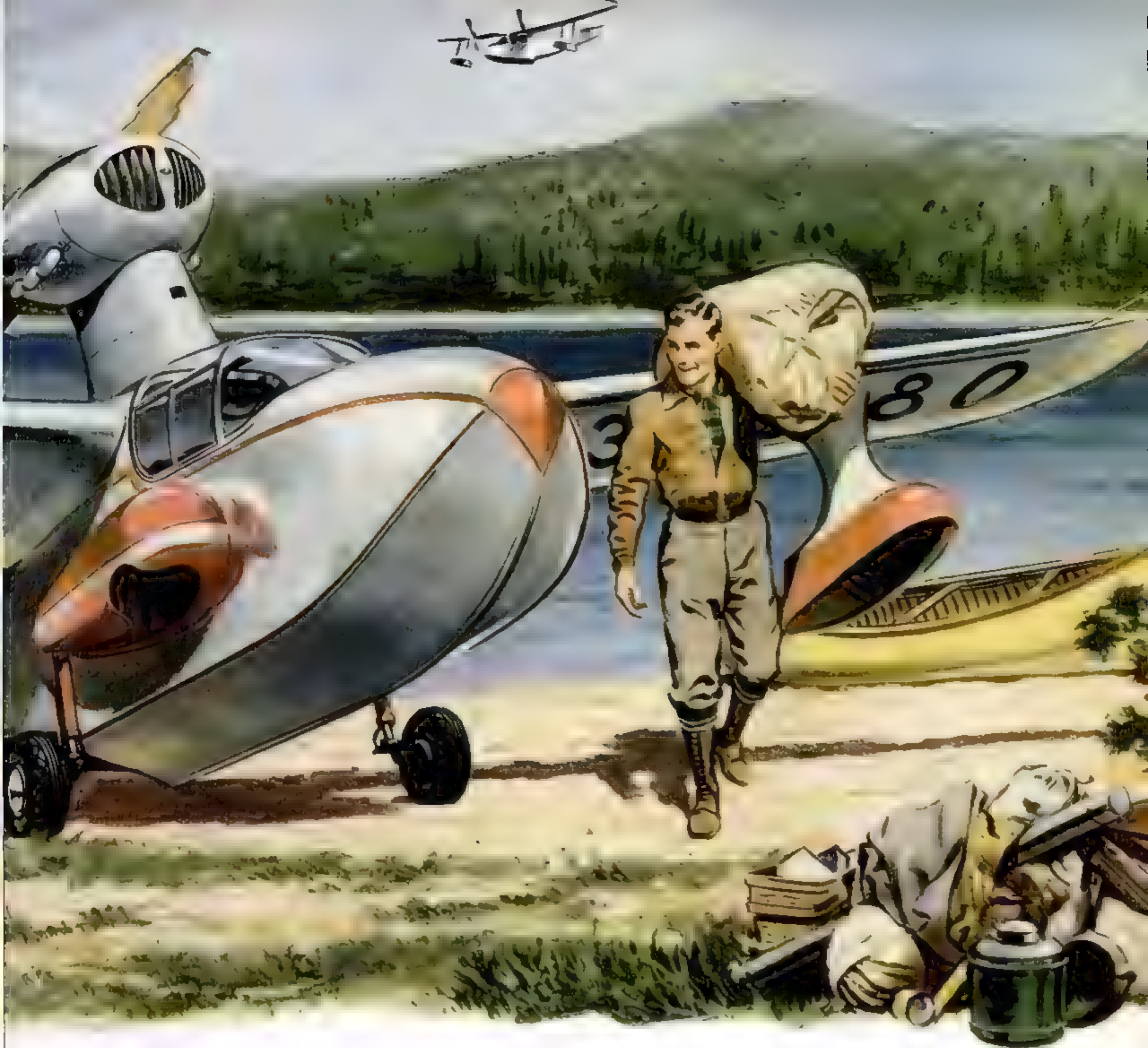
It will take you places in a hurry—set you down on water as well as on land—it will carry four passengers in limousine comfort—and its cost will be just a fraction of the price of pre-war amphibians!

THE versatile amphibian — what a difference it can make in your post-war world! It will take you fishing on unexplored lakes — hunting in virgin forests. Your favorite vacation spot, however remote, will become *days nearer* — perhaps just a few hours away. On business trips, too — you'll get farther, accomplish more — with time left over to use as you please.

The amphibian may be exactly what you'll want for your post-war, personal aircraft — but other sensational planes are

coming, too. You'll want to consider the small, war-improved conventional land-based types — smart-looking sport models — roomy, family-size models. Eventually, perhaps, there'll be a helicopter for private use — and a half-plane, half-auto that takes to highways and skyways alike.

Yes, the Age of Flight is here — another great form of transportation awaits you! And Goodyear, transportation pioneer and now one of the nation's largest aircraft makers, stands ready to serve you in this miraculous new age. Goodyear engineering, Goodyear research and Goodyear's 35-year aircraft experience — now devoted to all-out warplane production — will some day turn toward improving the safety, comfort and dependability of all types of aircraft. Goodyear will give your small plane and big



Artist's conception of a future camping scene at Lake Timogami, Ontario, Canada

transport plane better tires, wheels and brakes—better insulation—time-tested materials. And Goodyear expects to help bring you the greatest, safest, world-cruising dirigibles ever designed—giant airships, luxuriously appointed, with comforts comparable to those of the finest resort hotels!

We hope you will welcome this marvelous Age of Flight—will lend your support to all air programs—Federal, State and your own community's—will fly whenever, wherever you can—will eventually own your own private plane. For through airpower, all the world can live by America's high standards—peace can be stabilized—all nations can be friends. But America must set the pace—must show the way—and only your wholehearted acceptance of aircraft can bring that about.

BUY WAR BONDS

BUY FOR KEEPS



★ HELP KEEP AMERICA FIRST IN THE AIR ★

GOODYEAR AIRCRAFT CORPORATION • AKRON, OHIO • LITCHFIELD PARK, ARIZONA



It was going to be so nice...

THIS is the moment I knew was bound to come.

This is the night I tried to pretend wouldn't happen...the night there's no step in the hall and no key in the lock...the night that must mean Dick is on his way.

I guess it's true, all right. And this very minute, Dick's getting farther and farther away, checking his instruments with his mind, telling me good by with his heart.

But why did it have to be tonight? It's our three-months' anniversary, and it was going to be so nice.

Everywhere I turn, there's something to hurt. The perfect white camellia Dick sends me for each month's anniversary. The dime-

store presents at his place, so hilarious when I put them there. Candles, flickering low now, over our wedding silver.

There's no knowing when it'll be set out for two again...the International Sterling we were so proud of.

And now that there's nothing to keep me company but the things we shared, our beautiful shining "family silver" is somehow comfort and promise...bringing back the quiet perfection of our few short days together, waiting to measure off anniversaries not in months but in years.

• • •

IF YOU'RE PLANNING to buy your "family

silver," see the beautiful International Sterling patterns at your jeweler's. Each is a work of art...designed by artists...finished in exquisite detail by master silversmiths...worthy of being your first lifetime possession.

Perhaps you may not be able to get all the pieces you want in your pattern just now. But you can have the satisfaction of starting your set...watching it grow...completing it later. Your heart will tell you that only the best can live up to your dreams.

TUNE IN to "Silver Theater" hear Conrad Nagel as master of ceremonies—plus Hollywood's most glittering stars, appearing each week in original radio dramas, Sundays, 6 p.m., E.W.T., Columbia Broadcasting System.

Copyright © 1945 by Columbia Broadcasting System, Inc.



*International
Sterling*



HOTTEST MOMENTS IN "MEMPHIS BOUND" COME AT END OF "PINAFORE" PERFORMANCE WHEN CAST GIVES OUT A FRENZIED VERSION OF "THE BRITISH TAR"

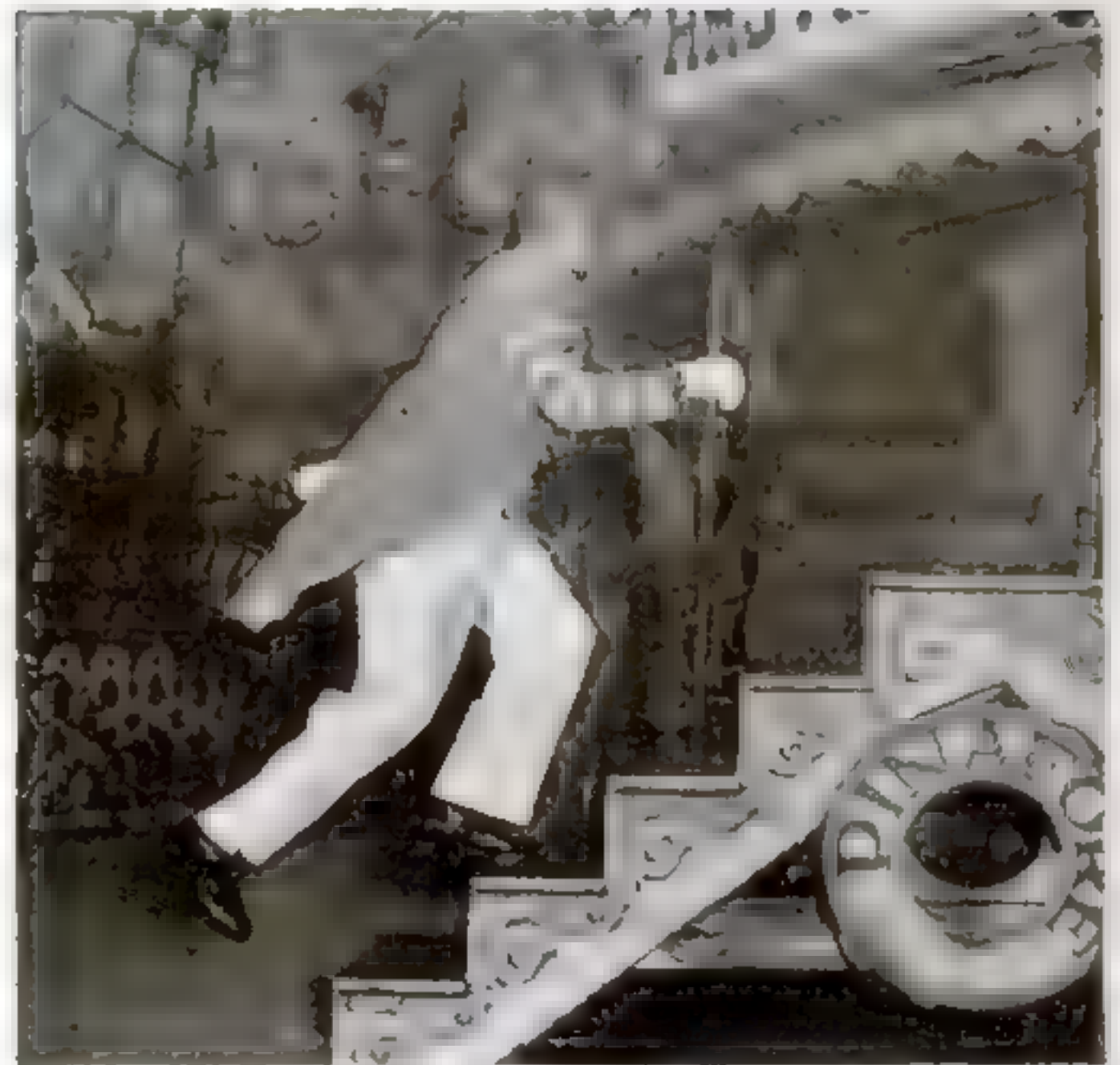
"MEMPHIS BOUND"

"Pinafore" and "Bojangles", both 67 years old, liven Negro musical

At the start of *Memphis Bound*, a Broadway show all Negro musical cast finds its slowboat grounded on a mudbank. To raise money to float it off they put on 67-year-old *H.M.S. Pinafore*. As long as Gilbert and Sullivan, whose lyrics and music are jazzed up, keep the stage, *Memphis Bound* is a fine and lively show. But *Pinafore* is played only in first act. When it is over, the show gets very dreary—except when 67-year-old "Bojangles" Bill Robinson comes on.

No stranger to Gilbert and Sullivan, Bill Robinson

was a big hit in 1939's *The Hot Chick*. Now, as an indolent, overboard, prof who gets a chance to play *Pinafore*'s Sir Joseph Porter, K.C.B., the ruler of the Queen's Navy, he has the time of his life. Largely because of his gleaming smile, his throaty crawl and his graceful feet, *Memphis Bound* is better Savoy Ballroom than Savoy opera. It demonstrates that Robinson has lost none of the fantastic energy which 20 odd years ago brought him the world's—contested record for running backward 75 yards in 8 1/2 seconds.



Robinson's famous stair dance is show's big moment. Like many of his numbers this came to him in dream. When he dreams of a step, he jumps out of bed, tries it out

CONTINUED ON PAGE 60

SKOL

flattering TAN

*not oily
not greasy*

The 2-purpose Sun Tan Lotion

... WITHOUT PAINFUL SUNBURN

Be the envy of your friends. Use SKOL. SKOL allows you to get an attractive coat of tan without painful sunburn or going through long tedious weeks of building up a tan.

SKOL, antiseptic lotion unlike most suntan preparations, is not a grease or an oil but a lotion that disappears when rubbed on the skin. Leaves no annoying sticky film to pick up sand.

Why SKOL lets you
"GET THE SUN WITHOUT THE BURN"

SKOL contains a special, patented form of tannic acid that acts as a light filter and screens out the harmful, burning rays of the sun (those below 3130 angstrom units) and permits the beneficial, tanning rays (those above 3130 A.U.) to pass through. This filtering action permits you to acquire a flattering tan without dangerous, painful burning.

For burn relief, too—SKOL antiseptic relieves other types of minor burns—allows skin to heal naturally underneath.

Get Skol at all drug and variety stores!
SKOL COMPANY, INC., N.Y.C.



Photographed enroute by permission of the War Department

"How you doing, soldier?"

OKAY, NURSE, says this wounded soldier's smile.

The *big* reason he's doing so well is the wonderful care the men and women of the Army Medical Corps give American wounded—the *best* cared for wounded in the world.

But *part* of the reason is just being in *America* again. That's a tonic in itself to these men who were wounded in Europe before Germany surrendered and are now on their way from debarkation ports to General Hospitals near their homes.

Pullman—by providing sleeping cars to supplement the Army's special hospital trains—is privileged to contribute to the comfort in which they make the trip.

These cars—like the one in the picture above—are probably scattered over several states, serving various railroads, when an Army call for them comes. But the way Pullman works with the railroads—through its centrally controlled "pool" of sleeping cars—enables them to be assembled quickly, even on short notice.

It takes lots of cars. And shifting troops to the Pacific takes lots *more*.

So, if you *have* to take a trip—and *should* be unable to get the Pullman space you want exactly when you want it—please remember that many of the wounded coming home from Europe and many men going "on to Tokyo" are traveling *Pullman*, too.



PULLMAN For more than 80 years, the greatest name in passenger transportation



ENSENADA Shirts and Slacks

Styled and tailored with the splendid craftsmanship that has won three Army Navy "E" Flags for Reliance. That's how good Ensenadas are! For men and boys, in fancy weaves and solid colors. Fabrics of Relon Rayons, poplins and broadcloths. In-or-out style shirts, with two way collars and short or long sleeves. Ensenadas are featured by better stores everywhere as often as our military obligations permit civilian shipments.



RELIANCE MANUFACTURING COMPANY

212 W. Monroe St. Chicago 6, Illinois
New York Offices: 200 Fifth Ave. 1150 Broadway
MAKERS OF Universal Shirts and Pajamas • No-Tare Shirts
Yank Jr. Boys Wear • Aeron Shirts • Yankshire Jackets • Kay
Whitney and Happy Home Dresses • Big Yank Work Clothing

"Memphis Bound" CONTINUED



Avon Long, Sportin' Life in 1942 version of *Porgy and Bess*, plays second lead to Robert Ureke-Burgles, who uses crutches. Long dances with one body.

CONTINUED ON PAGE 62

TWO GRAND PIPE TOBACCOS THAT ARE
WINNING THOUSANDS WHO

Never Smoked Pipes Before



The Flavor's In... the Bite is Out!
TWO PIPE TOBACCOS YOU CAN INHALE

SMOKERS of all kinds — thousands who never smoked pipes before—are turning to these two grand pipe mixtures—made by Philip Morris.

Try them! You'll find both extra good... smooth, cool-smoking! Thanks to a Philip Morris advance in preparing pipe tobaccos—the flavor's *in*... the bite is *out*!

So go to your favorite tobacco counter... ask for REVELATION or BOND STREET—the pipe tobaccos you can inhale.

ATTENTION!
SMOKERS!

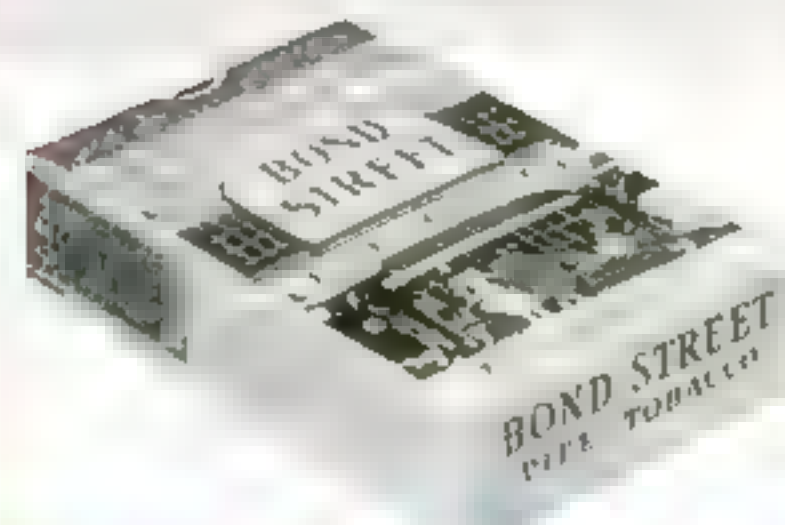
When you can't find cigarettes for love nor money, try REVELATION or BOND STREET—the pipe tobaccos you can inhale, just like cigarettes! Thousands are doing it who never smoked pipes before.

HERE'S PROOF Laboratory measurement of the irritation ("bite") in the smoke, indicates that the average of six other leading, popular pipe tobaccos is over three times as irritating as REVELATION! Since BOND STREET is produced by the same Philip Morris method, you'll find this goes for BOND STREET too!

PHILIP MORRIS & CO.

DEDICATED TO THE PRODUCTION OF FINE TOBACCO PRODUCTS

PHILIP MORRIS
Presents
PIPE TOBACCOS YOU
CAN INHALE



BOND STREET

A Genuine and very different Aromatic Mixture. Contains a rare aromatic tobacco never before used in popular-price blends... wonderful flavor and aroma, even the ladies approve. Smooth, cool and clean-burning.



REVELATION

One of the world's most Perfectly Balanced Blends. A magnificent "flavor-blend" of five different, superb tobaccos... cut five different ways; smokes clean, cool and even—every puff a pleasure.

Either 15¢

For Envable Dewy-Fresh

Lip-Allure



You need a Softer,
Smoother Lipstick
Like *Angelus*

For years now—
beauty-famous ANGELUS Lipstick has adorned
the lips of many of America's most gorgeous women.

The first lipstick ever made with a creamy base.
And it's this special creamy base which enables
ANGELUS to "stay-put," so tantalizingly lovely for
hours without drying on the lips. Let remarkably
beautifying ANGELUS caress your lips with
seductive, full rich beauty—with a fascinating
lovely appeal men can't resist. In
stunning fashion shades. Also harmo-
nizing cake and cream rouge.

49¢ and 79¢ sizes (plus Federal tax)

THE HOUSE OF

Louis Philippe

ANGELUS LIPSTICK ROUGE—FACE POWDER—CREMES—MAKE-UP



"Memphis Bound" CONTINUED

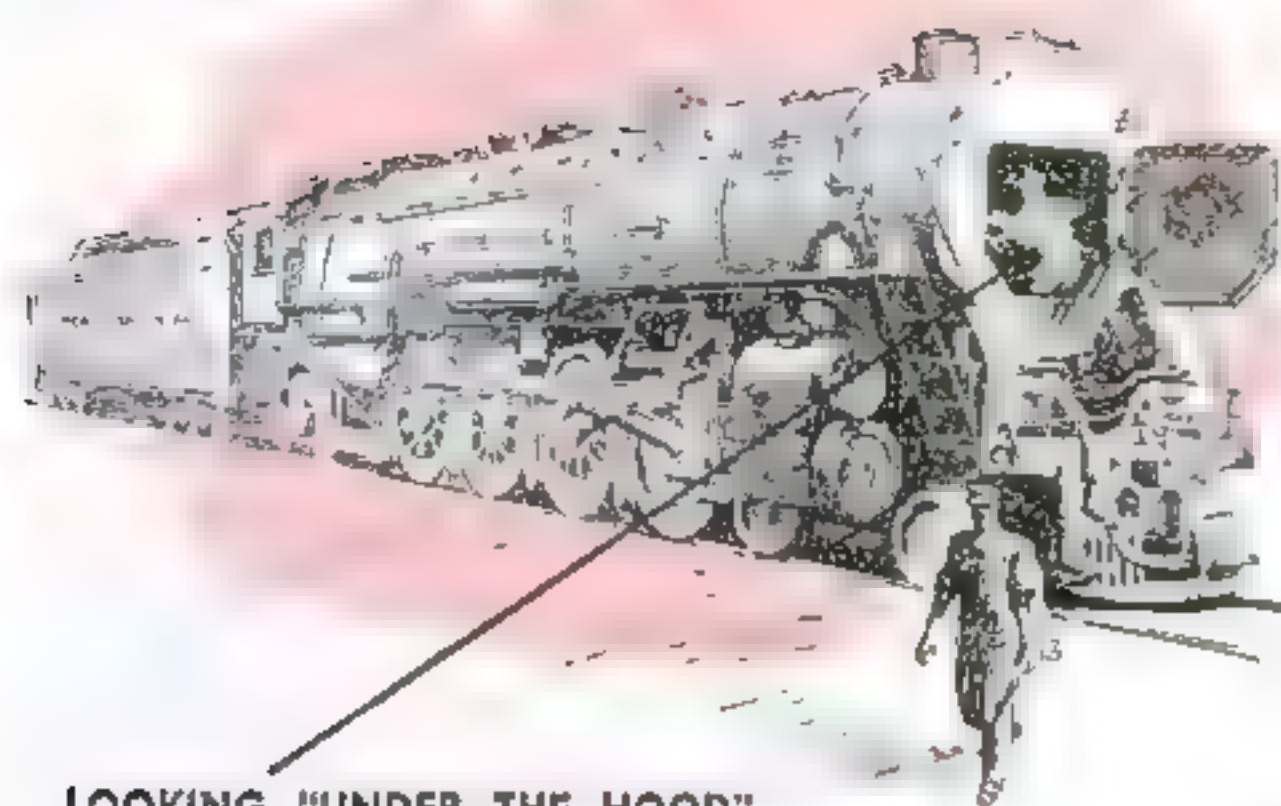


"Growin' Pains," one of few good numbers not derived from *H.M.S. Pinafore*, is Robinson's best song. Here he sings and dances it with 8-year-old Timothy Grace.

They keep a

SUPER SERVICE STATION

for New York Central Locomotives



LOOKING "UNDER THE HOOD"

Locomotive front swings open and Inspector steps into the smokebox for examination of the interior. Rigid check-up keeps New York Central engines working efficiently despite heavy war loads.

THE run ends. Engineer and fireman climb down from the cab, and a "hostler" takes over. Under his expert hand, 350 tons of pulsing steel move obediently off to the roundhouse... that super-service station for locomotives.

Here, mechanics, electricians, pipe-fitters, specialists in many crafts work day and night... inspecting, repairing, lubricating and adjusting the streamlined "Hudsons" and mighty "Mohawks" of

New York Central's motive power fleet.

Today, with modern machines and electrical aids, they're cutting precious hours from maintenance time... keeping engines longer on the job to move the vast war traffic. And tomorrow these roundhouse teams will apply their war-born efficiency to servicing the still finer locomotives now taking shape in the designing rooms and testing laboratories of New York Central.

PARTS DEPARTMENT

Roundhouse "Storekeeper" normally has thousands of engine parts on hand. They range from huge driving wheels to tiny springs for the Valve-Speed Indicator—a modern device that keeps a safety and efficiency record for each locomotive.

A GOOD TURN IN WARTIME!

Girls operate many roundhouse turntables. With more than 26,000 New York Central employees in armed services, more women are needed for railroad jobs.



ELECTRIC TURNTABLE

BOILERS WASHED EVERY 30 DAYS

CRANE LIFTS ENGINE PARTS

MACHINE SHOP FOR REPAIRS

FOREMAN'S OFFICE

"CHECK THAT WIRING!"

On a modern New York Central steam locomotive, Electricians have many things to check... from the headlight to the electric Train Stop, the wonderful guardian that would halt train *automat* early if danger signal were passed.

LUBRICATION JOB—LOCOMOTIVE SIZE!

Roundhouse Grease Cup Fillers use lubricating guns so large they are moved about on wheels. Grease and oil are forced out by high pressure air from nearby power house.



ELECTRIC "DETECTIVE"

Before invisible cracks in steel can grow and cause a breakdown, Machinists locate them with an electric detector called the Magnaflux. "An ounce of prevention is worth tons of cure," on New York Central.



"CHANGE THOSE TIRES!"

Locomotives have steel tires. When tires need changing, electric Drop Table lowers 32 tons of driving wheels and whisks them to service track... 50% faster than old methods of wheel removal.

NEW YORK CENTRAL

THE WATER LEVEL ROUTE

BUY MORE WAR BONDS

FREE! NEW, ENLARGED BOOKLET. "Behind the Scenes of a Railroad at War"—13 cutaway pictures of 20th Century Limited, caboose, engine cab, troop train, mail car, hospital train, etc. Write Room 1223D, 466 Lexington Ave., New York 17, N. Y.



MOUNT'S BARN WHERE HE PAINTED "TRUANT GAMBLERS" (P. 66) AND "DANCE" (P. 67) STANDS TODAY EXACTLY AS IN ARTIST'S TIME



MOUNT DYED WHISKERS

WILLIAM SIDNEY MOUNT

PAINTER MADE LONG ISLAND HIS ITALY

In the 1830s, when William Sidney Mount of Stony Brook, Long Island, was a promising young painter, American artists went to Italy to paint ruined castles and colorful fishing boats. When rich friends offered to pay Mount's way abroad, he refused, deciding to make Long Island his Italy. So he stayed home, painting eel fishers, barns and pigs which today are giving him growing prestige as the forerunner of American regional painters. Recently the Metropolitan Museum of Art in New York City gave Mount a huge one-man show, and a new book, *William Sidney Mount* by Bartlett

Cowdrey and Hermann Williams (Columbia University Press, \$5), hails Mount as the trail blazer for such original U. S. artists as George Caleb Bingham and Winslow Homer.

Mount, who was born in 1807 and died in 1868, never went far from Stony Brook. Although his paintings have a rough earthy vigor, he was no unpolished rustic. He studied art at the National Academy, composed music, invented musical instruments. He used to attend the country dances he liked to paint (see p. 67), playing music for the dancers on one of his own inventions, a concave-backed violin.

MOUNT'S HOME in Stony Brook still stands. His studio was a small room in peak, hidden now by ivy. Mount helped run family farm, also built boats, never got married.

BREWSTER HOUSE, shown on page 68, shows no change in more than 85 years since the artist painted it. The Brewster family still owns and lives in this house.





"READING THE TRIBUNE" WAS COMMISSIONED BY AN EDITOR OF THE NEW YORK "TRIBUNE" TO BOOST HIS PAPER'S CIRCULATION

"WHO'LL TURN THE GRINDSTONE?" illustrates story of boy who was flattered into unrewarding job of turning grindstone for man with an ax to grind.



BARGAINING FOR A HORSE while whittling was typical of Yankee horse-traders. Mount painted the picture for \$200 for a Mr. Luman Reed of New York.





RINGING THE PIG, which is still done this way on Long Island farms. Boy covers his ears to shut out animal's squeals as ring is clamped through his nose, while man in background beats back other pigs with cornstalk.



THE POWER OF MUSIC, one of Mount's most famous canvases, shows old Long Island custom of men gathering in a barn to listen to a traveling fiddler. The painter himself wrote cheerful compositions for the violin, made and played his own violin.



EEL SPEARING AT SETAUKET was done in 1845 for a gentleman farmer, George Washington Strong, whose white horse is shown in the background and whose descendants still live there. Grind laughter of woman spearing eel today works in Setauket.



THE TRUANT GAMBLERS, pitching pennies' heads or tails "are caught at forbidden game by farmer into whose barn the boys had stolen. Mount loved to record the antics of mischievous boys. Canvas is owned by New York Historical Society.



RAFFLING FOR A GOOSE, men eagerly wait for winning number to be drawn from hat. It was painted on commission for a rich merchant, Mr. Henry Brevort of New York City, who was so pleased he paid \$1000 instead of the \$100 a local artist.



A BARROOM ORACLE RELATES an endless story to a bored Long Island tavern keeper in this canvas painted by Mount in 1837. Traveler in pack looks on while he listens while waiting for stagecoach. The artist considered this his best painting.



DANCING ON THE BARN FLOOR was lavishly praised by contemporary newspaper critics. Barns were always favorite meeting places of men and children who liked to get away from their houses. At special parties and dances, ladies attended.

THE BREAKDOWN (below), danced in a bar, was considered vulgar by a critic who wrote, "We might be disposed to wish that such superior talents and skill as are here displayed had been exercised on a subject of a higher grade in the social scale. . . ."





WINDING UP portrays a middle-aged suitor courting a girl young enough to be his daughter. To divert the suitor's attention and to keep him busy, girl has made him hold her skein of knitting yarn.



FORTUNE TELLING from leaves in a teacup is one of Mount's most famous large canvases. When he was 31, Mount painted it with conscious elegance. Though he was best at spirited Long Island country scenes, he sometimes imitated, as here, the polished works of famous artists like Morse and Sully.



LONG ISLAND FARMHOUSES painted by Mount about 1860 are still standing in Setauket. The artist's brother Robert lived in the house in left background. It was owned by a family named Brewster, who also owned the salt-box house in foreground

and whose daughter Robert married. In right distance is the white home of Strong family, who commissioned Mount to paint *Eel Spearing*, shown on a previous page. Some eight years after Mount painted this picture he died in his brother's house.



BUY WAR BONDS AND STAMPS

Only 180 days to Christmas dinner

The turkey you'll carve next Christmas day is a scraggly, awkward 4-ounce poult about now. In the next 180 days he'll grow to a plump, 18-pound beauty — if all goes well.

It's partly our business to see that all *does* go well. There are plenty of risks in turkey raising. Many a young turk doesn't live to reach market. And turkey troubles are often nutritional.

So National Dairy research developed a special protective feed for turkeys. It's a scientifically blended emulsion of buttermilk, cheese whey, and vitamins — which helps put an end to most nutritional worries on up-to-date turkey farms.

This highly nutritious feed grew out of constant effort to make milk by-products more useful. It was perfected in National Dairy Laboratories and proved on a National Dairy experimental farm. Many million pounds are fed on turkey farms today. Similar feeds for hogs, calves and chickens employ other millions of pounds of milk by-products, once wasted, but now contributing tons of food to America's supplies.

National Dairy research is broad. It touches every field of dairy products — and discovers new ones—working always to win from milk, *nature's most nearly perfect food*, the greatest possible benefit for you and your family.

Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.



NATIONAL DAIRY
PRODUCTS CORPORATION
AND AFFILIATED COMPANIES



GRADUATES FROM OUR LADY OF SORROWS PAROCHIAL KINDERGARTEN POSE FOR A CLASS PICTURE. CHILDREN COSTUMED AS PRIEST, MONSIGNOR, NUN SIT CENTER.



Kindergarten graduates receive their master's degrees at Our Lady of Sorrows School from monsignor Bruce Leonard (left).

as the priest (Robert Wieruski, left) and nun (Josephine Becerra, right) supervise the distribution of diplomas to class.

EVERYBODY WEARS A CAP AND GOWN

Even kindergarten graduates do

For centuries the academic gown with its companion piece, the mortarboard, has stood as a mark of the scholar. Traditions rules for dress code costumes were laid down at Oxford University in the 17th Century and have been revised to keep up with changing times. In the U.S. during the last few years, the way concept of wearing caps and gowns has been radically revised, partly through the efforts of corporations that rent caps and gowns to schools. This formerly regalia, once common only at colleges and universities, is a common sight at American high school junior and graduation ceremonies, and is now being worn by children of 3 about to take the first steps in their academic step from kindergarten to first grade.

Shown on these pages is the Class of 1995 at the Catholic school Our Lady of Sorrows in Corona, N.Y. The 41 scholars wear caps and gowns of powder blue to receive degrees of Master of Blocks, Master of Crayons, Master of Smiles. Diplomas are distributed by students costumed as monsignor, priest, nun. Songs are sung during ceremonies and afterward there is an early bedtime for the new M.B.s, M.C.s, and M.S.s.



SINGING DIRECTOR STANDS IN FRONT AND SCHOOL SECRETARY (IN REAR



Monsignor was chosen for his role because he can speak well, enunciate clearly. The real Monsignor Fitzpatrick, whose part he played, came to graduation, signed degrees.

CONTINUED ON NEXT PAGE

• GRACIE ALLEN... popular star of radio and films



"I adore LIPTON'S brisk flavor,"
says lovable Gracie Allen

Hollywood Gossip



by
R. Barclay Neff

FLASH! Gracie's been talking with tea experts and picked up their own word for the fresh, spirited, full-bodied flavor of Lipton's... "brisk."

FLASH! Gracie finds Lipton's completely different from insipid, flat-tasting teas. You'll find it richer, more flavory, too.

★ ★ ★

FLASH! "And as for Lipton's iced," says Gracie, "that's the real test of any tea. Inferior teas taste wishy-washy. But Lipton's—it's not only refreshing... cooling, but keeps its *brisk* flavor!" Try Lipton's iced today.



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LIPTON TEA

Brisk flavor
— never flat



When she shields you
off like this . . .



Instead of shielding
you in like this . . .



TRY THIS

MORAL: Everybody's breath
offends sometimes. Let Life
Savers sweeten and freshen
your breath—after eating,
drinking, and smoking.



Pining for your favorite flavor? We're sorry
if there aren't enough Life Savers to go around.
But Servicemen come first—we know you'd
want it that way. Try other delicious Life
Savers flavors!

Caps and Gowns CONTINUED



Junior-high senior wears cap, gown like
college bachelor's save for maroon color.



High-school costume is dark gray. Caps
and gowns rent for about \$2 a full week.



College bachelor's gown has long point-
ed sleeves and is made of black worsted.



Mortarboard should be removed only
for prayer. Tassel may hang at random.



Master's gown has long square sleeves
with slit at elbow. It can be made of silk.



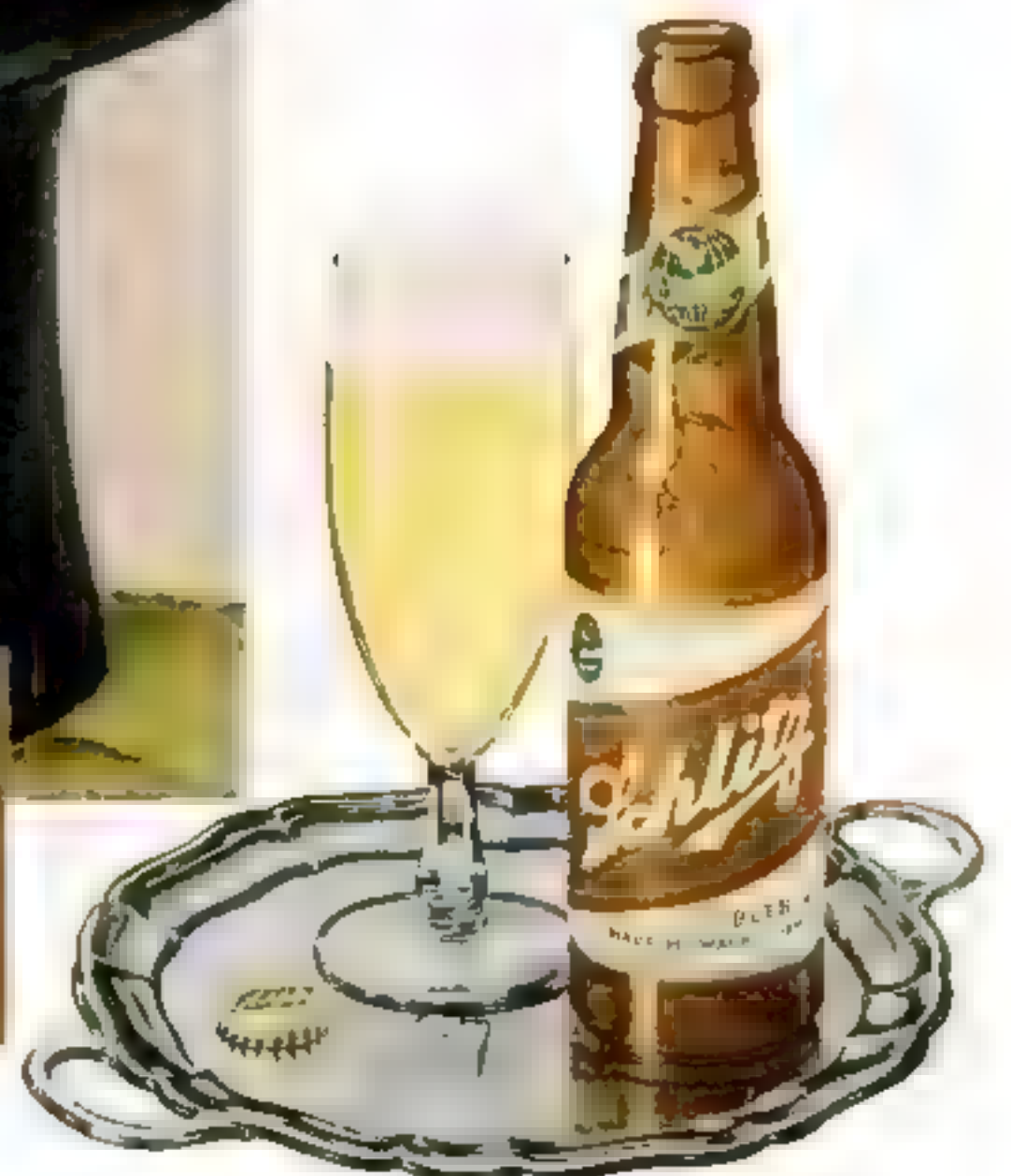
Doctor of philosophy wears hood of color
determined by field of study for degree.

You wouldn't think it Possible!

It's something out of the ordinary —
that's what people say about Schlitz. Its free-

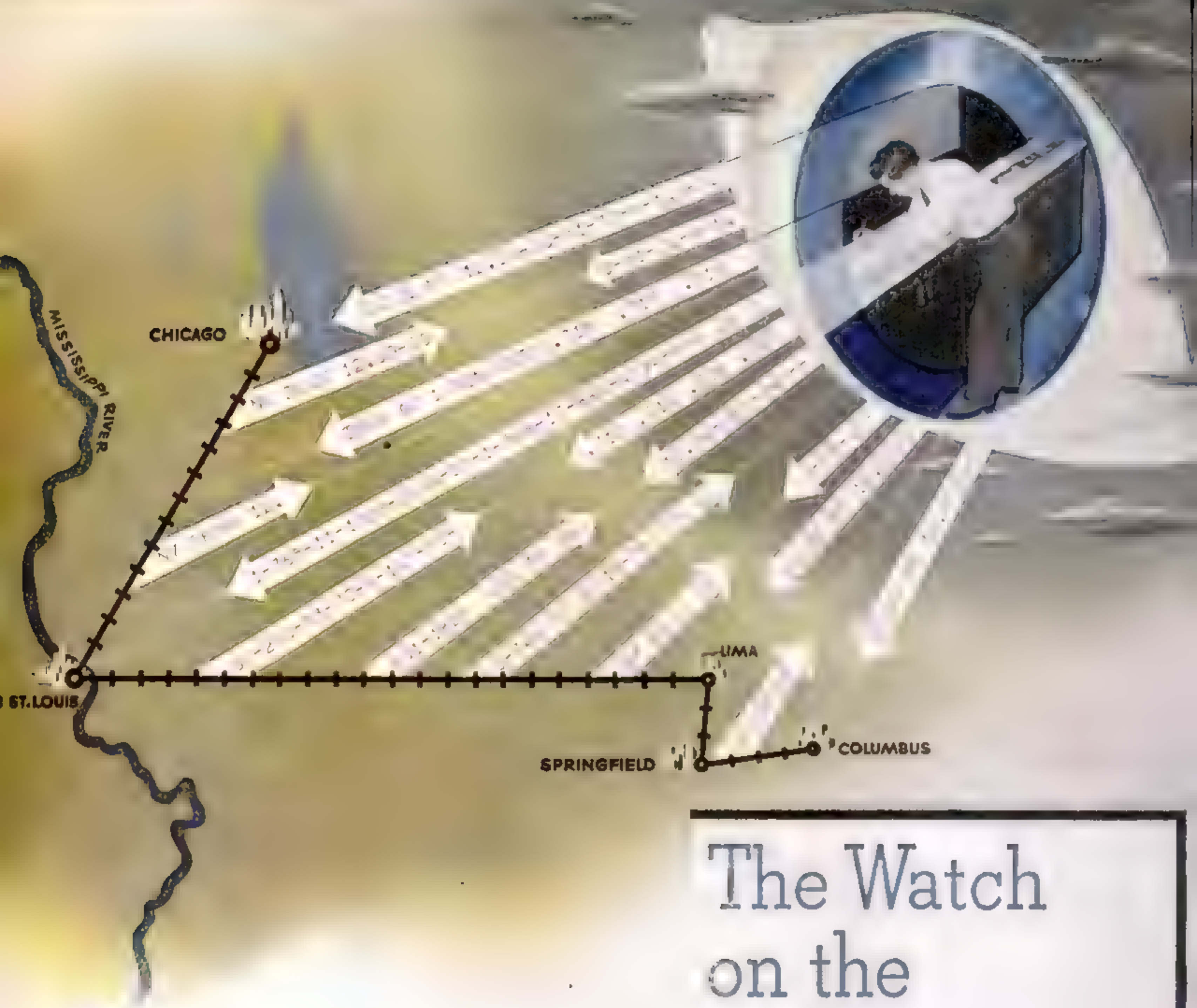
dom from bitterness, its
smoothness and delicacy
of flavor, make a magic
combination for perfect
enjoyment.

JUST
THE *kiss*
OF THE HOPS
...no bitterness



Copyright 1945, Jos. Schlitz Brewing Co., Milwaukee, Wisc.

THE BEER THAT MADE MILWAUKEE FAMOUS



The Watch on the Mississippi

THIS WATCHTOWER is on the 37th floor of a New York skyscraper—the eyes of the watchmen ranging over hundreds of miles of the Mississippi and Ohio Valleys, roughly a thousand miles away...

To make it more remarkable, what they're "seeing" is all underground. These watchmen *control* the flow of petroleum products through Shell's two main product pipe lines... (not to be confused with pipe lines that carry crude oil). They direct the onward sweep of 100 octane aviation fuel, motor gasoline, heating oil, Diesel fuel, and a dozen other products—from refinery toward the embarkation ports, or factories and homes.

All products flow through the same line, one after another—nothing keeping them separate but pressure and the velocity of their flow. They must not mix, must not contaminate each other. And all must keep moving toward their destinations, day and night.

* * *

THE CONTROL BOARD in the New York watchtower is a miniature reproduction of each giant pipe line. The miniatures show distances, elevations, pumping stations, and the points where products enter or leave the lines.

Communication back and forth between the watchtower and strategic points throughout the length of the pipe lines is by two-way teletype.

For brevity, messages are in code. Some of the code messages above, if spelled out, would fill a paragraph. Those from stations on the pipe lines give essential information about the product in the line, and temperature, pressure, and other conditions affecting its rate of flow.

All this is immediately "visualized" on the miniature pipe line in New York—the movement of the products goes on before your eyes. You see the "head" of a shipment of 100 octane aviation fuel... how many miles it extends... and, in a different color, the product that follows it.

Lights on the miniature pipe lines flash off, or on, as return teletypes order certain pumps shut down, and others started.

* * *

THIS SYSTEM of remote control has been in operation six years, with 50,000 barrels of petroleum products delivered through the lines *every day*.

As it sped war products on their way, the

"Watch on the Mississippi" foretold the fate of the "Watch on the Rhine."

Look to Shell Research for finer gasoline and motor oil. Shell's wartime leadership in petroleum research and technology is your assurance of finer fuels and means for your car. When the time comes, your Shell dealer will be ready.

For distinguished service—Shell's Martinez and Wood River Refineries have been awarded the Army-Navy "E"





PRESIDENT HARRY S. TRUMAN WAS BORN IN THIS LAMAR, MO. HOUSE ON MAY 8, 1894. HIS FATHER BUILT IT TWO YEARS BEFORE FOR HIS BRIDE

HARRY TRUMAN'S MISSOURI

It is country rich in border history

PHOTOGRAPHS FOR LIFE BY ALFRED EISENSTAEDT

The part of Missouri where President Harry S. Truman was born and raised has some traditions that are all its own. It was settled mostly by Southern farmers who came in along the Missouri River where it bisects the state, and spread out over the river valley and along the Kansas line in the west. These men fought the Mormons who went to Missouri from Ohio in the 1830s, and drove them out with much bloodshed. Later they seized Kansas for a slave state but lost it to hordes of antislavery men, rifles and dollars sent in by New England emigrant aid societies. The fighting, much of it guerrilla and strictly to the death, between Missourians and Kansans during the Civil War was perhaps the most savage the U. S. has ever seen. Truman's home county of Jackson was

then—and still is—the last frontier of the Old South.

The President's grandfather, Anderson Shippe Truman, was a Kentucky man and Southern in sympathy, but was unwilling to fight against the Union. When emancipation was proclaimed he loaded his slaves in a wagon and drove them to Leavenworth, where he gave them their freedom, with blankets and food for several months. His son, John Truman, was too young to fight, but two of Harry Truman's uncles were in the Confederate cavalry of Missouri's General Joe Shelby. Seventeen years after the war was over John Truman married Martha Young and went into the mule business at Lamar, Barton County, where he lived in the small frame house above. There his first son, now President of the U. S., was born.



TINY ROOM in which Truman was born is 6½ feet wide, 10½ feet long. The room was last occupied by Captain Jack Earp, a former college athlete who fought in Italy.



TALL PINE TREE BESIDE TRUMAN BIRTHPLACE (LEFT, ABOVE) WAS PLANTED THE DAY HE WAS BORN. STONES MARK SITE OF FATHER'S MULE BARN

It is a land of farms and country towns

Harry Truman's western Missouri has one big and busy metropolis, Kansas City. But most of its people, including Truman himself, come from black-dirt farms and small thriving towns. Lamar, the President's birthplace, is a typical county seat of 3,000 people, with a big central Court House square and a nationally famous small-town newspaper, the *Lamar Democrat* (LIFE, Feb. 26). Some of the old-timers there remember the President's father, John, as a wiry young man who joked a lot and knocked people's hats off

when they weren't looking. He was also one of slickest mule traders Lamar ever saw. He dealt in horses and mules as far away as Joplin and Springfield. When Harry was born he was so excited and happy he nailed a mule shoe over his front door for the boy's good luck (below, center) and planted a pine seedling in his front yard which has now grown into a sizable tree (above). But after a few years he left Lamar and moved back north to Jackson County, where he had come from in the first place, with his wife and 4-year-old Harry.



PRESENT OWNER of Truman birthplace is Walter "Judge" Earp, 87, a widower, retired Democratic office holder. He is a cousin and former deputy of Wyatt Earp, two-gun sheriff of Tombstone, who started his career in Lamar.



FATHER AND SON, Walter and Everett Earp (right), have been Lamar peace officers for more than 50 years. Everett has had two sons on San Francisco police force. Note mule shoe, nailed up over door on the day Harry was born.



LAWYER Sam Van Poll of Lamar remembers Truman's father as a red-hot Democrat. Van Poll bet Truman \$75 that Cleveland would lose to Blaine in 1884, paid Truman off in promissory notes. "I doubt if he ever collected much," he says.



THE SOL YOUNG FARM where Harry Truman spent a large part of his life is one of the landmarks of Jackson County. The Santa Fe and Oregon trails run within a few miles of here. Solomon Young, the President's maternal

grandfather, made a small fortune driving cattle, horses and mules across the Rockies to California and Salt Lake City. He lost heavily during the Civil War, when he had to leave his farm under Federal General Ewing's Order No. 11 against

Southern sympathizers. But the big grove of maples which he planted from his front door down to road still stands, giving wonderful shade on hot days. Harry Truman lived here as a boy and worked as a farmer from age of 22 until he went to war at 23.

TRUMAN'S MISSOURI



BROTHER J. Vivian Truman has his mailbox on a stretch of "slab" (concrete) road seven miles south of Kansas City, near small town of Grandview. He has three sons in the Army and Navy. The fourth, Gilbert, 18, became a cadet and was rejected. He works his father's farm.



IRON KETTLE outside the back door of the old farmhouse is kind of creche used by rural Missouri families for soap-making, hog-scalding and other useful chores. Being, the house is a huge 80-year-old barn made of walnut planks, which held several hundred head of stock.

President's brother has the old farm now

The President's brother, J. Vivian Truman, who now occupies the old family place shown on the previous page, is two years younger than Harry. But he might be taken as older because of his weather-beaten farmer's face. ■ and Harry worked at first with their father, farming 600 acres, specializing in hogs and corn. Later on Harry took over his father's job as road overseer, which meant that he hitched up a four-horse team to a grader and scraped the dirt roads himself. He helped organize a farm bureau and a 4 H club and was president of the Washington township fair in 1914. After fighting in World War I he went into Democratic politics at Independence, the county seat. Vivian stayed on the farm with his mother and sister. They lost the place once at a sale, but Vivian and Harry bought it back again this year. Vivian also has a government job as deputy federal housing administrator in the Kansas City district. His name, John Vivian, comes from a famous Confederate cavalry major who fought all through Missouri.



BAPTIST CHURCH at Grandview, about a mile from the farm, is attended by the President's mother and sister, who live in a pretty yellow frame house in the village. President Truman is also a member here but more often attends the Episcopal Church at Independence.



TWO OLD TEACHERS of President Truman are shown here—Miss Caroline Stoll, 84 (left), who taught him in the seventh grade, and Miss Mathilda (Tillie) Brown, who taught him history in Independence High School. Both are very proud of their famous pupil, but Miss

Tillie says the brightest boy she ever had was Charles G. Ross, who was with Truman in the class of 1901 and is now his press secretary in the White House. Truman wanted to go to West Point or college. But his father suffered business reverses and Harry went to work instead.



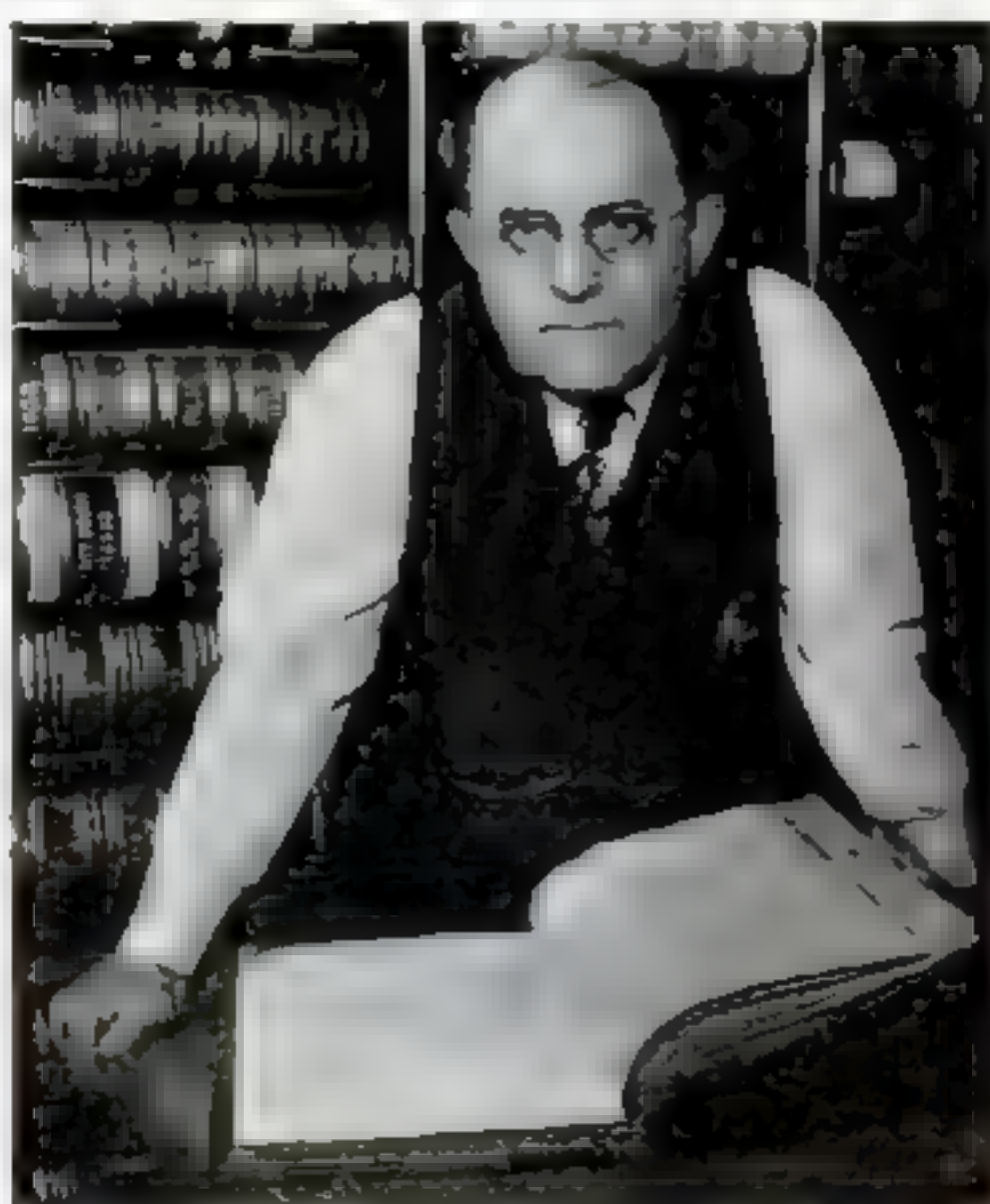
INDEPENDENCE is Harry Truman's home town in Missouri. It is the place where he went to school, met and courted his wife, got started in politics and used to play poker every Monday night with his wartime buddies in a little room across

from the courthouse. It is a handsome, historic, prosperous little city of 16,000 people, with many beautiful streets like the one above, lined with shade trees and moderate-sized homes. It is cooler than most Missouri towns in summer, for

it is on a high ridge between the Big Blue and the Little Blue Rivers. Long before its big neighbor, Kansas City, was even a village, Independence was famous as the starting point of the overland trail and the gateway to the whole great West.



PRESIDENT'S AUNT, Margaret Truman Noland, 96, lives in Independence. Her husband was a Confederate sympathizer. She remembers the day the President's father, then a boy, hid in the corn when Federal troops came to their farm.



CLASSMATE Henry Chiles has worked in the Independence Court House 26 years. He remembers that Harry practiced the piano and avoided rough games. "Of all the boys I knew I never would have picked him for President," he says.



LIBRARIAN Carrie Wallace, a second cousin of Mrs. Truman, is active in the United Daughters of the Confederacy. As senator, Truman sent her a 30-volume set of George Washington's writings, printed by the Government.



JACKSON COUNTY COURTHOUSE in Independence was rebuilt in 1933 when Truman was presiding judge of the county court. At the same time a \$3,000,000 skyscraper courthouse was built in Kansas City, nine miles away. (The

county seat is divided between the two rival cities, so that neither has a monopoly. Truman was backed at one time by the corrupt political machine of Kansas City's Boss Tom Pendergast, but his own record, public and personal, was

scrupulously fair. The Southerness of parts of the frontier (Truman is a Southerner) is still a Southern feeling. It is packed for this many skyscrapers very tough, across its own consequences during the Civil War,



OLD JAIL at Independence once held Outlaw Frank James and Porter Rockwell, the Mormon assassin. Frank and Jesse James, the Younger boys and Belle Starr got their start as bandits under Quantrill, Missouri's Civil War guerrilla chief.



NEWSBOY John Southern, 12, is a third cousin of President Truman and delivers his daily copy of Independence *Examiner* when Truman is at home. The *Examiner* opposed the fourth term last year but it is strong for Truman now.



MAYOR Roger Sermon of Independence is a quiet, hard-headed businessman and war veteran, with a Southern family background - typical of Truman's home town associates. He was finance chairman of Truman's first Senate campaign.



CONFEDERATE MONUMENT with Stars and Bars statue is the largest monument in Independence's Woodlawn Cemetery. It bore an American flag in 1863, the year the Civil War began. Federal troops soon took it down.



FEDERAL GRAVES, numbering 15 or 20, lie inside this square of unpainted fence on farm near Independence. These men were Kansas volunteers who buried many Jackson County homes. They were killed in a skirmish at White Oak.



TRUMAN ROAD, near present Truman farm, stretches down into the valley of the Big Blue River, toward Kansas line. As county judge, Truman helped lay out long, a \$60,000,000 system of paved roads and public buildings.



LIMESTONE LEDGES like these rock good natural for the construction of fortifications. In Civil War years, Missourians built fortifications. These rocks are what Federals burned heavily, after they charged across the crest of a hill here.



LOG CABIN on Little Blue River was built only 40 years ago. It looks like many pioneer dwellings still standing in Jackson County. Daniel Morgan Boone built it a few miles away. His father, famed Daniel Boone, died in Missouri in 1826.



CAVE SPRING, on the Santa Fe Trail south of Independence, is famous in the history of the West. There it covered a grassy slope to get fresh spring water before crossing the Big Blue and striking the cross prairies of Kansas.



TRINITY Protestant Episcopal Church is the church the Truman family attends while in Independence. Mrs. Truman and daughter Margaret are members. Independence is headquarters for one branch of Latter Day Saints—Mormons.



OLD TOWN SPRING around which Independence was founded is still gushing freely. Joseph Smith, the first Mormon prophet, picked Independence as his "Promised Land" in 1831, but the temple site which he selected is still vacant.



GRAVE of Samuel Weston, an Independence blacksmith who died in 1840, is marked by this iron marker. He is resting on two plowshares from his shop. Weston repaired plowshares of ex-slaves who had come to Oregon and California.



TRUMAN HOME in Independence is this 14-room house built about 80 years ago by Mrs. Truman's grandfather, G. P. Gates, a prosperous flour miller. It is easily the most impressive house in the town. One night Harry Truman went

there to return a cake plate for his aunt, Mrs. Noland (p. 89) whose front steps show in the foreground. That got him started on an extensive courtship of Bess Waller, who became his wife in 1919. Mrs. Truman and daughter Margaret are already

settled in the house for the summer. The President expects to stop off to see them on his way from San Francisco. The house has been given a new coat of paint and Secret Service has talked about cutting away some of its dense shrubbery.



IN LONDON'S GUILDHALL, General Eisenhower receives from London's Lord Mayor the Duke of Wellington's sword, token for official sword of honor which was not ready in time for the

ceremony. Watching from front row next to table (back to camera) is Churchill, flanked by Mrs. Churchill and U. S. Ambassador Winant. At left is group of scarlet-robed aldermen of the city

Eisenhower in Victory

The Supreme Commander looks back at the war and notes its lessons
Airpower Strategic surprise Morale is the greatest factor
In a general, selflessness is the prime asset and Eisenhower has it

by CHARLES CHRISTIAN WERTENBAKER

Chief European Correspondent, Time and LIFE

BY WIRELESS FROM PARIS, JUNE 15

General Eisenhower likes to talk about the theory and practice of warfare, which is his business, and sometimes he wonders why war correspondents, whose business it ought to be, don't ask him more about it. One afternoon before he flew home for his triumphal tour, Eisenhower sat in his big office at Frankfurt and talked about some of the lessons learned from the war he had just won.

It was the afternoon of June 6, and once or twice while he talked the General's bright blue eyes took on a distant look, as if he were thinking back exactly one year to the afternoon of D-day. For a

few hours in the afternoon of June 6, 1944 the invasion of Europe hung in the balance, and to General Eisenhower, the one man most responsible for the invasion, they were probably the most anxious hours of his life.

Now, one year later, with Germany utterly beaten and the Supreme Allied Commander comfortably installed in Frankfurt's huge I.G. Farbenindustrie building, he could think of the lessons that D-day had taught, as well as of its anxiety and suffering. As he mentioned the first lesson of that and the succeeding campaigns, Eisenhower pulled at his little finger.

First there was airpower—not airpower the way Douhet taught it, used alone, but airpower coordinated with land and seapower to get the greatest destructive effect.

It was airpower that broke up the Germans' communications in France before D-day so that they could not mass their forces to attack us; it was airpower that helped to blast the hole at St. Lô; it was airpower that sealed off the battlefield after von Rundstedt counterattacked in December; it was airpower that ripped German transport to bits when we crossed the Rhine for the final kill; finally it was airpower, mounting steadily over a



LONDONERS CHEER WILDLY when General Eisenhower accompanied by his British Deputy Air Marshal Sir Arthur Tedder, drives by in an open landau on the way to the Guildhall

There he was given honorary freedom of the city, which carries two privileges: 1) he cannot be arrested for drunkenness in London, 2) he may be hanged in special robes if convicted of murder.

period of three years, that reduced Germany's industrial cities to the rubble they are today.

With properly coordinated airpower, said Eisenhower, tugging at his second smallest finger, you get much greater opportunity for strategic surprise. And with strategic surprise you can bring greater force to bear against an unprepared enemy, and that saves time and lives.

Strategic surprise means hitting the enemy where he doesn't expect it. Before D-day we used much of our airpower against targets between Dieppe and Pas de Calais to make the Germans think we would invade there. The deception worked and most of the enemy's strength was far from the beaches we stormed. Those beaches were rough enough, with their cruel, crooked obstacles and the mines and the wire and the crossfire pouring down from the bluffs beyond. If the Germans had been prepared to meet us where we landed, we would never have stayed ashore.

And finally, said the General, pulling a third finger in line, you need superior strength in the place you decide to use it. You need machines and weapons, but you also need the men who fight wars, and that means the ordinary footslogging soldier who does the dirty work.

Because he believes that to wage a winning war you need superior strength in trained men, Eisenhower believes in peacetime conscription. You can roughen a man physically in three months, he says. You can teach him the use of his weapons in a little more time. But to bring him to believe in

the things he is fighting for, and be willing to die for them, takes a longer time.

Not long ago General Eisenhower dictated some notes—pacing the floor as he does when he talks—on his ideas of how to wage war. Armchair theorists may be surprised to learn what he considers the greatest single factor in war. After pointing out that war is a mutually destructive process, that the enemy's will to fight is the ultimate objective and that this intangible objective is reached by destroying his power to resist, the General made his point: "Morale is the greatest single factor in successful war."

On this simple basis Eisenhower developed his theories. A comparison of these theories with what happened in the last year in Europe will explain why Eisenhower has come home with the greatest prestige of any military leader in U.S. history.

"Morale breeds most readily upon success; but under good leaders morale will be maintained among troops even during extended periods of adversity. When over-all conditions preclude the attainment of immediate general victory, leaders must seek every opportunity for minor successes. In these conditions success is so important that no action should be undertaken in the absence of almost certain promise of success. . . .

"Although a minimum of tactical risk should be taken when the general situation is adverse, the opposite prevails when a commander has present in the theater the moral and physical assets for

general victory. In the general offensive the cautious attempt to provide for certainty in every tactical operation is the enemy of great strategic gain. Risks must be taken and they must be shouldered by the highest commander. . . ."

This willingness to take risks and to shoulder the responsibility for them is probably the biggest single reason for Eisenhower's greatness as a commander. It has given him three brilliant successes in the past year; it has given him as many periods of anxiety.

In London the other day Winston Churchill spoke of the heavy responsibility that Eisenhower shouldered when he decided to go ahead with the Normandy invasion in the face of bad weather. Churchill did not mention the many arguments it took Eisenhower to convince him that the invasion could succeed. Eisenhower respects Churchill; he calls him "a great man to carry on a fight"; but about the invasion of France Churchill was skeptical for a long time. Eisenhower believed in it with hardheaded intellectual conviction as well as an emotional fervor, and finally he won Churchill over. But when the weather blew a gale and he had to postpone the invasion one day, and then when he had to choose between invading in the gale or waiting nearly two weeks, he took on a responsibility that few men have ever shouldered. The knowledge that he had made the right decision (the gale two weeks later was worse) gave Eisenhower a strength and a confidence in himself that he had not had before.

Is it Etiquet for his sweetheart to kiss him first?

It's Etiquet

to let his Mother have the first kiss. It's Etiquet too to use Etiquet before his exciting meeting to be sure he's in his sweetest. Every day, before every date, use Etiquet Deodorant Cream. No creamy smoooth. It works better too!



Creamy smoo-oo-th...checks under-arm perspiration...stops odor too!

- Etiquet Deodorant Cream goes on with a creamy smooth feel. Wonderfully effective in checking under-arm perspiration stopping odor. Helps save your precious clothes. Spreads smooothly! Works fast. Antiseptic. Not irritating to normal skin. Look for blue-pink jar at toilet goods counters — 10¢ — PLUS TAX

Copyright © 1945 by Laba & Pina Products Corporation, Newfield, N.Y.

The Antiseptic Deodorant Cream — **Etiquet**



FAMOUS QUALITY
SINCE 1850

*Art-carved**
Rings by Wood

The distinctive beauty of *Art-carved* Rings is backed by the integrity of a firm that has been creating fine rings for nearly a century...your assurance of fine craftsmanship, lasting quality, unexcelled diamond value. At leading jewelers everywhere.

Wedding Rings from \$12
Diamond Rings from \$75
Tax Included

J. R. WOOD & SONS, INC.
Dept. L, 216 East 45th Street
New York City 17
MANUFACTURERS & DIAMOND
IMPORTERS, 1850-1945

Send for "The Bride's Silent
Secretary with Diamond
Ring Guide".

*TRADE-MARK REG.



EISENHOWER AND CHURCHILL, shown at Downing Street, get along well together. Churchill calls Eisenhower a "creative, constructive and combining genius."

EISENHOWER CONTINUED

Last summer, after the St. Lô breakthrough, when his armies were around the enemy's left flank and almost across the Brittany peninsula, Eisenhower took another risk. His plan of campaign called for the quick taking of Brest and other Brittany ports, which were needed to supply the armies for the campaign we thought we would have to fight in France through the winter. Eisenhower scrapped the plan. "An army on the run," he said later, "can be licked by an army one-fifth its size," and the German army was on the run. So he gambled on taking the ports farther north, turned his armies east from Brittany and chased the Germans to the Siegfried line. That gamble succeeded brilliantly.

Two months later he took a similar risk and it was not so successful. That decision was also between a port and the chance of great strategic gain. It was a question whether to use the British army in Belgium and the British and American airborne troops in England to try to turn the Siegfried line and the Rhine or whether to take Antwerp quickly. Eisenhower gambled again, choosing the Siegfried line plunge on the chance of ending the war before winter. But the Germans had got set and the British could not hold their bridgehead across the Rhine. Future military analysts may argue for years on whether the risk was worth taking, but there will be no argument about the fact that Eisenhower took both the risk and the responsibility.

He also took the responsibility for leaving the Ardennes sector weak before von Rundstedt broke through there last winter. That was a calculated risk and one which in retrospect seems well worth taking. When the breakthrough came, Eisenhower reacted with calm good judgment. Instead of trying to stop von Rundstedt frontally he began hacking at his flanks. The counteroffensive wore itself out and two months later we were on the offensive again against a weaker enemy.

Greatest double envelopment in military history

The last great battle in Western Europe, like the first one on the Normandy beaches, was an illustration of the Eisenhower dictum that the "cautious attempt to provide for certainty... is the enemy of great strategic gain." That battle began with the crossing of the Roer and ended with the encirclement of the Ruhr. In it Eisenhower did what Hitler was never able to do in five years—win a war by double envelopment—and historians may well agree with General Bedell Smith that it was the greatest double envelopment in military history.

Eisenhower may have been thinking of both the first battle and the last when he dictated these notes on strategic surprise:

"Since morale is a transcendent factor in war, it follows that destruction of enemy morale must be one of the constant aims of every commander. Nothing is so important in damaging hostile morale as is strategic surprise that places our forces firmly in a position vitally threatening the safety of the enemy's main forces in the theater. Strategic surprise presupposes an ability to attack the enemy at an unprepared spot with some form of tactical power and insignificant strength. The most costly form of warfare, and the one in which the diminishing power of the offensive soonest manifests itself, is the tactical success that gradually gains ground against a flexible and skillful defense. The enemy constantly readjusts his

CONTINUED ON PAGE 89

UNFORGETTABLE DEEDS OF HEROISM!



Japs hang teacher who won't lower Old Glory!



Brave Filipino Scouts face guns with bolos!



'Kill Jap and get your weapon!'



Can't spell liberty but dies for it!

Actual episodes reenacted
for the great picture all
America's waiting to see!
The story of the invisible
army of the Philippines!

BATAAN

Starring

JOHN WAYNE

with

ANTHONY QUINN

BEULAH BONDI • FELY FRANQUELLI

LEONARD STRONG

Executive Producer ROBERT FELLOWS

Directed by EDWARD DMYTRYK

Screen Play by BEN BARZMAN and RICHARD LANDAU

BACK TO



Daring raiders liberate Cabanatuan Prisoners!



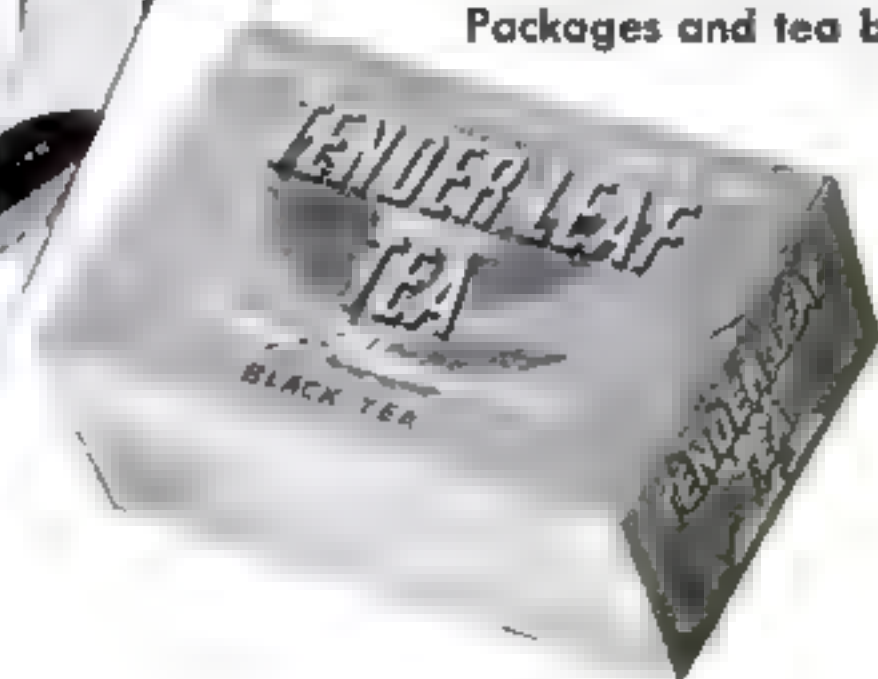
Beauty poses as traitor to learn Jap secrets!

When you can't escape to the beach

THERE'S
**Quick
Comfort**
IN A GLASS OF
**ICED
TENDER LEAF
TEA**



It cools you off, it sets you up,
and it tastes simply great. The rich,
robust flavor of Tender Leaf Brand
Tea comes right through the ice!
Packages and tea balls.



AT MEETING WITH RUSSIANS Marshal Zhukov proposed a toast. Field Marshal Montgomery (left), a teetotaler, cried, "Ike, get me out of this." Eisenhower did.

EISENHOWER CONTINUED

forces so as to compel successive and expensive attacks against the same troops, and as the maintenance factor begins seriously to enter the problem, the enemy may reverse original relative values both in morale and in material strength. But in strategic surprise his opportunities for this kind of action are eliminated."

"There must be a single commander"

During the jittery days of the Ardennes breakthrough last winter some overzealous friends of Field Marshal Montgomery started a campaign to get him named ground commander of all U. S. and British armies. There were a great many reasons why this did not make sense at the time. General Eisenhower's thinking on the subject of command makes sense for then or any other time:

"In any theater there must be a single commander.

"To realize the most from their mobility all air forces and all sea forces should each be under the command of a single officer, directly responsible to the theater commander. . . .

"Ground forces will ordinarily be commanded according to the possibilities, frequently determined by geography, of close battlefield supervision. Battlefield command extends upward through the division, corps, army and army group commanders. This last commander is the highest who has a logical, separate function from the theater commander and can be sufficiently freed from broad strategic, logistic and civil problems to give his entire attention to the battle. The next higher commander above the army group commander, by whatever name he is called, necessarily commands air, sea, logistic coordination and strategy. It follows that when there is more than one army group in a single theater, there cannot logically be an overall ground commander separate from the theater or supreme commander."

In the two and a half years since he invaded North Africa General Eisenhower has grown in a very subtle way. He does not look more than two and a half years older, but he looks like a very much bigger man. He has never forgotten that he is from Kansas, and although there is nothing professional about his Americanism, he is American to the bone. Long ago he got on easy terms with Winston Churchill

CONTINUED ON PAGE 20



AFTER V-E DAY Eisenhower could relax again at a London show with son John, Miss Tony Porter, his personal secretary Lieut. Kay Summersby, General Omar Bradley.

Why be Irritated ?



Light an Old Gold

Apple "Honey" helps guard O.G.s. from Cigarette Dryness

Don't give up the ship—as long as there's a chance to enjoy the extra pleasure of an Old Gold! For here's a unique blend of many pedigreed tobaccos—including a touch of rare Latakia tobacco for *extra flavor*. And it has the special moisture-protecting agent which we call Apple "Honey", made from the juice of fresh apples. This helps seal in the natural moisture, *helps prevent cigarette dryness*. Ask for Old Golds ... every time.

7th WAR LOAN • BUY AN EXTRA BOND



Our Wartime Pledge—

...To produce all the cigarettes possible without sacrificing quality.

...To supply the armed forces first.

...To distribute the remaining civilian supply fairly and equitably among dealers.

If you have to take a substitute brand today...ask for Old Golds again tomorrow. We'll do our best to see that you get your fair share.

R. J. Reith Company
Established 1769

LISTEN TO: DETECT AND COLLECT Wednesday Evenings CBS—and MEET ME AT PARKY'S Sunday Evenings NBC



CAN YOUR SCALP
PASS THE
"Finger Nail
(F-N) Test?"

1 It's F-N, the test for men! Scratch your head and see if the famous F-N test reveals signs of dryness or loose, ugly dandruff. If so, you need new Wildroot Cream-Oil Formula. Grooms, relieves dryness, removes loose dandruff! Buy the large size for greater economy.



YOUR HAIR CAN LOOK
LIKE THIS WITH NEW
**WILDROOT
CREAM-OIL**

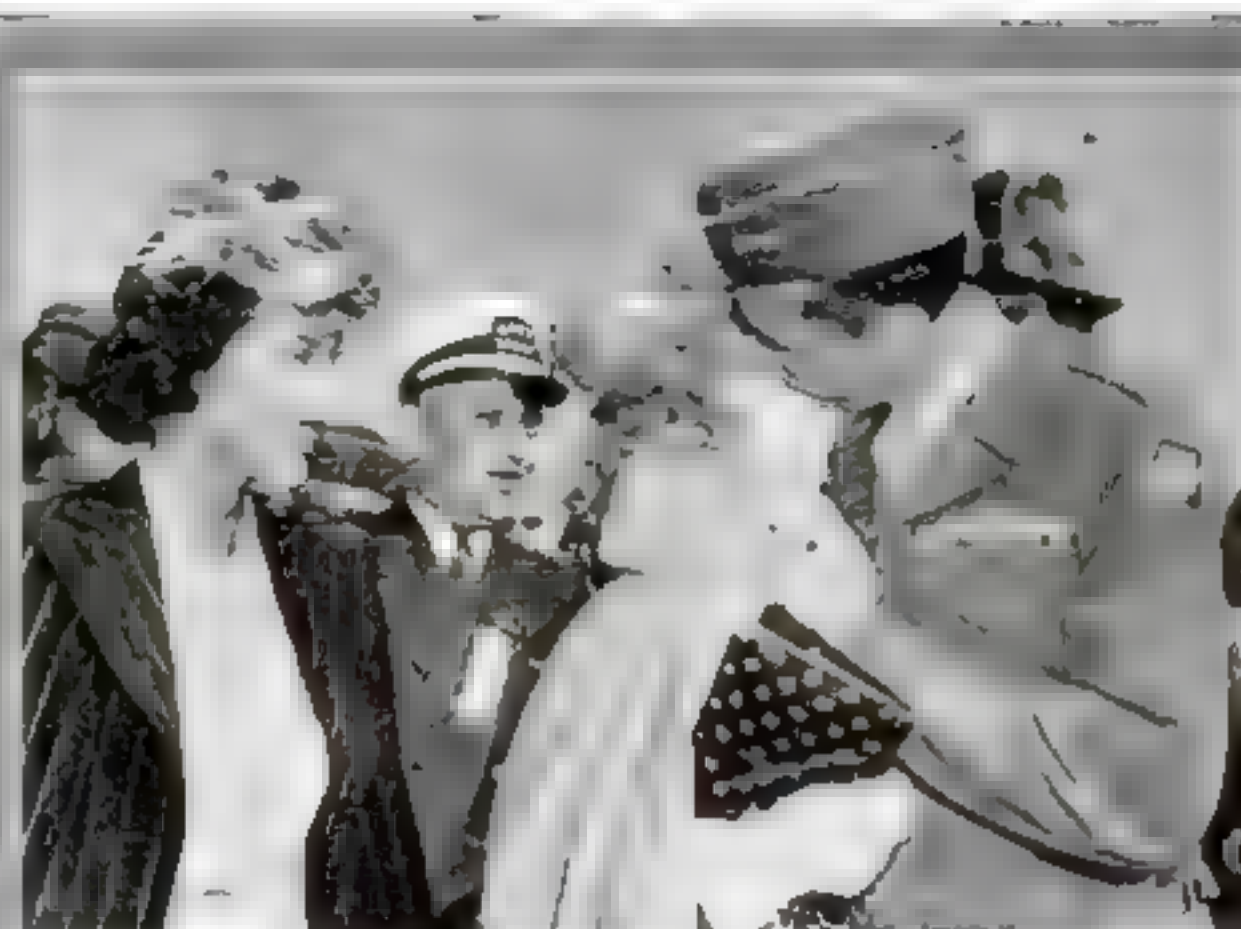
2 Only a little Wildroot Cream-Oil can do a big job for your hair. Keeps your hair well groomed all day long without a trace of that greasy, plastered down look! Your hair looks good and feels good!

NON-ALCOHOLIC
CONTAINS
LANOLIN!
GROOMS THE HAIR
RELIEVES DRYNESS
REMOVES LOOSE DANDRUFF

Refined LANOLIN has long been prescribed because of its soothing qualities, and because it closely resembles the oil of the human skin. No wonder 4 out of 5 users in a nation-wide test prefer it to the hair tonics they had been using. A little Wildroot Cream-Oil goes a long, long way. Get it today from your barber or drug counter.



BUY MORE WAR BONDS NOW!



HOME-COMING GENERALS are talking to U.S. Above: General Clark kisses his wife after parade at Chicago. At left is Clark's daughter.



GENERAL CARL SPAATZ, Commander of U.S. Strategic Air Forces, sits at home-town dinner in Baverstown, Pa.

EISENHOWER CONTINUED

and he figured that calling him Prime Minister without the Mr. showed just about the right combination of familiarity and respect. He throws a couple of "sirs" in here and there, as a good army man always does. Churchill calls him Ike.

During the three weeks before the German surrender, when the Germans were trying desperately to wriggle out of surrendering to the Russians, Churchill would call Eisenhower on the phone at any hour of the day or night—and it was usually a late hour of the night. The calls were made on a "scrambler" telephone, which is not too clear anyway, and that plus Churchill's accent plus his habit of talking around his cigar made him hard to understand. Eisenhower would listen patiently, then say, "You'll have to repeat that, Prime Minister," and Churchill would go over it again. Although Eisenhower's nerves were worn pretty thin by the conflict between the need to enforce unconditional surrender and his eagerness to end the war and save lives, he lost his temper only once. That was with Himmler, not Churchill. When Churchill told him Himmler wanted to surrender to the Western Allies, he said, "You wrap it up in diplomatic language and tell him to go to hell."

Eisenhower calls his equals and subordinates by their first names or nicknames and does it with unconscious ease. He calls Field Marshal Alexander "Alex," Montgomery "Monty," Bradley "Brad," Patton "Georgie." His relations with his British colleagues and his insistence that everybody in his headquarters get on as well as he does are famous. If Eisenhower has his way the Americans and Russians in Germany are going to get along as well as the Americans and British.

Eisenhower picked the team with which he won the war and he feels pretty good about it. Perhaps he would have preferred Alexander to Montgomery, but he asked for either one and he made no complaints about Montgomery. On the contrary, he utilized Montgomery's well-known slowness and caution as a good commander should, giving Monty the tasks in which a well-prepared, tidy operation was

CONTINUED ON PAGE 10



*catch
of the
season!*

speaking of loves

and lures and allied interests

...you've got to get out early to

land this season's best catch, Jantzen

sun clothes, expert-tailored, quality-

finished, altogether perfect! Girls' shorts in

Juilliard Zephyroy, Sanforized color-fast

corduroy, five delicious pastels 3.95

men's shorts in Zelanized poplin 3.95

tee shirts, all-combed cotton, 2.00

(not as many as usual).

Jantzen sun clothes

Jantzen's new sun lotion
for a smooth soft skin

Painted in Hawaii by Lloyd Saxon



PLENTY OF PINEAPPLE, BUT-SORRY-NOT FOR YOU

Abundant as the 1945 crop of Dole Hawaiian Pineapple is, only a small share of it will be available to civilians. Again this year the Armed Forces require about two thirds of all the pack of the Dole Pineapple and Dole Pineapple Juice.

Meanwhile, should it be your good fortune to have a precious can of Dole Pineapple occasionally, consider its luscious goodness as our promise that when peace comes there will be plenty of Dole Hawaiian Pineapple Products—for you.



GENERAL GEORGE PATTON, with four stars on the butt of what he calls his "social" gun, is greeted by his wife upon his arrival at Boston



PATTON HUGS second cousin Jane Graves at home-coming



PATTON GREETS one of 400 relatives at Los Angeles reception



HE KISSES Mrs. H. C. Pratt while General Duhrst watches



HE DOFFS gleaming helmet, bends to kiss Mrs. Humphrey Scott

EISENHOWER CONTINUED

called for. Similarly, he kept Georgie Patton after the face-slapping incident and gave Patton command of an army heavy with armor, but he took care to put in command of Patton the one man who could manage him—Bradley. When Eisenhower told Patton he was not going to sack him, Patton cried on his shoulder.

The three Americans most responsible for Eisenhower's success—after General Marshall, who gave him his job—are probably Bradley, Spaatz and Bedell Smith. Bradley, the brilliant tactician with his uncanny sense of timing, ran his team of armies. Spaatz ran the air forces like the poker player he is. Smith, Eisenhower's chief of staff, enforced the political decisions and decisions between various elements of the armies. Many of these decisions were naturally unpopular with somebody, and if "Beedle" Smith had not shouldered the responsibility, Eisenhower would have come out of the war with less popularity than he has today.

To most Europeans Eisenhower is the greatest living American; since the death of Roosevelt he has become for them the man who speaks for America. This is not simply because of his military prestige. Eisenhower speaks with a voice that is typically American; he speaks frankly and clearly and never of matters outside his author-

CONTINUED ON NEXT PAGE



ERNEST TRUEX has for years been a top-rank comedian of the Broadway stage. He says: "The tender feeling from removing make-up made shaving tough. I found the answer in Williams Shaving Cream. It's easy on the face."

ACTORS' FACES are extra sensitive

*—that's why Ernest Truex shaves
with soothing WILLIAMS*

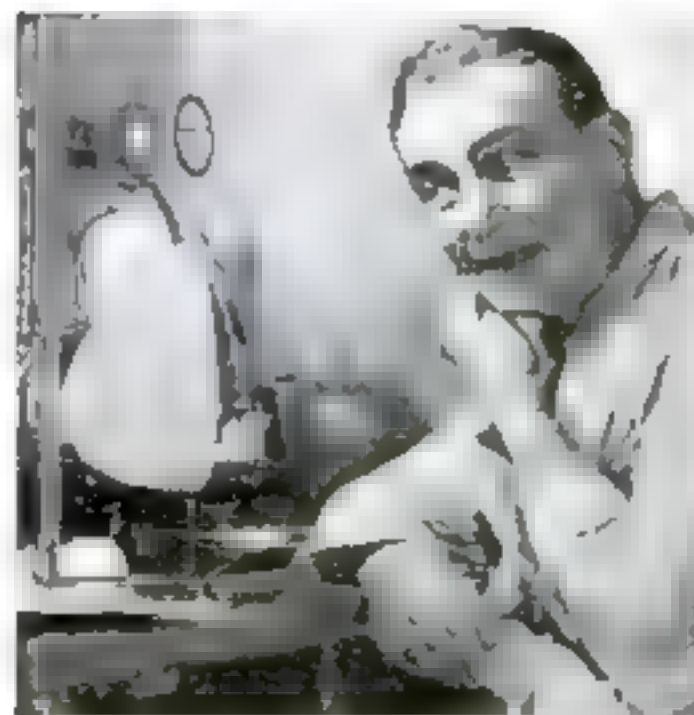
WEARING heavy stage make-up every day—and removing it—are enough to make any face sore and tender. No wonder then that actors are so sensitive to irritants in shaving cream.

To be gentle to the skin, a shaving cream must be made of top-quality, mild ingredients—blended carefully as a doctor's prescription. Such a cream is Williams—the result of over 100 years' experience in the manufacture of fine shaving preparations.

Rich, Soaking Lather

Williams Shaving Cream is easy on the tenderest face, yet its rich, soaking lather wilts tough whiskers right to the core—softens them completely. Your whiskers shave off cleanly and easily without scraping or irritation. Your face feels softer, smoother...refreshed.

Next time you buy shaving cream, get Williams. Feel the welcome difference for yourself.



PAUL LUKAS, long a favorite of stage and screen and winner of last year's Academy Award, says: "Removing make-up makes my face extremely sensitive. But I can shave as closely as I wish without soreness or irritation—when I use Williams Shaving Cream. It soothes my skin—leaves it feeling soft, smooth, and pliant."





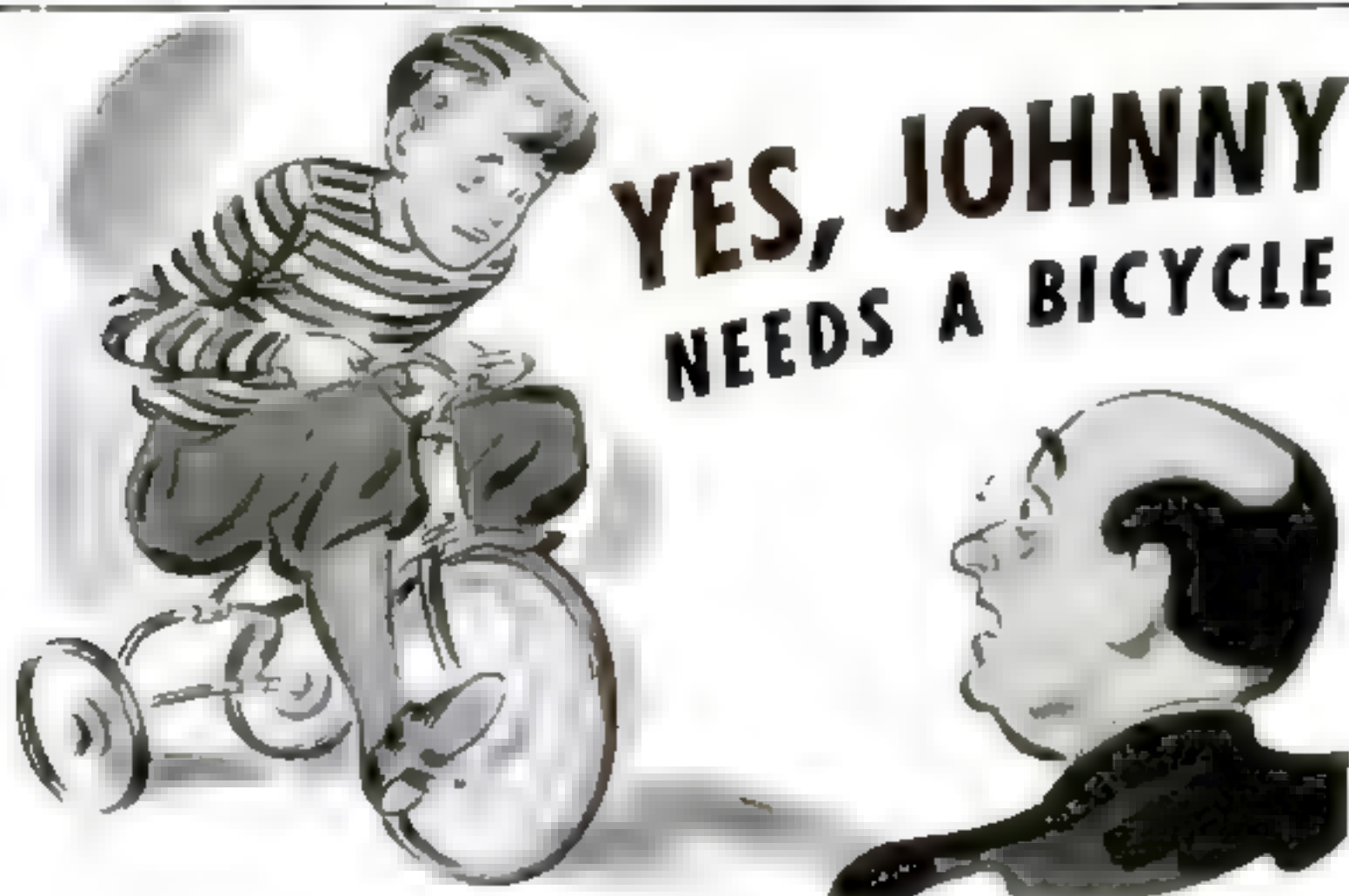
HOW TO MAKE DELICIOUS ICED COFFEE—It's easy!

- Make coffee double strength. Use one-half the amount of water with the usual amount of coffee. Pour hot and fresh over ice cubes in tall glass—or
- Make regular strength, cool to room temperature, before pouring over ice.



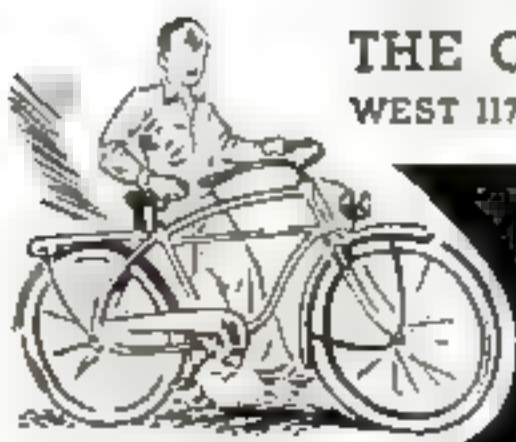
HAVE ANOTHER GLASS!

PAN-AMERICAN COFFEE BUREAU: BRAZIL • COLOMBIA • COSTA RICA • CUBA
DOMINICAN REPUBLIC • EL SALVADOR • GUATEMALA • MEXICO • VENEZUELA



Johnny's growing up... It's time for him to graduate from a tricycle. Fortunately, it won't be long now until Johnny's or Mary's folks can get them a beautiful new Roadmaster Bicycle—and what a bicycle! Modern in design... brilliant, sparkling colors... new accessories... and, above all, the safest bicycle because it has an electronically welded frame, made of metallurgically tested metals... and this marvelous new Roadmaster will be fully guaranteed. Wait for the new Roadmaster—"America's Finer Bicycle"—available when materials are released for its manufacture.

THE CLEVELAND WELDING COMPANY
WEST 117th STREET at BEREA ROAD • CLEVELAND 7, OHIO



Roadmaster
AMERICA'S finer BICYCLES

EISENHOWER CONTINUED

ity. He writes as he talks—with simplicity, clarity and economy. Since he came to Europe he has had to deal with many diplomatic problems and he has acted with tact, understanding and force. To cite a single example, his handling of the French was far more skillful than Roosevelt's. If he fails to return as the No. 1 American in Europe it will be hard to find someone to replace him.

A very great man

Just before he left Europe Eisenhower held his last press conference in the war room at the Scribe Hotel in Paris. He spoke of his hopes for peace and his firm conviction that the Russians also wanted peace and his belief that they would work to maintain it. Then he submitted himself to more than an hour's questioning on almost every subject, and he evaded no single question. When he left the room the correspondents stood and applauded—a thing they practically never do. Those correspondents will remember that they felt they had talked to a very great man.

This correspondent will remember Eisenhower best from an interview last December, just after von Rundstedt had broken through the Ardennes, when things were going the worst for the General. Although it was half past six of a desperately busy day, although 52 stars had passed in and out of his office while I was waiting for him, he was genial, talkative and outwardly relaxed as always and he stretched a 15-minute interview into half an hour. He talked about many things, including his own past strategic decisions, and then when I was about to leave, he got up from his chair and began pacing up and down the room, feeling for something he wanted to say.

He was talking about the qualities of generalship and he kept walking up and down the room, stopping to talk with his hands in his pockets and those usually snapping eyes quiet and speculative. Eisenhower does not often use big, abstract words and when he does use one he uses it with an air of apology, as if that sort of thing were none of a general's business. But this time it was his business because he was talking about Bradley and Tedder and Smith and Spaatz. He said he used to think that the greatest quality in a commander was a kind of efficiency—an exceptional ability to get things done. I remembered that I had noticed that quality in Eisenhower when I first met him back in North Africa. Then he said that now he thought the greatest quality in a commander was something else. He walked and thought and talked about what he meant for a couple of minutes before he found the right word for it. The word was selflessness. Eisenhower has that too.



SPECTACULAR SHOW welcomes General Patton and General Doolittle at Los Angeles Coliseum. Crowd of 105,000 came, saw mock tank battle

Next stop..Wendy!

It won't be long, won't be long, that's what the wheels keep saying, Wendy, won't be long till I'm back home, *this* time for good, for keeps, forever and ever, amen.

I'll say, "Hello." I'll say, "Gee, you look swell, is that a new dress you're wearing?" I'll say, "What are we having for dinner tonight, huh?"—just as if it hadn't happened, just as if I were coming home from my job, same as usual.

And—"What have you got there, Joe?" you'll say. You'll say, "What have you got in the box, Joe?" And then you'll say, "Oh, no, darling, you shouldn't have!" And I'll say, "Too bad if a fellow can't bring his wife a present like a Hollander fur coat, for instance, after three and a half years—no, three years, six months, eleven days and fourteen hours."

Wendy! I'm coming HOME!



To all soldiers, sailors and marines who have been away—to all who are and who will, by God's grace, return safe and sound—the people at Hollander Furs extend greetings. If there's anything you want, we hope you get it. We hope you'll be able to get away to the country every week-end—we hope your kids get good report cards and only the most minor childhood diseases—we'll rejoice with you if your furnace never kicks up and your water pipes never burst. May you and your wife and mother and all your kith and kin be spared all petty irritations as long as you live!

HOLLANDER FURS

keep their beauty longer



NEXT TO WAR BONDS...
The best loved gift... FURS



EILEEN COGHLIN OF MASSACHUSETTS AND NIEVES OROZCO, INDIAN WIFE OF JAMES TILLET, GO BATHING IN THE PACIFIC IN MEXICAN-MADE SARONG SUITS

MEXICAN SARONGS

Two English brothers make fabrics for native-looking beach clothes

The boldly printed beach sarongs draped around the two girls above have a very Mexican look. They are being worn at Acapulco, Mexico's famous seaside resort, and Northerners who come there accept sarong suits as something native to Mexico. But the Mexican look is only an illusion. The sarongs are a kind worn by natives of the South Seas and the fabrics used are made by a couple of brothers named Tillet, who are natives of England. The girl at right in

the picture above, who looks so much at home in the sarong, is a Mexican Indian. The other girl, who also looks well in the sarong, comes from Massachusetts.

The Tillets went to Mexico in 1940, set up a textile printing plant in Tuxco, where they specialize in "personalized" fabrics. For Rosalind Russell they made a print full of railroad tracks because her initials are R. R. For Hedy Lamarr they did one with a head floating on sea (Hedy = head, Lamarr = sea).

CONTINUED ON PAGE 99

HOP TO IT...



Enjoy that Bright Morning Taste Today!

YOU'LL take to the Bright Morning Taste of SCHENLEY Reserve with your first cool sip of a SCHENLEY-and-Soda. Every drop is at the peak of pre-war quality.

Why postpone the pleasure? ...enjoy that "Bright Morning Taste" today.

— They also serve who BUY and HOLD War Bonds —

SCHENLEY

Reserve

PREMIER
QUALITY



BLENDING WHISKY 86 PROOF 60% GRAIN NEUTRAL SPIRITS SCHENLEY DISTILLERS CORP., N. Y. C.



Which one is the freight locomotive?

BOTH ARE! And you may be surprised to learn that both are passenger locomotives, too. They're actually *interchangeable*.

This is important to the railroads because, until recently, freight and passenger locomotives were built differently—one primarily for *hauling freight*, the other mainly for *speed*.

Today, however, out of American Locomotive's hundred years' experience, we can build locomotives that are truly multi-purpose. Look at the "New Era" locomotives shown above, latest result of close cooperation between The New York Central and American Locomotive designers; these locomotives can haul

fast freights one day and crack passenger trains the next. Moreover, they may be steam or diesel-electric or powered by *any* other type. It doesn't matter whether they're powered by steam or oil—the important thing is *cost* and *performance*.

This development helps reduce the number of locomotives a railroad must buy and maintain in order to do its job. And that's money that can be put to work elsewhere so that the railroad gets the money to make improvements in service.

This is just one of many developments that will contribute to finer passenger railroad service. And it is significant that it comes from the Company that

built the world's largest steam locomotive, gave America its first diesel-electric locomotive, and has supplied an important share of the locomotives now being used for war purposes by the United Nations.





Long sarong skirts are good protection against tropical sun. Nieves' sarong is pink with bold Tahitian design printed on black. Eileen's is green, named "Jungle Fruit."



For swimming the sarong skirts are removed, revealing brief swim suits. These are patterned after loincloths worn by Mexican boys who dive for coins from high cliffs.

* B.V.D. *Invented Comfort*



Swim in sleek, smart

"Sea Satin Swim Trunks by B.V.D."

Because you've always agreed with the B.V.D. slogan "next to myself, I like B.V.D. best"—you'll want these Sea Satin swim trunks. Like all apparel B.V.D. makes, they're cut for extra comfort, and designed to set the style. Get B.V.D. trunks and SWIM TO KEEP TRIM!

SLICK "SEA SATIN TRUNKS" give a handsome trim appearance. Woven so fine from top-quality yarns that the fabric is *water-repellent*. Dries quickly. Boxer type, with adjustable drawstring, full support. Men's size has self-closing "tobacco pouch" pocket. Boys' has regular pocket.

\$4.00

men's

\$3.50

boys'

REG. U. S. PAT. OFFICE



"NEXT TO MYSELF, I LIKE B.V.D. BEST"

Sportswear • Pajamas • Swim Trunks • Underwear

THE B.V.D. CORP., EMPIRE STATE BLDG., NEW YORK 1, N.Y. • IN CANADA: THE B.V.D. CO., LTD., MONTREAL



GOING THROUGH THE RING, MIDSHIPMAN DONALD RATHWAY KISSES JACQUELINE CURTIS



MIDSHIPMEN AND THEIR GIRLS DANCE DECOROUSLY UNDER SIGNAL-FLAG DECORATIONS. AT LEFT IS BIG RING REPLICA IN WHICH COUPLES KISS (OPPOSITE PAGE)

Life Goes to the Ring Dance

Naval Academy's midshipmen keep up tradition of receiving class rings while dancing with their best girls

The class ring of the U. S. Naval Academy is a large piece of jewelry of heavy 14-carat gold with the academy seal, class crest and a large stone. Midshipmen put on their rings just before admission to senior class and this high moment is celebrated with the hallowed Ring Dance. During June week this year most midshipmen received their rings, as tradition demands, from the hands of their best girls.

The Ring Dance is costly for midshipmen, involving dinner, orchid and crested hair clip for the girl friend. In view of this the standard of "drags" is high (*below*). Many invite the O.A.O. (One And Only) and some even kill two birds with one

stone by presenting their girls with smaller class rings, which generally signify engagement. At dinner in the academy mess hall the host ties his ring around his drag's neck. Upon entering the dance she dips it into water from the seven seas (*next page*) and the two proceed through a huge replica of the ring (*opposite page*). During the seventh dance lights are dimmed and girls put rings on boys' fingers—third finger left hand. At this year's Ring Dance there were about 825 couples, including a few mothers, several sisters, some "friends" and the rest O.A.O.s. The few midshipmen without drags put on rings alone after dipping them in dormitory washbasins.

Robert Beck talks to Model Hazel Space. They met on a blind date at last Army-Navy game and spent Christmas at her home.



Jack Nicholson ties ring around Karina Robinson's neck. Men once wore full dress, but now wear service coats, white trousers.



Douglas Sloan and Joan Jenkins are both from Kansas City, Mo. She considers herself "just a friend"





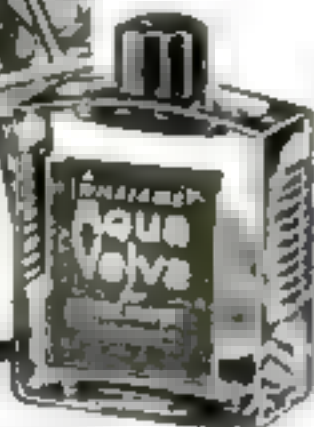
BULLETIN TO MEMBERS

of the world's most distinguished
After-Shave Club

● Gentlemen everywhere have made Aqua Velva the world's most popular after-shave lotion. Now the needs of war production have limited the supply. There is less Aqua Velva available to meet the demand—from the Armed Forces as well as civilians.

Avoid waste. Bracing as a frosty morning just a little Aqua Velva leaves your face cool and refreshed after shaving—with a clean, pleasant scent. So use it carefully. That way, you can enjoy it more regularly.

The J. B. Williams Company,
Glastonbury, Conn.,
makers of fine shaving preparations
for over 100 years.



Ring Dance CONTINUED



Ring is dipped in water by Jackie Curtis as Don Hathway looks on. Before war, binacle held water from Atlantic, Pacific, Caribbean. Four seas have been added—Mediterranean, Indian, Arctic, Antarctic—showing wider sphere of Navy influence.

**BRINGS BEAUTY
TO BARE LEGS**

*Goes on
so Easily*

*Lasts
so long*

Only 99¢ at
Drug and
Department
Stores

**"Stocking
Stick"**

LEG MAKE-UP

The Armand Co., Des Moines 6, Iowa

**HEADACHE?
TAKE A TIP
FROM ME**

TRY
"BC"

**FOR QUICK RELIEF FROM
HEADACHES**
NEURALGIC & MUSCULAR PAINS

10¢
AND
25¢

USE AS DIRECTED ON PACKAGE



During intermission Don and Jackie toll a rubber life raft piece on a tree four as decoration. Dance lasted from 9 to 12 and the boys were giving 50 minutes to the girls home. Jackie was Don's blind date for dance. He was 345 in a class of 852.

CONTINUED ON PAGE 105



The bells of Pleasant Valley

The story is told about the bells that ring in a little village in the foothills of the Alleghenies. In the Year of Our Lord 1865, the folk of Pleasant Valley created an inspiring memorial to loved ones lost in the Civil War.

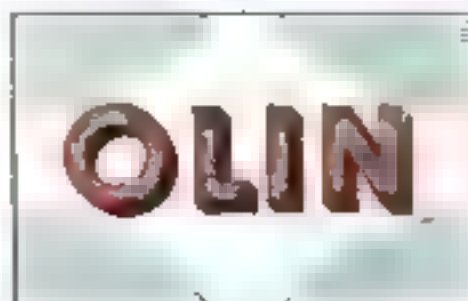
Into one mighty heap they piled the relics of the war's bitter battles. The old brass cannon, the battered muskets, the broken swords and rusted bayonets. They melted them all down, and from this litter of war the gentle bells of Pleasant Valley were cast, to ring out over fields and farms through the years of peace.

The time will come when something like that will happen to the mountainous litter of munitions for World War II. Olin Industries, too, will take their skill and knowledge and experience, their big stock pile of scientific research—all they have learned from fifty years of operation through peace and war—and "melt them down" into things for peace. Instead of munitions for soldiers, there will be guns and ammunition for sportsmen. Instead of powder for bombs, there will be explosives for miners, farmers

and builders. Then instead of carbines for soldiers, there will be roller skates for kids—and there will be brass, bronze and other metals for radios, refrigerators, irons—a thousand peace-time uses

It will be a great day, when we can all "down tools" on the war job and pick up the tools for the job of peace once more. The song of machines making things to make life better, will be as joyful as the bells of Pleasant Valley.

OLIN INDUSTRIES, INC.
East Alton, Illinois



Divisions, Subsidiaries, Affiliates

WINCHESTER REPEATING ARMS COMPANY • WESTERN CARTRIDGE COMPANY • WESTERN BRASS MILLS • BOND ELECTRIC CORPORATION • WESTERN POWDER MANUFACTURING COMPANY • GOVERNMENT OWNED OLIN OPERATED TACOMA ALUMINUM DIVISION • UNITED STATES CARTRIDGE COMPANY (OPERATING ST. LOUIS ORDNANCE PLANT) • LIBERTY POWDER COMPANY • EQUITABLE POWDER MANUFACTURING COMPANY • COLUMBIA POWDER COMPANY • EGYPTIAN POWDER COMPANY • TEXAS POWDER COMPANY.

IT'S THE RUM FOR
RUM AND COLA
DRINKS

IT'S THE PERFECT
RUM FOR ALL
RUM DRINKS!

How to make
a Rum & Cola
(Cuba Libre)

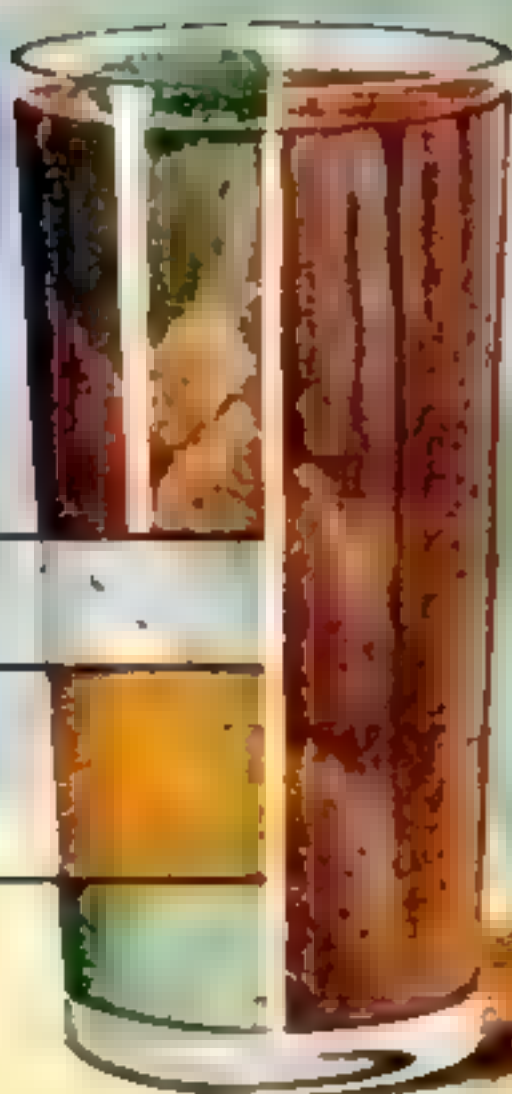
READ FROM THE BOTTOM UP

Fill a glass with cola
and stir well...
Add squeezed lime

2 or more ice cubes

2 ounces Old St. Croix
Imported Rum

Juice of 1/2 lemon
or lime



10-ounce glass



3 1/2-ounce glass

How to make
a Daiquiri

READ FROM THE BOTTOM UP

Add ice cubes, shake
well and strain into
cocktail glass

1 1/2 ounces Old St. Croix
Imported Rum

Juice of 1/2 lemon
or lime

1/2 tsp. pwd. sugar

Every Drink's a Joy with **OLD ST. CROIX** because the Flavor Stands Up

(PRONOUNCED SAINT CROY)

BRAND

Imported Rum

SINCE 1838

BUY EXTRA WAR BONDS

their quality counts

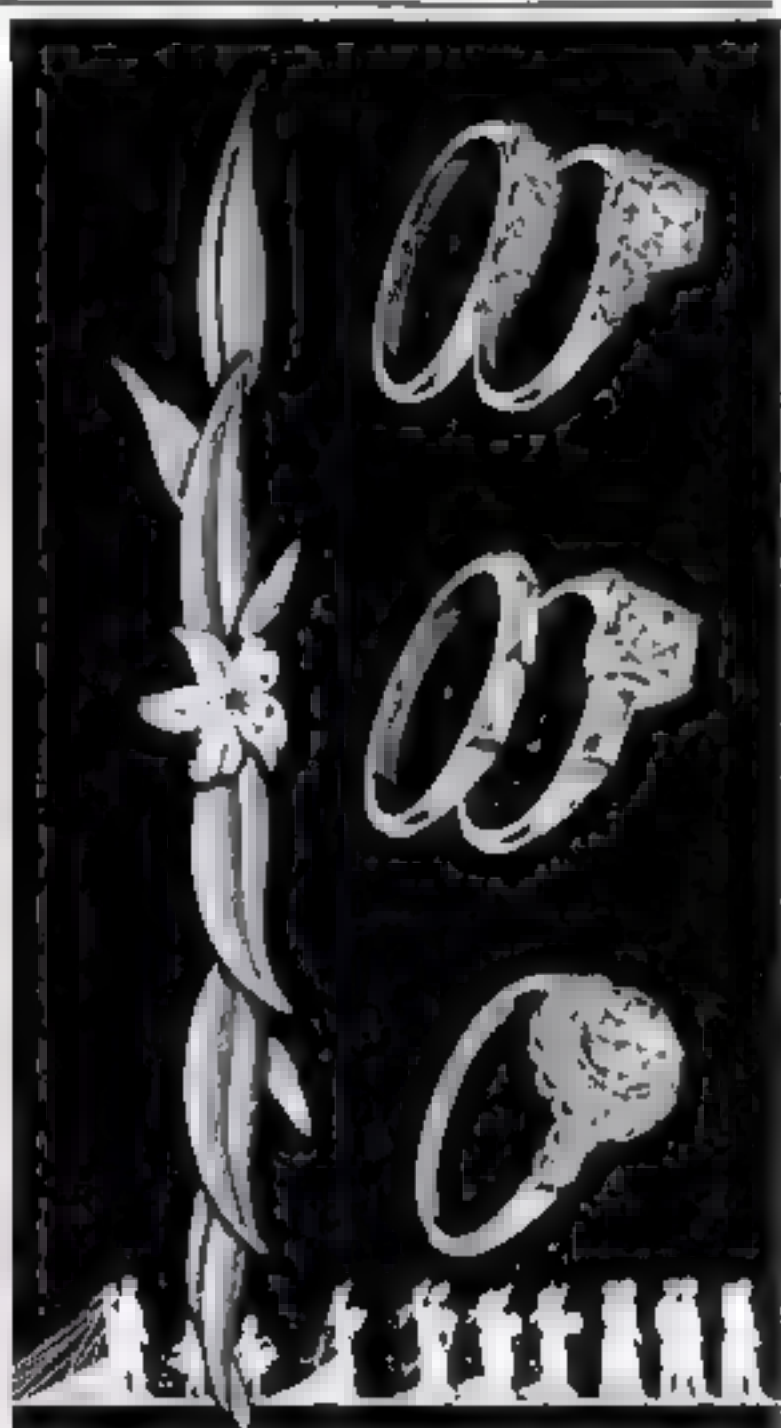


NOW MORE THAN EVER!
Maiden Form
BRASSIERES

"There is a Maiden Form for Every Type of Figure"

Accuracy of fit, fine materials and superior workmanship make Maiden Form's brassieres your logical choice — for lovelier contours plus that extra length-of-service you must demand of every brassiere, you purchase today!

If you can't find your style at first, try again! Dealers get supplies monthly. Send for Style and Conservation Folder: Maiden Form Brassiere Co., Inc., New York 16.



More Important...

than the precious metals and rare gems from which these lovely rings are wrought is the integrity of the maker. For generations Genuine Orange Blossom rings by Traub have meant finer craftsmanship and superior quality to those who know fine jewelry.

TRAUB MANUFACTURING CO., 1934 McGraw, Detroit 8



Going home, Don and Jackie pause by replica of Macedonian figurehead captured in War of 1812 from the British by Stephen Decatur, and look up toward academy



It's so delicious—



Hard to beat



this newest
40-FATHOM TREAT!

Yes, 40-Fathom Tasty filets Of your favorite Ocean fish— Quick-frozen for that Fresh-caught flavor— Make this scrumptious, Yummy dish.

No "fishy" odor That's displeasing. No bones, no waste! So quick for you! On summer evenings They are dandy For your guests and Family, too

AN EASY RECIPE FOR YOU

Broiled Filets with Almond Sauce

Broil (or pan fry) delicious 40-Fathom Filets. (Codfish is grand!) Place on hot platter and cover with Almond Sauce. Sprinkle lightly with lemon juice. Garnish with parsley and lemon slices.

FOR ALMOND SAUCE, add finely shredded almonds to melted butter or margarine; cook and stir until almonds are delicately browned.



Guaranteed by Good Housekeeping
40-Fathom Fish Inc. Boston



This housewife who lives in French Lick
Has a kitchen that's span as it's spic
Her pots and pans glisten;
How come? Give a listen!
She uses absorbent and quick . . .



**NORTHERN
HANDY
TOWELS**

Copyright 1948
Northern Paper Mills
Green Bay, Wis.

MISCELLANY



Functional car is preference of New York, Chicago, San Francisco. Short hood, big windows, one-piece windshield gave good vision. Although small, car should ride well.

POLLS SHOW KIND

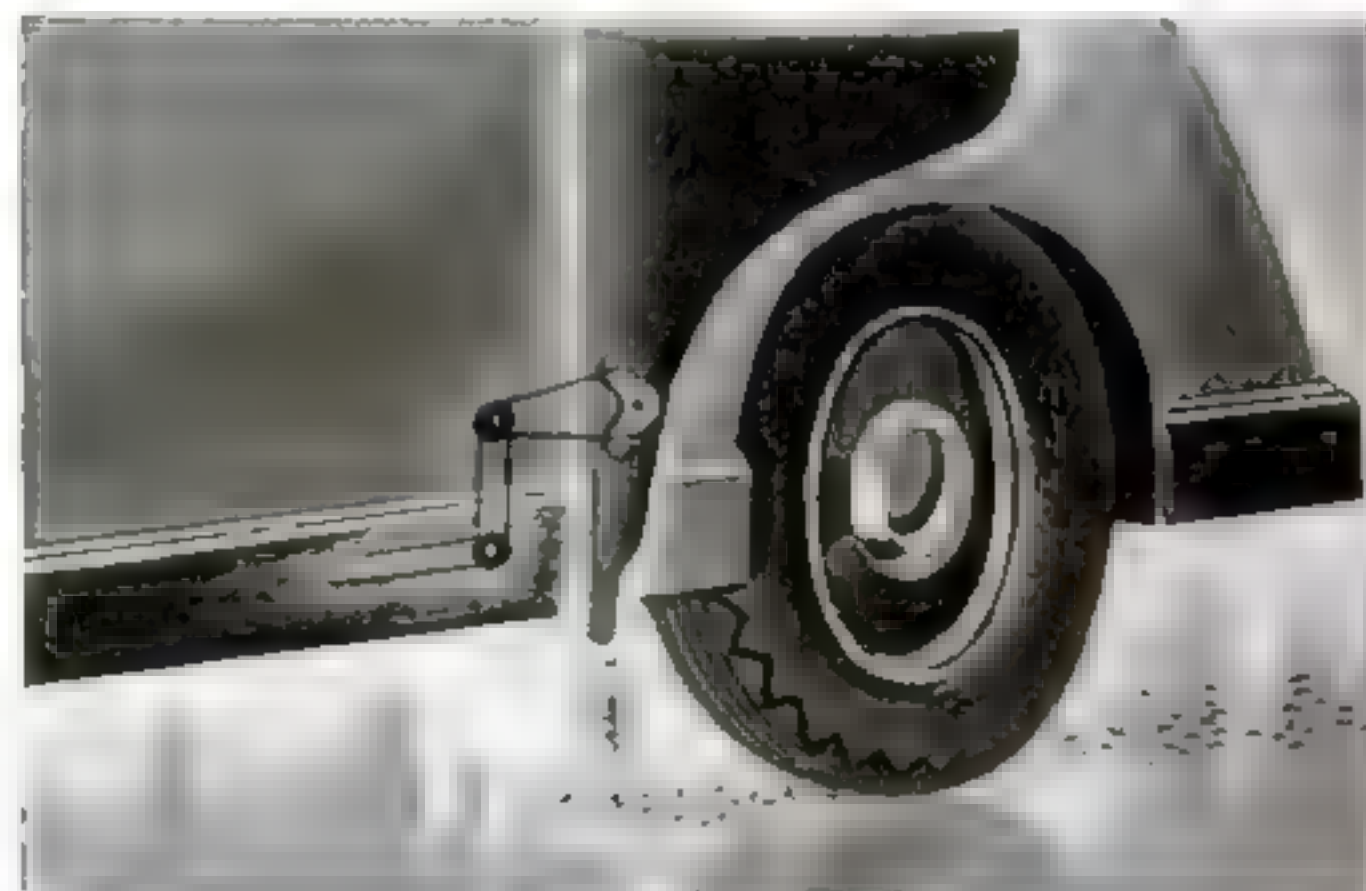
Most Americans prefer cheap, conservative auto

Of all the pent-up desires which Americans have amassed during the war none is greater than the desire to see, talk about and buy a brand-new automobile. In an effort to find out just what the U.S. wants its postwar cars to look like, the Society of Automotive Engineers last winter conducted an opinion poll in regions centering in San Francisco, New Orleans, Chicago and New York. The poll in each area was taken and tabulated by a local newspaper. Some of the results are shown here.

All four areas were united in vehement protest against the poor vision afforded by prewar cars and all wanted more effective insulation and better seat adjustment. Other suggestions made by at least three cities were a standard height for bumpers and dashboard clocks that really keep time. New York, Chicago and San Francisco showed a strong preference for a small, conservative car which would be cheap to buy and to run. These



Sliding roof was wanted in San Francisco. Such roofs have long been popular in England, were available in U. S. as extra equipment on only a few high-priced cars.



Sand spreader was suggested in New York. This device has been used on trucks, gives traction by dumping sand under wheel which may be spinning on ice or snow.

WHAT MAKES A BICYCLE

Great?



SINCE 1877 . . . More improvements in basic bicycle design, construction, and advanced equipment features have been introduced to America on Columbia than on any other bicycle in the world! This is the kind of Leadership that has made Columbia "America's FIRST Bicycle" for three generations. Look to Columbia for Great postwar bicycles!

THE WESTFIELD MANUFACTURING CO.,
WESTFIELD, MASS.



Columbia
BICYCLES



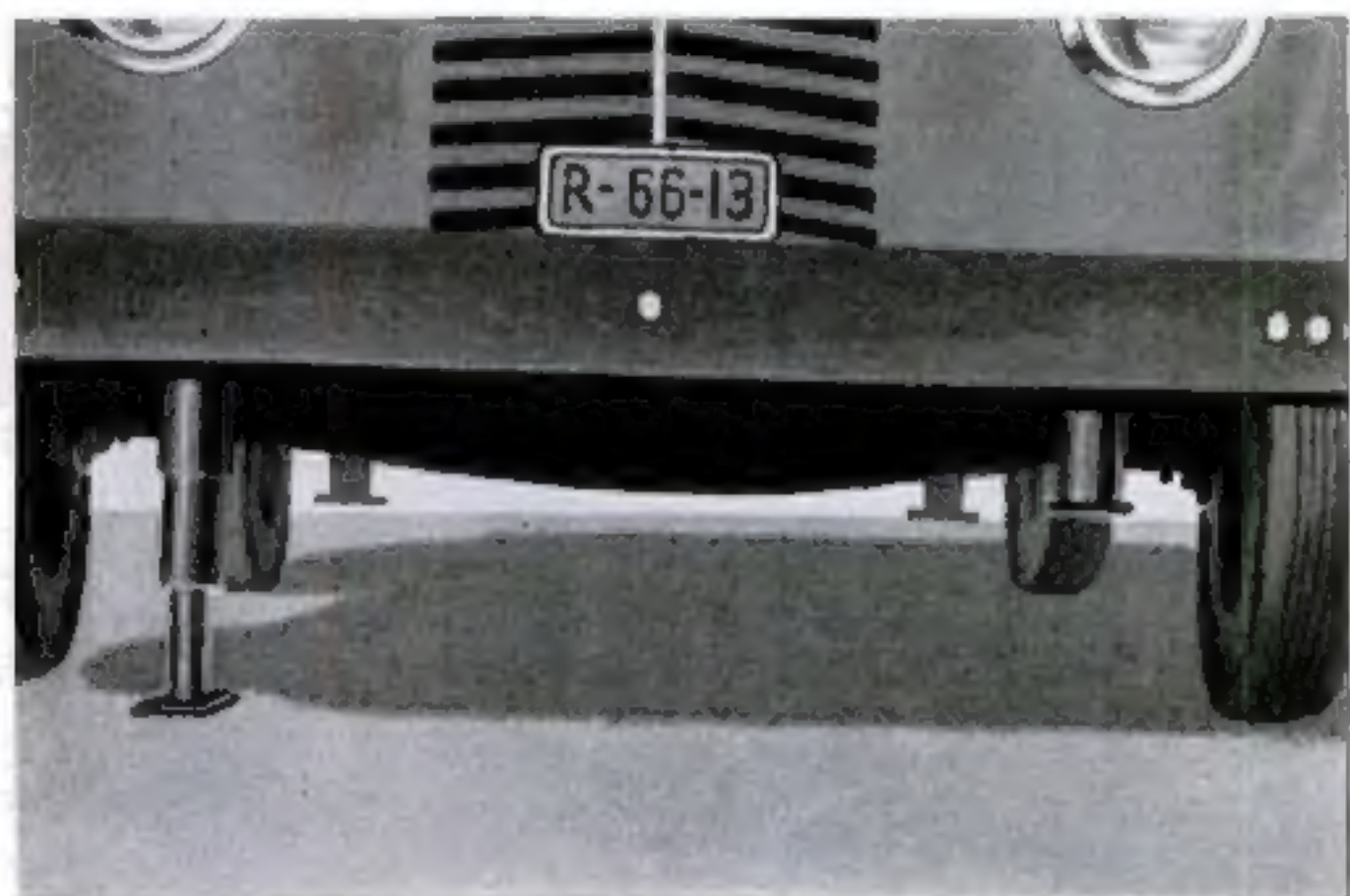
Engine in rear was favored in New Orleans. "Torpedo style" car has luggage space in front, bumpers all around body. New Orleans was also strong for air conditioning.

OF CAR U.S. WANTS

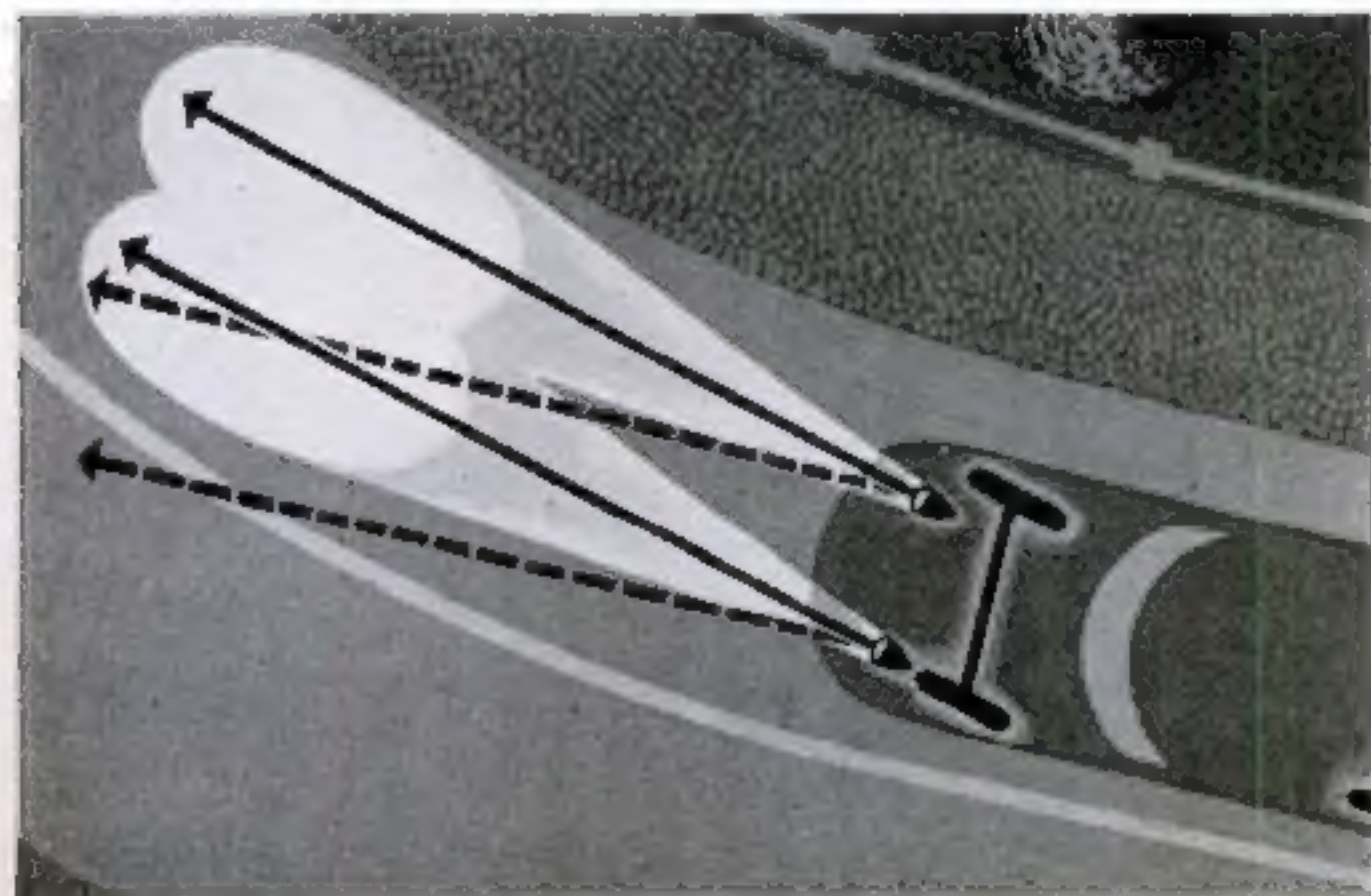
with less fancy work and more useful gadgets

cities were strong in their dislike of chromium trim and exaggerated hoods. But New Orleans was different, voting for long, low and racy cars with lots of chrome and bright colors. It also wanted the engine in the rear and automatic transmission.

Photographs which have been released of two postwar passenger cars, the Ford and the Nash 600, bear out manufacturers' earlier pronouncements that the first cars would be nothing more than face-lifted prewar models. However, both Ford and General Motors have announced the production in a year or so of a small and economical car seemingly along the lines preferred by San Francisco, Chicago and New York. No manufacturer has yet indicated the production of a rear-engine car approaching the New Orleans design. Graham-Paige is currently supposed to be planning the most radical of the new cars, possibly with the motor in the rear.



Built-in jacks on all wheels were suggested by people in San Francisco, Chicago. If automobile had flat tire, push button on dash would lower engine-powered jack.



Turning headlights, linked to steering gear to give better vision, were suggested in San Francisco. Two suggestions from Chicago: better rustproofing, fewer squeaks.

CONTINUED ON NEXT PAGE

THE GRAFLEX DIAMOND AWARD



"...For Distinguished Service"

IN 1938 The Folmer Graflex Corporation created the GRAFLEX Diamond Award, presented annually to Press Photographers for outstanding news pictures. The Editor & Publisher annual National News Picture Contest served as the means for determining the winners of the GRAFLEX Diamond Award.

With the onset of World War II, the Editor & Publisher contest was discontinued in 1942. Thus, presentation of further GRAFLEX Diamond Awards was also held in abeyance.

News photographers today are serving on every battle front, pitting their skill

and their lives against their chances of capturing on film the dramatic moments of war. In recognition of their outstanding accomplishments—for such timeless photography as the justly famous picture of our Marines raising our Flag on Iwo Jima's Mt. Suribachi, made by Joe Rosenthal, AP Photographer — the GRAFLEX Diamond Award now emerges, becoming the Press Photographer's wartime Distinguished Service Medal. The first of these special awards has been presented to Joe Rosenthal, who has symbolized to the world the skill of America's honored profession of Press Photography.

The Folmer Graflex Corporation, Rochester 8, N. Y.

ENJOY ITS FRESH FRUIT FLAVOR!

DRINK
Orange-Crush
T. M. REG. U. S. PAT. OFF.
CARBONATED BEVERAGE



• Juice of tree-ripened Valencia Oranges, flavor of orange peel, citric acid from lemon juice, sugar syrup, filtered carbonated water—that's Orange-CRUSH!
Ask for a CRUSH!



Target: White Underwear



TRADE MARKS
Reg. U. S. Pat. Off.

Army Changed to O. D.

A spot of white against coral sand or tropic green makes a bull's-eye for the enemy. Patches of white draw gunfire; they show that troops are there. Olive drab blends with its background... that's why the Army specifies O. D. underwear for its fighting men. Thousands of O. D. Longs are being made for them by Coopers. For this reason, Jockeys are scarce in the stores—the bulk of Jockey production capacity has been used for the armed forces.

Coopers
KENOSHA WISCONSIN

O. D. Longs reflect the Army's care for its soldiers' comfort. They strengthen resistance against prolonged exposure to foxhole damp and chill. They lessen the water shock in fording streams or wading to beachheads... protect arms and legs from mosquitoes and insect pests... and their color is the favorite of camouflage.



O. D. Longs cover the body from wrists to ankles. They're knitted, to let the body breathe and to modify body temperatures.

They're two-piece garments; comfortable, easy to wash and long-wearing. In *Jockey Longs*, civilian wearers have the same advantages, plus the famous Y-front construction which prevents squirming.

Jockey Short

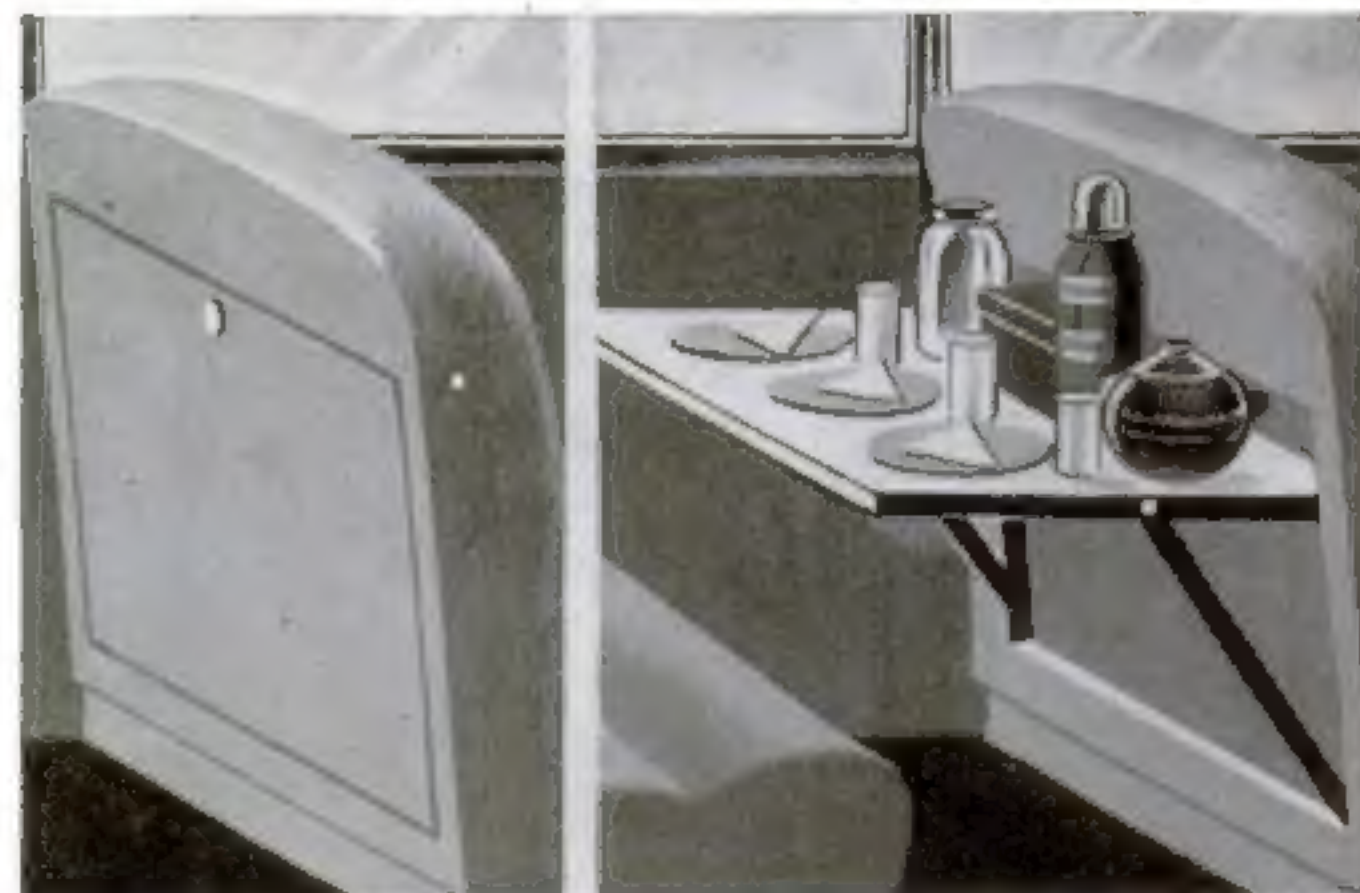


Jockey Underwear

Car U. S. Wants CONTINUED



Better heaters were almost universal request. Undersent type was available in some cars before war. Distribution of warm air was almost equal in front seat and back.



Folding table in back of front seat would be fine for rained-out picnics, road maps, baby handling. Above left: table folded into seat; right: table pulled out for use.



More lights inside car would make getting in and out at night much easier. Light over driver's seat would be fine for reading maps at night or for drive-in snacks.



Protruding handles and window controls (above, left) were criticized severely. Solution might be pushbuttons (right) like those used before war in a few private cars.

★

Choice of a lifetime...

★



Treat yourself to the finest Golden Wedding in more than half a century. Linger over its lighter, finer flavor. It's the discriminating whiskey drinker's choice of a lifetime.

Golden Wedding

BLENDED WHISKEY • 86 PROOF • 70% GRAIN NEUTRAL SPIRITS • COPR. 1945 JOSEPH S. FINCH & COMPANY, SCHENLEY, PA.

Has
had no
peers for
fifty
years

MORTON DOWNEY



Sure, and if it's Shredded Ralston I'm getting,
I'll sing for my breakfast any time.
Do these bite size biscuits go flat after you
pour on the milk or cream? Not a bit! Crisp
they are...and crisp they stay.
Just let me have Shredded Ralston and the day
starts off on a high note and stays there! No
off-key feeling, come mid-morning.
And the flavor -- ah, just the thought of it
makes these Irish eyes start smiling!

Morton Downey

MAKES BREAKFAST COUNT FOR MORE
There's far more than flavor in this cereal. Because
it's whole wheat pressed into bite size biscuits,
it provides substantial stay-with-you nourishment.
That's why just a small serving helps keep you
going strong all morning long. Try it tomorrow!

Shredded Ralston

**BITE SIZE
WHOLE WHEAT
BISCUITS**



Shredded RALSTON
FEATURING 100% WHOLE WHEAT
BISCUITS IN THIS
CEREAL'S ONLY MIX

Shredded Ralston's delicious
taste and texture make it a
favorite breakfast cereal for
children and adults alike. It's
crisp and crunchy, and it stays
crisp even after being soaked in
milk or cream. It's a cereal that
keeps you going strong all morning
long. Try it tomorrow!

RECIPES
Shredded Ralston Cereal
1 cup Shredded Ralston Cereal
1 cup milk
1 banana, sliced
Mix together and enjoy!